

A RFID MARKET CLIENT ACHIEVED SAVINGS OF OVER \$7.7 MILLION IN OPERATING COSTS WITH INDUSTRY MAPPING ANALYSIS

BUSINESS CHALLENGE



To gather comprehensive insights into the market and assess competitors' strategies

OUR APPROACH



Conducted a detailed industry analysis to obtain granular insights into industry developments, RFID market size, market opportunities, and supply chain constraints

RESULTS OBTAINED



The client achieved savings of over \$7.7 million in operating costs and enhanced profits by 35%

INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

Infiniti offers a variety of support solutions to help companies in the RFID market to understand the change in volumes and values post the COVID-19 crisis

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