

COMPETITIVE PRICING STRATEGY HELPED A FASHION RETAILER TO ENHANCE CUSTOMER RETENTION AND IMPROVE SALES BY 21%

BUSINESS CHALLENGE



To carry out a thorough analysis of their competitors' pricing models

OUR APPROACH



Analyzed the factors impacting the product demand in the German fashion retail market

RESULTS OBTAINED



The client was able to retain their valuable customers and enhance sales by 21%

INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

Infiniti offers a variety of support solutions to help companies in the fashion retail market to understand the change in volumes and values post the COVID-19 crisis

REQUEST FREE PROPOSAL