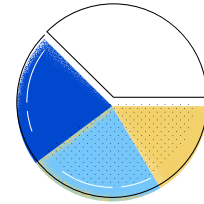
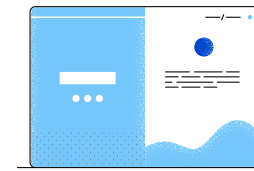


SALESFORCE EFFECTIVENESS ENGAGEMENT BUSINESS OUTCOME



10% increase in sales



**Devised new incentive
plan to encourage the
sales force**



**Curated a detailed
customer targeting
model**



**Developed robust
business strategies**

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