

COMPETITIVE BENCHMARKING FOR A U.S. SHIPBUILDING COMPANY HELPS IMPROVE PRODUCTIVITY BY 31%

CASESTUDY

BUSINESS CHALLENGE



To undertake a competitive benchmarking study in an effort to understand how key players in the shipbuilding industry performed and tackled business challenges

OUR APPROACH



Rigorous desk research through 750+ sources was executed to understand the U.S. shipbuilding market landscape, competitor strategies, and market trends

BUSINESS OUTCOME



Within a span of 7 months, the client recorded a 31% increase in their productivity

INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

Infiniti offers a variety of COVID-19 support solutions to help clients in the shipbuilding market to prepare for the rebound, gain agility, and ensure rapid response.

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