

CUSTOMER SEGMENTATION ANALYSIS FOR A TELECOM COMPANY - A NEW SUCCESS STORY

CASESTUDY

BUSINESS CHALLENGE



To address the complex issues eroding the company's growth

OUR APPROACH



Designed a tailored growth strategy for different groups

BUSINESS OUTCOME



In the first year alone, the telecom company exceeded its growth target by 11%

INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

Infiniti offers a variety of COVID-19 support solutions to help clients in the telecom market to prepare for the rebound, gain agility, and ensure rapid response.

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