

ACHIEVING SAVINGS OF OVER 22% IN ANNUAL OPERATING BUDGET FOR A MINING EQUIPMENT MANUFACTURER | MARKET INTELLIGENCE ENGAGEMENT

CASESTUDY

BUSINESS CHALLENGE



To analyze their competitors' business strategies and identify processes adopted by them to tackle the industry challenges

OUR APPROACH



Analyzed how the client measured up against the top ten companies in the Canadian mining equipment market

BUSINESS OUTCOME



The company was able to achieve savings of over 22% in their annual operating budget

INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

Infiniti offers a variety of COVID-19 support solutions to help clients in the mining market to prepare for the rebound, gain agility, and ensure rapid response.

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