

DEVISING A PROPRIETARY PROCUREMENT MODEL TO REDUCE PROCUREMENT SPEND FOR A PHARMACEUTICAL BLISTER PACKAGING MARKET CLIENT

CASESTUDY

BUSINESS CHALLENGE



To gather data on supply market capabilities, understand how their competitors are managing supply chain operations, and identify key trends driving the market

OUR APPROACH



Focused on estimating the current market size, market segments, the latest market trends, drivers, and challenges in the North American pharmaceutical blister packaging market

BUSINESS OUTCOME



Identified new cost reduction opportunities and reduced procurement spend by 20%

INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

Infiniti offers a variety of COVID-19 support solutions to help clients in the pharmaceutical blister packaging market to prepare for the rebound, gain agility, and ensure rapid response.

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