

# GENERATING OVER €3 MILLION IN REVENUE FOR A NON ALCOHOLIC BEVERAGE COMPANY – MARKET INTELLIGENCE ENGAGEMENT

## CASESTUDY

### BUSINESS CHALLENGE



To capitalize on profitable market opportunities to gain a competitive advantage

### OUR APPROACH



Analyzed the customer needs and behavior in the European non alcoholic beverage industry

### BUSINESS OUTCOME



The company generated over €3 million in 2018 revenue, an increase of 57% from 2015 revenue.

### INFINITI'S COVID-19 VALUE PROPOSITION

As the world continues to witness a global crisis of unprecedented scale due to the COVID-19 pandemic, professional advice, expertise, and timely intelligence are more critical now than ever before for business leaders across the globe.

*Infiniti offers a variety of COVID-19 support solutions to help clients in the non alcoholic beverage market to prepare for the rebound, gain agility, and ensure rapid response.*

**CONTACT US**