

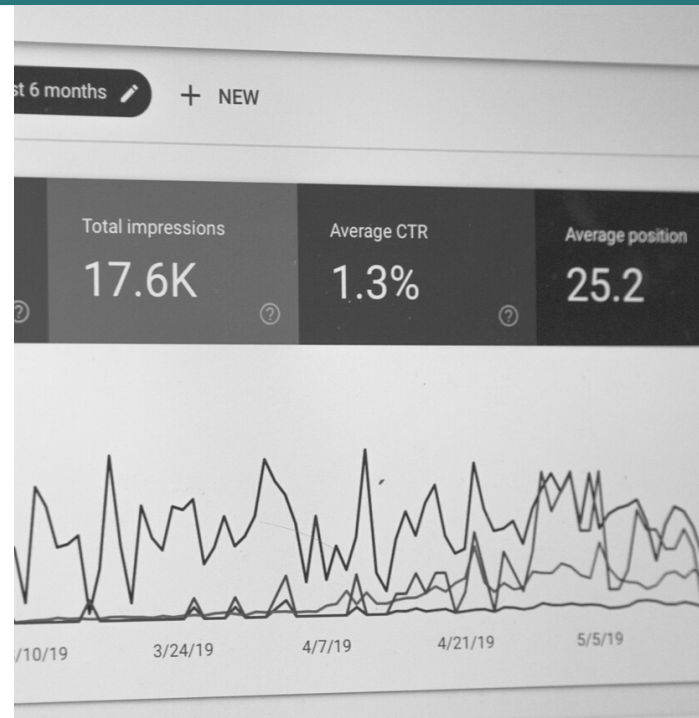


## BUSINESS CHALLENGE

- Keeping up with the surge in demand for personal protective equipment
- Lacking a real-time updates on market demand

## SOLUTIONS OFFERED

Streamlined supply chain operations



## BUSINESS OUTCOME

- Reduced lead time by 46.3%
- Mitigated the bullwhip effect on the supply chain
- Devised a robust inventory replenishment plan



# Supply Chain Network Optimization Engagement

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