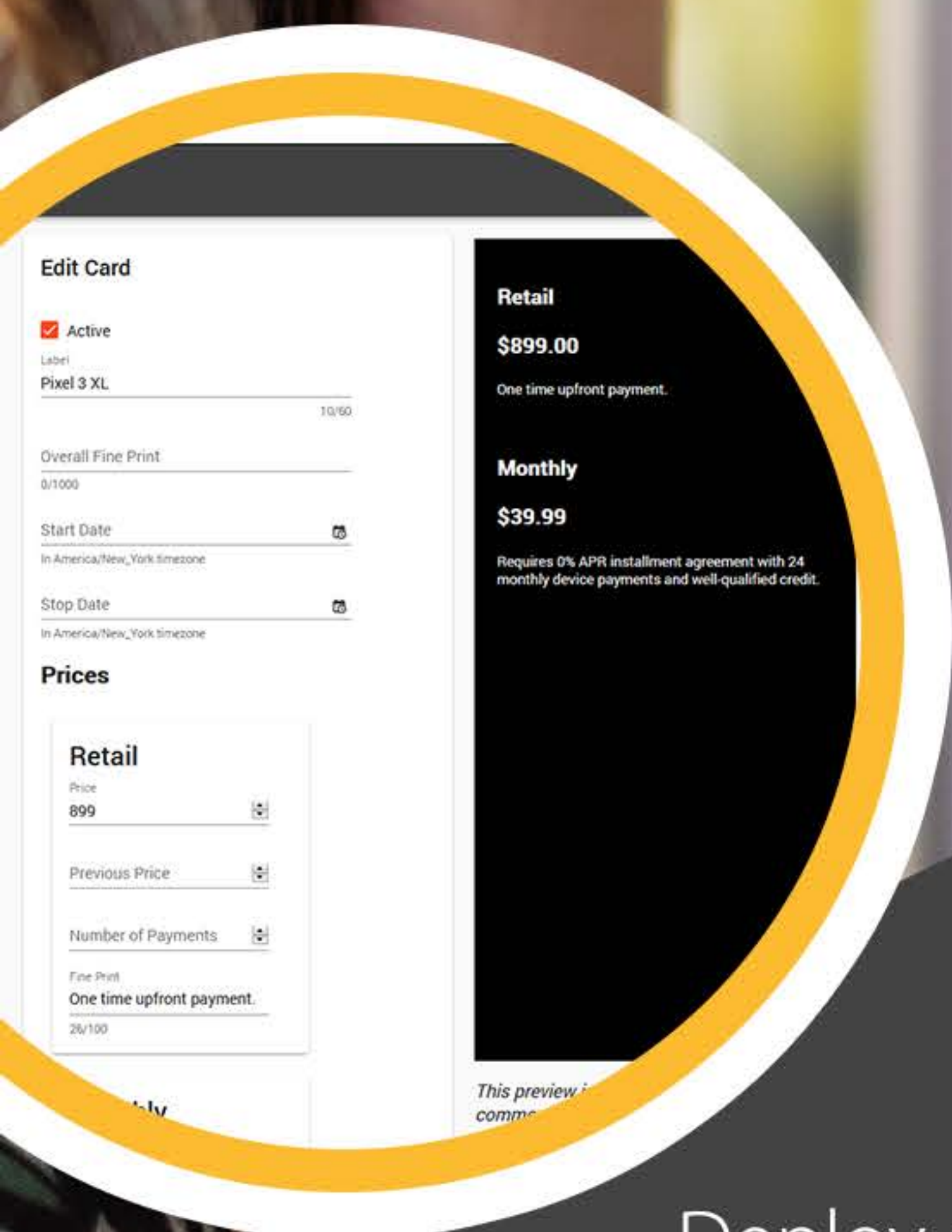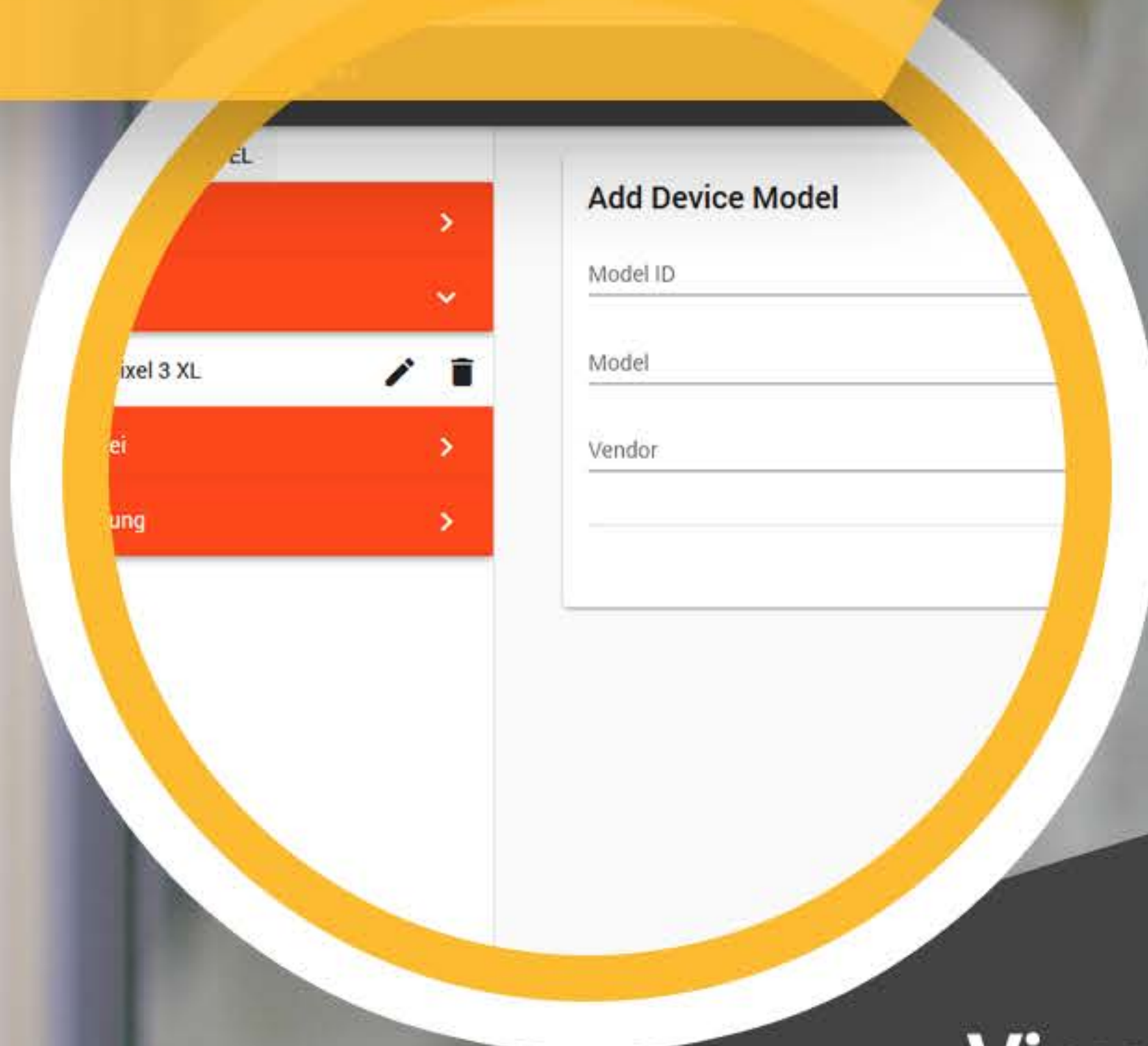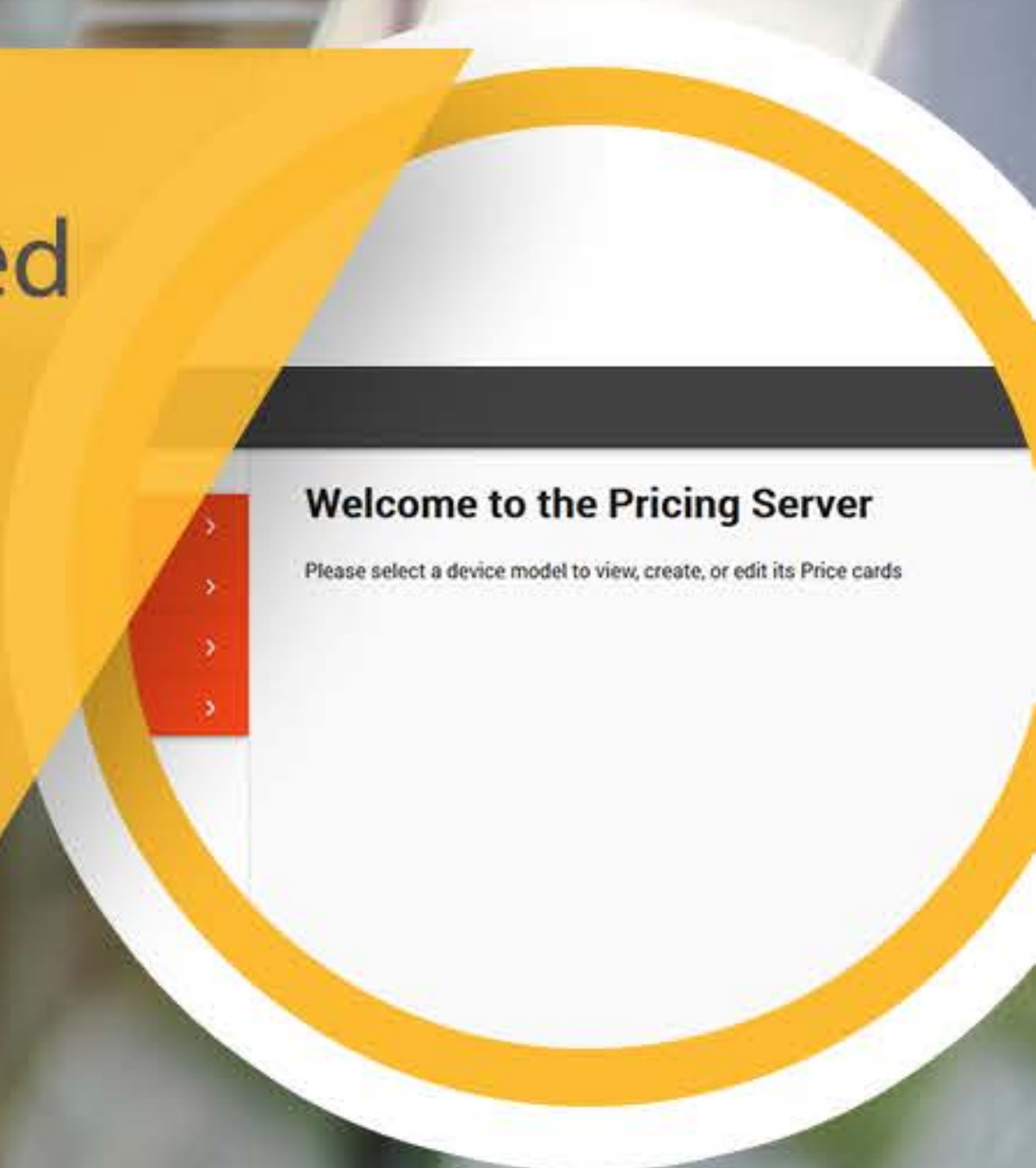# ViewSpot®
Dynamic
Pricing
Portal

ViewSpot's Dynamic Pricing Portal is a centrally managed solution that enables wireless retail stores to deploy last-minute updates to pricing cards in **real-time.** This **level of control** allows your retail stores to reflect the same flash promotions as your online stores and eliminates the lag time and human error associated with printed labels.

Welcome to the Pricing Server
Please select a device model to view, create, or edit its Price cards

Add Device Model

Model ID

Model

Vendor

Pixel 3 XL

Edit Card

☑ Active

Label
Pixel 3 XL
11/60

Overall Fine Print
8/1000

Start Date
In America/New_York timezone

Stop Date
In America/New_York timezone

Prices

Retail
Price
899

Previous Price

Number of Payments

Fine Print
One time upfront payment.
26/100

Retail
$899.00
One time upfront payment.

Monthly
$39.99
Requires 0% APR installment agreement with 24 monthly device payments and well-qualified credit.

This preview i...
comme...

- **View**, **edit**, and **create** digital price cards

- Include **retail pricing**, **monthly pricing**, and **fine print**

- Deploy campaigns to **specific**:
  - Regions
  - Stores
  - Device Models

SMITHMICRO
S O F T W A R E

«(vastmobile

**Epic Offers,
NEW Prices!**

Ad an extra line, boost your
data speed, stream Netflix
and more

Monthly Price
$23.99

Retail Price
$44.99

no

New! Touchless Price Card Experience – a smarter solution for self-service pricing information. ViewSpot's Face Detection will launch on-device promotional content using technology that detects when a consumer is facing the device with or without facial coverings, such as masks.

**ViewSpot®
by the numbers**

**OVER
190,000
ACTIVE
IN-STORE DEVICES**

NEARLY **30 MILLION**
DAILY DATA POINTS
COLLECTED
AND ANALYZED
FOR OUR CARRIER PARTNERS

DELIVERING
**OVER
4.5 MILLION
DISCRETE INTERACTIONS**