**ViewSpot’s** Dynamic Pricing Portal is a centrally managed solution that enables wireless retail stores to deploy last-minute updates to pricing cards in **real-time**. This **level of control** allows your retail stores to reflect the same flash promotions as your online stores and eliminates the lag time and human error associated with printed labels.

- **View, edit, and create** digital price cards
- Include **retail pricing**, **monthly pricing**, and **fine print**
- Deploy campaigns to **specific**: - Regions - Stores - Device Models
New! **Touchless Price Card Experience** – a smarter solution for self-service pricing information. ViewSpot’s Face Detection will launch on-device promotional content using technology that detects when a consumer is facing the device with or without facial coverings, such as masks.