



ViewSpot[®]

Retail Display Management for Wireless Carriers

WHAT IS VIEWSPOT?

Enhance In-store Customer Experiences



ViewSpot[®] is a software platform that transforms in-store demo devices - such as smartphones and tablets - into interactive digital content platforms. Wireless carriers leverage the white-label platform to integrate demo devices into the brick-and-mortar shopping experience.

CONSUMER BENEFITS



Self-service Device Discovery - Access device pricing and specs, plan information and relevant promotions without sales associate interaction.

Standardized Digital Experience - Pricing and promotions delivered via in-store demo devices are consistent with online offers.

CARRIER BENEFITS



Digital Content Management - Create, deploy, and edit device pricing and in-store promotional campaigns from a centralized location.

Business Intelligence - Leverage insights gained from demo device interactions to optimize in-store promotional campaigns and retail operations.

NEW! TOUCHLESS FEATURES



Patent-pending technology enables contactless device interactions in retail stores.

- Touchless pricing and device information
- Trigger on-device content with facial detection
- Digital Device Sanitization Notifications

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