

# TACKLING DISRUPTIONS IN THE E-LEARNING SECTOR

Quantzig offers cutting-edge analytics solutions & business intelligence frameworks to withstand the impact of COVID-19



COVID-19's human impact has led to the closure of educational institutions globally, resulting in the widespread adoption of online learning platforms. The frantic rush of transitioning from in-person to e-learning amid the crisis has shed light on new opportunities and challenges facing the e-learning sector.

#### Key Challenges Facing the E-learning Industry



Lack of Digital Repositories for Content Sharing



Emphasis on Blended Learning Models



## THE COVID-19 PANDEMIC IS A DEFINING MOMENT FOR THE E-LEARNING INDUSTRY

## DIGITAL REPOSITORY CREATION

With in-depth capabilites in developing web based data collection platforms, Quantzig is at the cutting-edge of enabling digitalization for organizations to drive knowledge transfer & improve the experience for both teachers and students

#### ENSURING QUALITY OF EDUCATION

Quantzig ensures the integration of tools and user interfaces with analytical database engines at the back-end to enable streamlined updates across the entire system

### **ENABLING WEB-BASED SUPPORT**

At Quantzig, we understand the importance of leveraging analytics within the framework of a consistent feedback loop to enable precise and accurate curriculum planning and ensure the highest ROI

#### QUANTZIG'S COVID-19 VALUE PROPOSITION



While the whole world is struggling to flatten the curve, the e-learning industry is preparing to evolve and modify itself to meet the dynamic requirements. This abrupt move to remote learning has forced educational institutions to harness the power of data to make better decisions. Partnering with us can help you achieve measurable positive outcomes by piloting novel approaches and leveraging best practices that are proved to work even at challenging times like these.

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