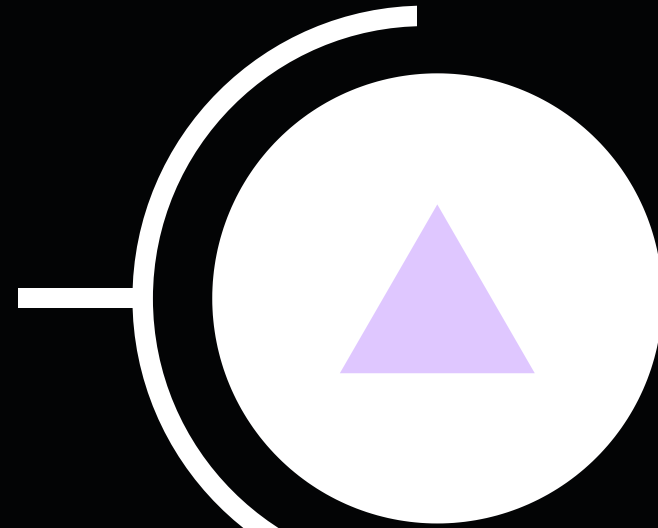
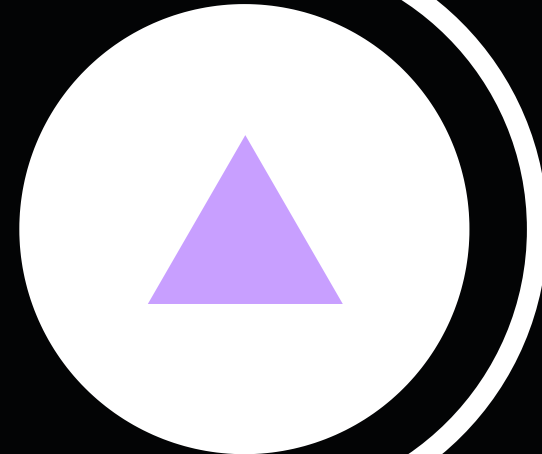


Pharma Marketing Analytics Engagement Outcome

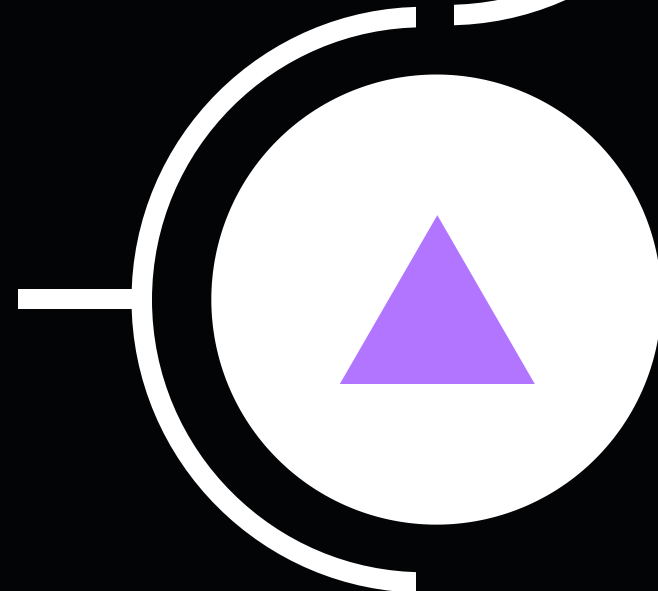
Increased MROI by 67%



Gained real-time marketing updates



Devised marketing strategies for specific customer segments



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