

CLINICAL DATA ANALYTICS SOLUTIONS FOR HEALTHCARE AND PHARMA COMPANIES

Quantzig offers actionable insights, innovative solutions, and action plans to navigate the crisis



In the wake of a sudden spike in demand for OTCs and immunity-boosting herbal products, healthcare and pharma companies are witnessing several challenges in ensuring adequate supply. Besides, the increased focus towards the health and well-being of the community has prompted leading pharma companies to invest in the health and wellness products segment to cater to the growing needs of the urban population. However, challenges related to realigning the supply chains and optimizing manufacturing processes will continue to haunt players for a prolonged period- until we succeed in flattening the curve.

Key Challenges Facing the Healthcare and Pharma Industry

Raw Material Shortages



Supply Chain Disruptions



Manufacturing Inefficiencies



Lack of Adequate Manpower



COVID-19 DISRUPTIONS ARE GOING TO TEST THE AGILITY & RESILIENCE OF HEALTHCARE AND PHARMA SUPPLY CHAINS

SPIKE IN DEMAND FOR OTC DRUGS & HERBAL PRODUCTS THAT BOOST IMMUNITY

Our scheduling optimization solutions aid in resource planning and capacity allocation based on the availability of resources, thereby helping you ensure the adequate supply of high demand products

REGULATORY POLICIES ON SAFETY OF HERBAL MEDICINES & WELLNESS PRODUCTS

The safety of herbal medicines has become a major concern to both manufacturers and health authorities. Adding to the complexity are the changing regulatory policies that have made it challenging to ensure business continuity

DYNAMIC CONSUMPTION PATTERNS & FLUCTUATING MARKET TRENDS

Our end-to-end solutions help you identify the right manufacturing schedule accounting for technology, labor & raw material availability, thereby minimizing turn around time and maximizing manufacturing efficiency

QUANTZIG'S VALUE PROPOSITION



Our end-to-end, cost-effective solutions are equipped with near-real-time dashboards for providing prescriptive insights to help our clients from different segments including OTCs, herbals, and non-pharma to leverage data for prudent decision making.

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