

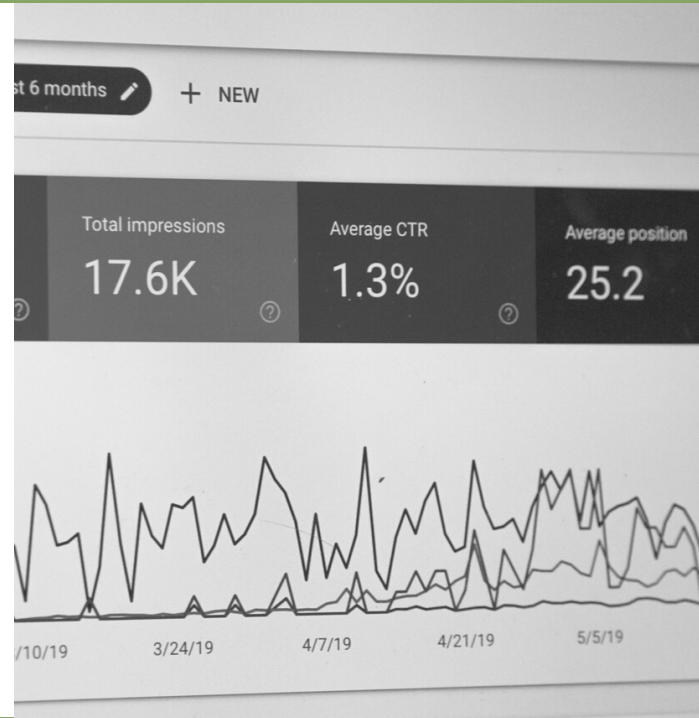


BUSINESS CHALLENGE

To devise an effective strategy that meets the requirements of customers while maximizing business value.

SOLUTIONS OFFERED

Devised effective strategies to meet the demands of target customers, maximized profits and ROI.



BUSINESS OUTCOME

- Enhanced their brand image
- Devised marketing mix strategy

Marketing Mix Engagement for a Sports Apparel Manufacturer

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