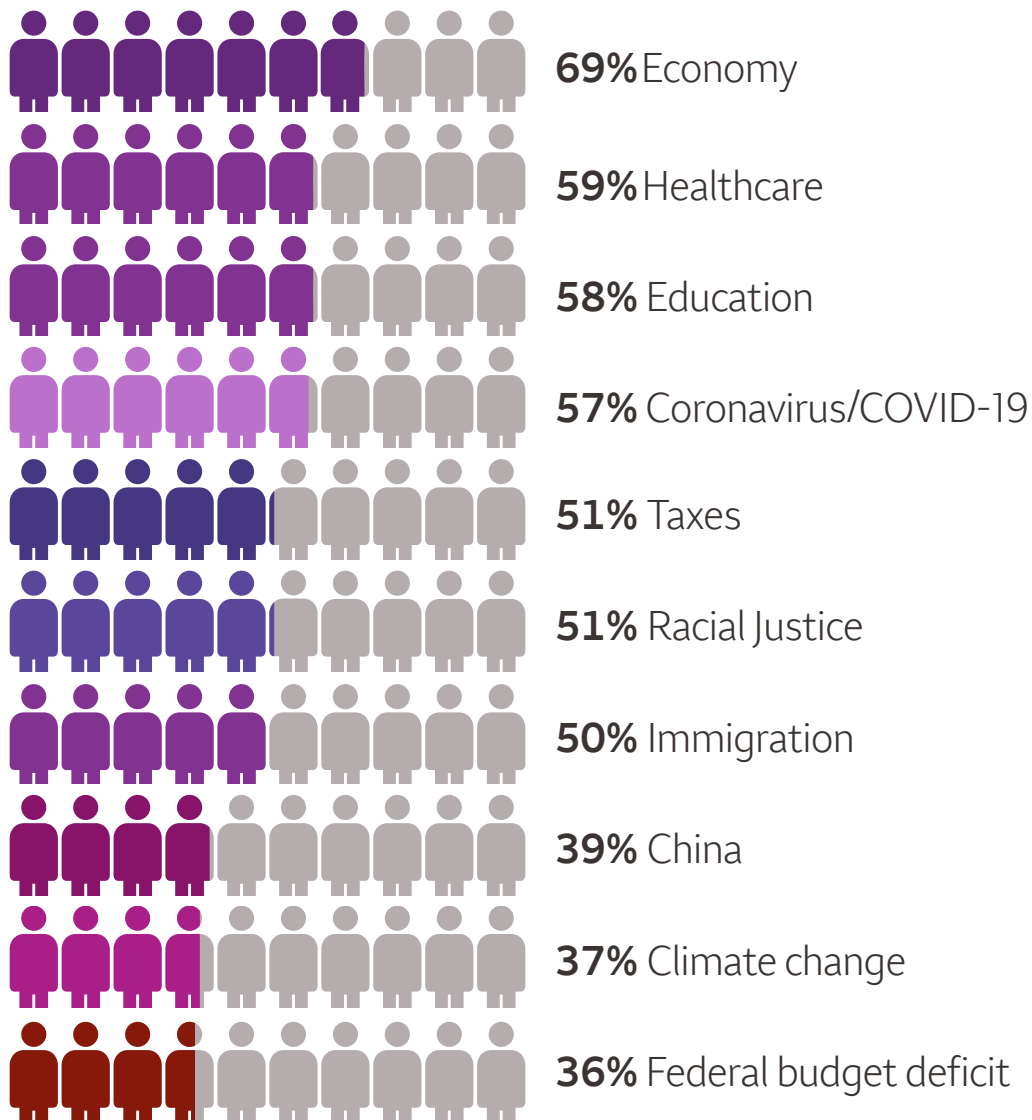


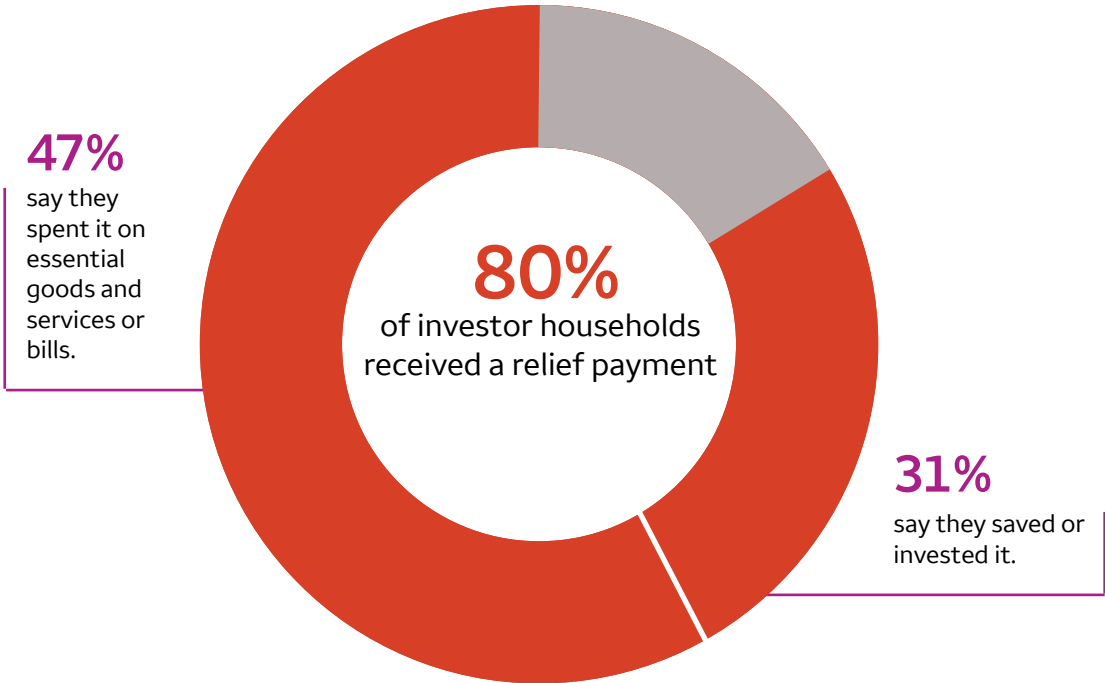
# Economy beats out pandemic in race for the White House

About seven in 10 investors rank the economy as top issue influencing their vote this November.



Results for this Wells Fargo/Gallup Investor and Retirement Optimism Index are based on a Gallup Panel™ web study completed by 1,094 U.S. investors, aged 18 and older, from Aug. 10-16, 2020.

# Eight in 10 Americans with investment savings\* report their household received stimulus relief

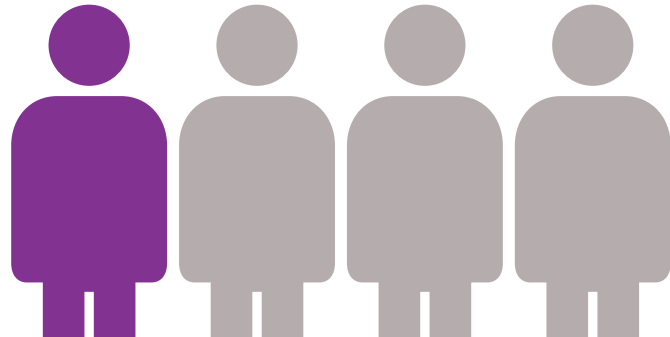


\*Investable assets of \$10,000 or more, either in an investment account or in a self-directed IRA or 401(k) retirement account.

Results for this Wells Fargo/Gallup Investor and Retirement Optimism Index are based on a Gallup Panel™ web study completed by 1,094 U.S. investors, aged 18 and older, from Aug. 10-16, 2020.

## No FOMO

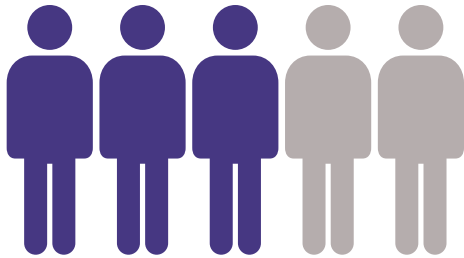
COVID-19 reshapes investor outlook on college.



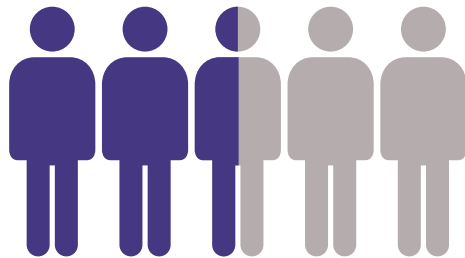
**24%** of investors say the pandemic has weakened their belief that attending a four-year college in person is important.

Results for this Wells Fargo/Gallup Investor and Retirement Optimism Index are based on a Gallup Panel™ web study completed by 1,094 U.S. investors, aged 18 and older, from Aug. 10-16, 2020.

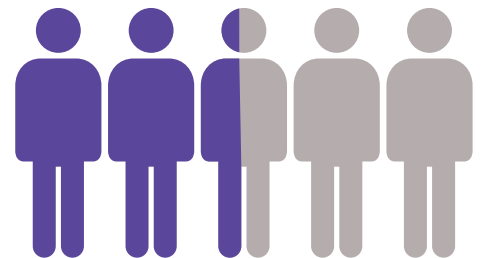
## Pandemic spurs financial planning boom



**60%** are doing more **budgeting** and **short-term** financial planning.



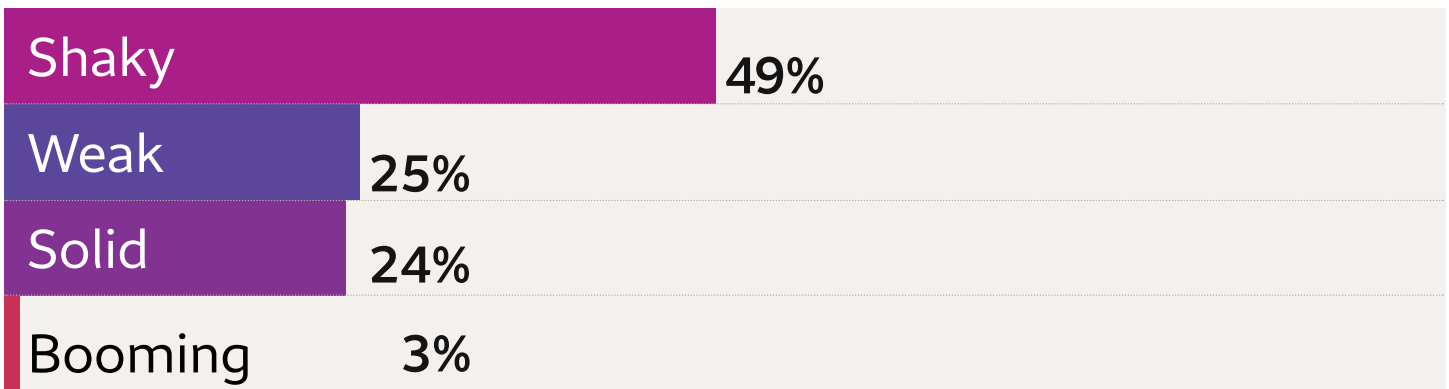
**48%** are doing more **long-term** financial planning.



**44%** are doing more **estate** planning as they navigate the road ahead.

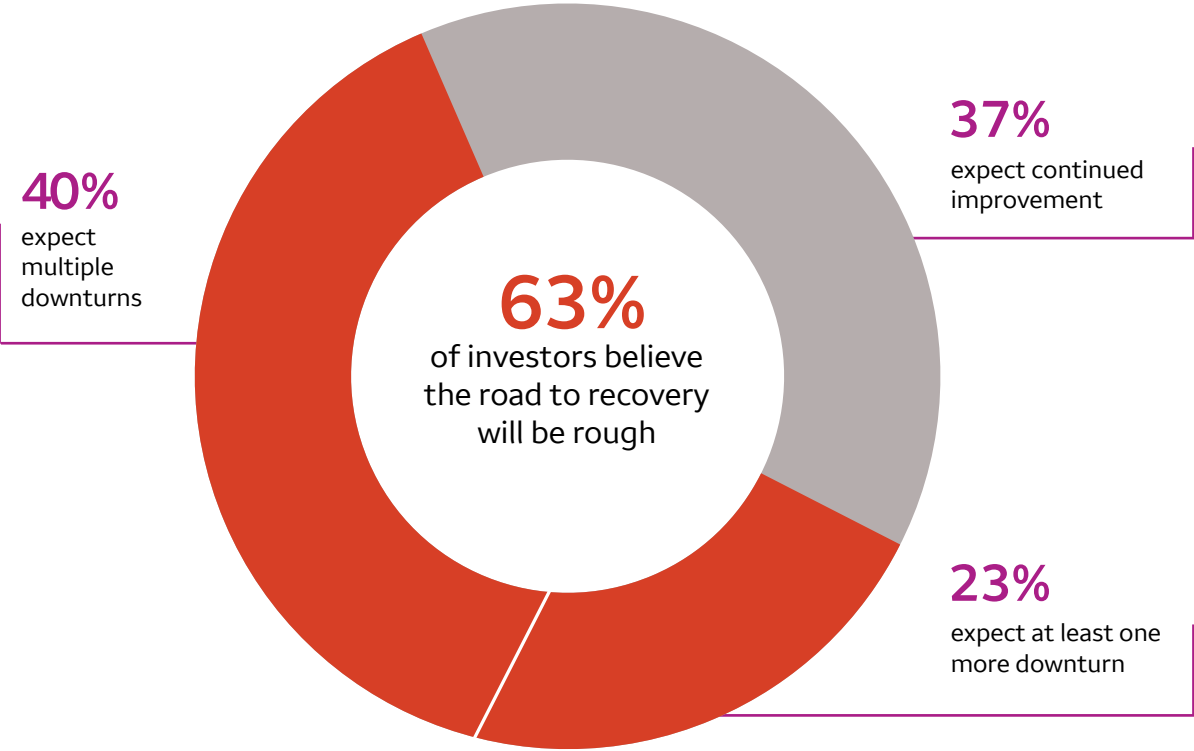
Results for this Wells Fargo/Gallup Investor and Retirement Optimism Index are based on a Gallup Panel™ web study completed by 1,094 U.S. investors, aged 18 and older, from Aug. 10-16, 2020.

## Investor's outlook on current U.S. economic conditions



Results for this Wells Fargo/Gallup Investor and Retirement Optimism Index are based on a Gallup Panel™ web study completed by 1,094 U.S. investors, aged 18 and older, from Aug. 10-16, 2020.

# Two-thirds of investors believe the road to economic recovery will be far from smooth



Results for this Wells Fargo/Gallup Investor and Retirement Optimism Index are based on a Gallup Panel™ web study completed by 1,094 U.S. investors, aged 18 and older, from Aug. 10-16, 2020.