Contact:

Elie Sugarman ir@bsig.com (617) 369-7300



BrightSphere Reports Financial and Operating Results for the Third Quarter Ended September 30, 2020

- U.S. GAAP earnings per share of \$0.46 for the quarter, compared to \$0.84 for Q3'19
- ENI earnings per share of \$0.47 for the quarter, compared to \$0.42 for Q3'19
- Net client cash flows ("NCCF") for the quarter of \$(1.5) billion; excluding Barrow Hanley, NCCF of \$(0.5) billion
- AUM of \$184.8 billion at September 30, 2020 compared to \$181.0 billion at June 30, 2020, driven by market appreciation in the second quarter; AUM of \$140.2 billion at September 30, 2020 excluding Barrow Hanley compared to \$135.2 billion at June 30, 2020 excluding Barrow Hanley and Copper Rock
- Net leverage ratio reduced to 1.5x as of September 30, 2020 from 1.7x as of June 30, 2020; the Company paid down a portion of its revolver and fully paid down its seed capital facility

BOSTON - October 29, 2020 - BrightSphere Investment Group Inc. (NYSE: BSIG) reports its results for the third quarter ended September 30, 2020.

Suren Rana, BrightSphere's President and Chief Executive Officer said, "BrightSphere produced ENI earnings per share of \$0.47 for the quarter compared to \$0.42 in the third quarter of 2019 reflecting our expense management and share repurchase activity which more than offset the impact of reduced AUM and revenue from COVID-19 related market decline in the first half of this year and large reallocations in the Liquid Alpha segment in Q4'19. Our ENI earnings per share of \$0.47 in the quarter also increased from \$0.41 in the second quarter of 2020 reflecting the increase in AUM and revenue from continuing market recovery."

"Earlier in the quarter, we announced divestitures of our Barrow Hanley and Copper Rock affiliates. We completed the sale of Copper Rock in July 2020 and we continue to expect the sale of Barrow Hanley to be completed in the fourth quarter of 2020. We expect these divestitures to enhance the company's organic growth profile and to use the sale proceeds to further pay down debt and repurchase our shares."

"Our total net client cash flows in the quarter on a pro forma basis, i.e. excluding Barrow Hanley and Copper Rock Affiliates, were \$(0.5) billion, as net client cash flows of \$0.7 billion in Alternatives and \$1.1 billion in pro forma Liquid Alpha (excluding Barrow Hanley) were offset by net client cash flows of \$(2.3) billion in Quant & Solutions primarily driven by two sizeable re-balancing withdrawals. On an annualized revenue basis, the \$(0.5) billion of net client cash flows represent revenue increase of \$1.4 million as the fee on inflows was higher than the fee on outflows."

"Our investment performance remains generally stable though there are meaningful headwinds impacting our value-focused strategies in the current growth focused market."

"In our Alternatives segment, the \$0.7 billion of net inflows in Q3'20 reflect modest pickup in the pace of fundraising activity though we continue to expect pandemic-driven delay in the timing of fundraises."

"We believe we continue to be on track to achieve our targeted annualized cost savings of over \$20 million by Q1'21 in our corporate center through the implementation of an affiliate-led distribution approach."

"On the capital management front, in the third quarter we reduced the borrowings on our corporate revolver to \$80 million from \$130 million at the end of Q2'20, reducing our Net Debt / Adjusted EBITDA ratio to 1.5x as of the end of the third quarter compared to 1.7x at the end of the second quarter. Additionally, we fully paid-off the remaining \$22 million outstanding amount on our non-recourse seed facility."



Dividend Declaration

The Company's Board of Directors approved a quarterly interim dividend of \$0.01 per share payable on December 29, 2020 to shareholders of record as of the close of business on December 11, 2020.

Conference Call Dial-in

The Company will hold a conference call and simultaneous webcast to discuss the results at 11:00 a.m. Eastern Time on October 29, 2020. To listen to the call or view the webcast, participants should:

Dial-in:

Toll Free Dial-in Number: (844) 445-4807 International Dial-in Number: (647) 253-8636 Conference ID: 9674856

Link to Webcast:

https://event.on24.com/wcc/r/2633843/B920194825D2ACAB4684F3E841BD0C34

Dial-in Replay:

A replay of the call will be available beginning approximately one hour after its conclusion either on BrightSphere's website, at https://ir.bsig.com or at:

Toll Free Dial-in Number: (800) 585-8367 International Dial-in Number: (416) 621-4642 Conference ID: 9674856

About BrightSphere

BrightSphere is a diversified, global asset management company with approximately \$140 billion⁽¹⁾ of assets under management as of September 30, 2020. Through its five⁽¹⁾ world-class investment management Affiliates, BrightSphere offers sophisticated investors access to a wide array of leading quantitative and solutions-based, private and public market alternative, and liquid alpha strategies designed to meet a range of risk and return objectives. For more information, please visit BrightSphere's website at www.bsig.com. Information that may be important to investors will be routinely posted on our website.

⁽¹⁾ In July 2020, BrightSphere completed sale of Copper Rock and announced divestiture of Barrow Hanley expected to close in Q4'20. These figures give effect to these divestitures.



Forward Looking Statements

This communication includes forward-looking statements which may include, from time to time, information relating to after-tax proceeds from our dispositions of Barrow Hanley and Copper Rock, the expected closing of the Barrow Hanley disposition, anticipated revenues, margins, operating expense and variable compensation ratios, cash flows or earnings growth profile, anticipated performance of the Company's business or particular segments, expected future net cash flows, share repurchases, debt paydowns and expected ENI per share accretion, anticipated AUM growth, expense levels and cost savings, capital management, benefits and timing of our recent repositioning of our corporate center and/or expectations regarding market conditions. The words or phrases "will likely result," "are expected to," "will continue," "is anticipated," "can be," "may be," "aim to," "may affect," "may depend," "intends," "expects," "believes," "estimate," "project," and other similar expressions are intended to identify such forward-looking statements. Such statements are subject to various known and unknown risks and uncertainties and readers should be cautioned that any forward-looking information provided by or on behalf of the Company is not a guarantee of future performance.

Actual results may differ materially from those in forward-looking information as a result of various factors, some of which are beyond the Company's control, including but not limited to those discussed above and elsewhere in this communication and in the Company's most recent Annual Report on Form 10-K, filed with the Securities and Exchange Commission on March 2, 2020, Quarterly Report on Form 10-Q, filed with the Securities and Exchange Commission on May 11, 2020, and subsequent SEC filings, including risks related to the disruption caused by the COVID-19 pandemic, which has and is expected to materially affect our business, financial condition, results of operations and cash flows for an extended period of time. Due to such risks and uncertainties and other factors, the Company cautions each person receiving such forward-looking information not to place undue reliance on such statements. Further, such forward-looking statements speak only as of the date of this communication and the Company undertakes no obligations to update any forward looking statement to reflect events or circumstances after the date of this communication or to reflect the occurrence of unanticipated events.

This communication does not constitute an offer for any fund managed by the Company or any Affiliate of the Company.

Non-GAAP Financial Measures

This communication contains non-GAAP financial measures. Reconciliations of GAAP to non-GAAP financial measures are included in the Reconciliations and Disclosures section of this communication. Additional reconciliations with respect to certain segment measures are included in the Supplemental Information section of this communication.





Q3 2020 EARNINGS PRESENTATION

October 29, 2020

Q3'20 Highlights

BrightSphere Highlights

- U.S. GAAP EPS of \$0.46 for Q3'20 compared to \$0.84 for Q3'19
- ENI earnings per share of \$0.47 for the quarter compared to \$0.42 for Q3'19
- Announced divestiture of Barrow Hanley and Copper Rock for \$335 million in expected after-tax proceeds including seed capital; Copper Rock sale closed in July 2020; Barrow Hanley sale expected to close in Q4
- NCCF⁽¹⁾ of \$(1.5) billion for Q3'20; NCCF of \$(0.5) billion⁽²⁾ excluding Barrow Hanley for Q3'20
 - Annualized revenue impact of positive \$1.4 million⁽²⁾ excluding Barrow Hanley for Q3'20
 - NCCF of \$0.7 billion in Alternatives and \$1.1 billion in Liquid Alpha (excluding Barrow Hanley) offset by NCCF of \$(2.3) billion in Quant & Solutions primarily driven by two sizable re-balancing withdrawals
- Alternatives segment generated \$0.7 billion of inflows in Q3'20 reflecting some pickup in the pace of fundraising activity; continue to expect pandemic driven delay in the timing of fundraises
- Quant and Solutions investment performance continued to be strong with 45%, 49% and 88% of strategies by revenue beating their benchmarks over the prior 3-, 5-, and 10-year periods at September 30, 2020
- Revolver borrowing reduced to \$80 million at September 30, 2020 compared to \$130 million at June 30, 2020 and outstanding amount of \$22 million on the non-recourse seed facility fully paid off; net leverage ratio reduced to 1.5x at September 30, 2020 from 1.7x at June 30, 2020

⁽²⁾ Pro forma for divestiture of Barrow Hanley and Copper Rock for the three months ended September 30, 2020.



⁽¹⁾ NCCF and revenue impact of NCCF for all periods includes reinvested income and distributions, and excludes realizations.

U.S. GAAP Statement of Operations

(\$ in millions, unless otherwise noted)	Three Months Ended											
	Sep	tember 30,	Sept	ember 30,	Increase		June 30,					
		2020		2019	(Decrease)		2020					
Management fees	\$	178.2	\$	196.4	(9.3)%	\$	170.7					
Performance fees		1.2		(1.9)	n/m		0.3					
Other revenue		1.6		1.4	14.3 %		2.0					
Consolidated Funds' revenue		1.4		1.9	(26.3)%		1.7					
Total revenue		182.4		197.8	(7.8)%		174.7					
Compensation and benefits		109.7		108.0	1.6 %		116.9					
General and administrative		25.4		31.7	(19.9)%		24.5					
Amortization of acquired intangibles		1.6		1.6	- %		1.9					
Depreciation and amortization		5.2		4.4	18.2 %		5.1					
Consolidated Funds' expense		_		0.2	(100.0)%		0.1					
Total operating expenses		141.9		145.9	(2.7)%		148.5					
Operating income		40.5		51.9	(22.0)%		26.2					
Investment income (loss)		3.9		2.3	69.6 %		6.6					
Interest income		_		0.4	(100.0)%		0.2					
Interest expense		(6.9)		(8.3)	(16.9)%		(7.4)					
Gain on sale of Affiliate		7.2		_	n/m		_					
Net consolidated Funds' investment gains (losses)		2.1		4.7	(55.3)%		35.6					
Income from continuing operations before taxes		46.8		51.0	(8.2)%		61.2					
Income tax expense (benefit)		12.8		(32.0)	n/m		7.3					
Income from continuing operations		34.0		83.0	(59.0)%		53.9					
Gain (loss) on disposal of discontinued operations, net of tax		_		_	_		_					
Net income		34.0		83.0	(59.0)%		53.9					
Net income (loss) attributable to non-controlling interests		(3.2)		7.6	n/m		35.0					
Net income attributable to controlling interests	\$	37.2	\$	75.4	(50.7)%	\$	18.9					
Earnings per share, basic, \$	\$	0.46	\$	0.84	(45.2)%	\$	0.23					
Earnings per share, diluted, \$	\$	0.46	\$	0.84	(45.2)%	\$	0.23					
Basic shares outstanding (in millions)		80.0		90.0			80.4					
Diluted shares outstanding (in millions)		80.9		90.0			80.4					
U.S. GAAP operating margin		22 %		26 %	(403) bps		15					
Pre-tax income from continuing operations attributable to controlling interests	\$	50.0	\$	43.4	15.2 %	\$	26.2					
Net income from continuing operations attributable to controlling interests	\$	37.2	\$	75.4	(50.7)%	\$	18.9					
Please see Definitions and Additional Notes												

Q3'20 vs. Q3'19

- Total revenue decreased (7.8)% from Q3'19 primarily due to lower management fees which were impacted by a decline in Q1'20 equity markets and decline in average AUM in 2020.
- Operating expenses decreased (2.7)% from Q3'19 primarily due to a reduction in fixed compensation and G&A expense as a result of cost saving initiatives
- Gain on sale of Affiliate of \$7.2 million in Q3'20 represents the pre-tax gain from the sale of our equity interests in Copper Rock that closed in July 2020
- Income tax expense changed from a benefit of \$(32.0) million in Q3'19 to expense of \$12.8 million primarily due to benefits in 2019 from reductions in the liabilities for uncertain tax positions and the revaluation of certain deferred tax assets in connection with the Redomestication in 2019 that has not recurred in 2020
- U.S. GAAP net income attributable to controlling interests decreased (50.7)% from the year ago quarter primarily due to the change in income tax explained above
- Diluted earnings per share decreased (45.2)% from the year ago quarter due to lower Q3'20 earnings described above



Disciplined Execution of Long-Term Growth Strategy

Focus on High-Demand Quant & Solutions and **Alternatives** Strategies (87%⁽¹⁾ of Pro Forma Segment ENI)

- Quant & Solutions ACADIAN
 - Leveraging broad quant capabilities to provide exposures and solutions sought by clients
- Alternatives LANDMARK PARTNERS (CampbellGlobal PORT)

 - Diverse secondaries private market strategies attracting growing investor allocations
- Liquid Alpha T S
 - Differentiated fundamental strategies with strong long-term alpha generation remain attractive
 - Evolving product mix in higher fee strategies

Support Affiliates' Growth **Strategies**

Product innovation

- Support Affiliate-led extensions of investment strategies into high-demand areas through ongoing seeding program
- Affiliate-led distribution enhancements
 - Support Affiliate expansion of distribution teams including entry into new markets and channels

Drive Shareholder Value

- Strong free cash flow from diversified revenue streams; 29% of pro forma revenue⁽¹⁾ from longterm contracts
- Manage leverage using free cash flows from the business
- Anticipate continuing repurchases as long as it remains value accretive
- Ongoing expense discipline

Please see Definitions and Additional Notes

(1) Pro forma for divestiture of Barrow Hanley and Copper Rock for the three months ended September 30, 2020.



Pro Forma Business Mix Positioned to Generate Organic Growth

• 87%⁽¹⁾ of Segment ENI in high-demand Quant & Solutions and Alternatives Segments







Quant & Solutions (2)

- Highly scalable offerings with substantial capacity and growing global demand
- Leveraging data and technology in computational factor-based investment process
- Versatile, highly-tailored, outcome-driven investing to achieve client-specific goals
- Ongoing product innovation responds to evolving client needs
- Multi-Asset Class capability meeting increased demand for broad-based, bespoke investment solutions

Alternatives (2)

LANDMARK PARTNERS

- Diverse secondaries private market strategies in private equity, real estate and real assets
- Predominately private market, with selected differentiated liquid strategies
- More than 90% of revenue comprising management fees from long-term committed capital
- Long-dated investment periods provide long-term committed assets
- Growing global investor base and substantial capacity

Liquid Alpha⁽²⁾

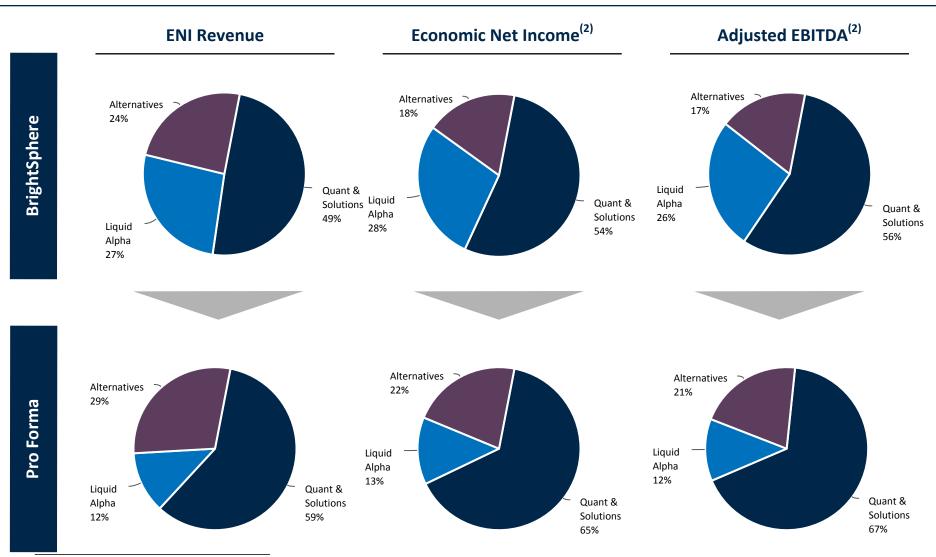
- Demonstrated long-term alpha generation across diverse, longonly international and domestic public securities strategies including equities and fixed income
- Strong performance over market cycles driven by consistent investment discipline
- Expansion into in-demand, higher fee offerings support healthy operating margins
- Disciplined adherence to investment processes across market cycles

⁽²⁾ Certain smaller Acadian strategies are included in Alternatives and certain TSW strategies are included in Quant & Solutions where the classification is more appropriate.



⁽¹⁾ Pro forma for divestiture of Barrow Hanley and Copper Rock for the three months ended September 30, 2020.

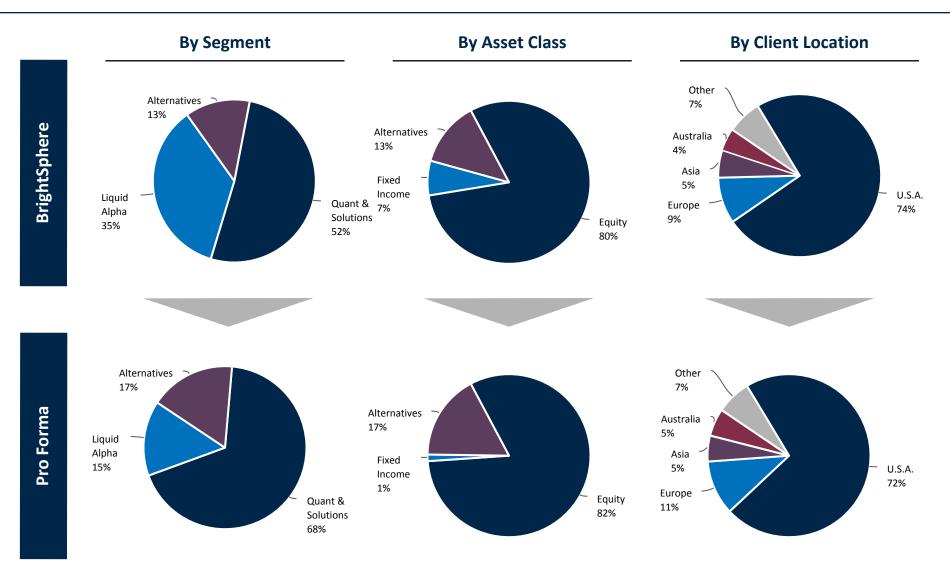
More Attractive Pro Forma Business Mix - by Earnings Metrics⁽¹⁾



- (1) Pro forma for divestiture of Barrow Hanley and Copper Rock for the three months ended September 30, 2020.
- (2) Represent percentage of segment pre-tax economic net income and adjusted EBITDA, and excludes economic net income and adjusted EBITDA of the corporate head office included in 'other' as reflected in segment information.



More Attractive Pro Forma Business Mix - by AUM⁽¹⁾



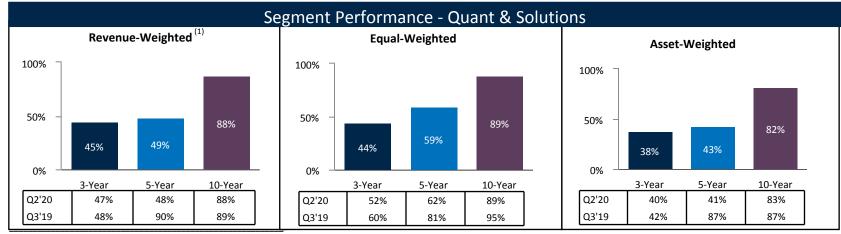
⁽¹⁾ Pro forma for divestiture of Barrow Hanley as of September 30, 2020.



Segment Highlight: Quant & Solutions

- Segment NCCF of \$(2.3) billion for Q3'20 compared to \$0.1 billion for Q3'19 driven by re-balancing of select clients; AUM decreased 0.1% from Q3'19
- Investment performance continues to be stable
- Segment ENI increased 3.1% in Q3'20 compared to Q3'19 and operating margin increased 200 bps to 38.0% in Q3'20 compared to Q3'19 mainly due to cost management

		Key Perf	orm	ance Metri	ics						
		Thre	e Mont	hs Ended Septemb	er 30,		Three Months	Ended J	Ended June 30,		
		2020		2019	Increa	ise (Decrease)	2020	Incre	ase (Decrease)		
Operational Information						_					
AUM \$b	\$	95.4	\$	95.5		(0.1)%	\$ 92.0		3.7 %		
Average AUM \$b	\$	95.7	\$	96.0		(0.3)%	\$ 86.9		10.1 %		
NCCF \$b	\$	(2.3)	\$	0.1	\$	(2.4)	\$ 0.3	\$	(2.6)		
Annualized Revenue Impact of NCCF \$m	\$	(11.0)	\$	(1.9)	\$	(9.1)	\$ (6.8)	\$	(4.2)		
ENI management fee rate (bps)		37		38		(1)	38		(1)		
Economic Net Income Basis											
ENI Revenue \$m	 \$	89.0	\$	93.1		(4.4)%	\$ 82.8		7.5 %		
Segment Economic Net Income \$m	\$	33.0	\$	32.0		3.1 %	\$ 28.8		14.6 %		
ENI Operating Margin		38.0 %	, I	36.0 %		200 bps	36.4 %		160 bps		
Adjusted EBITDA \$m	\$	37.4	\$	35.9		4.2 %	\$ 33.4		12.0 %		



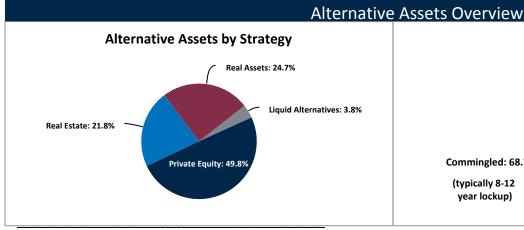
⁽¹⁾ As of September 30, 2020, Quant & Solutions assets representing 57% of revenue were outperforming benchmarks on a 1- year basis, compared to 56% at June 30, 2020 and 27% at September 30, 2019.

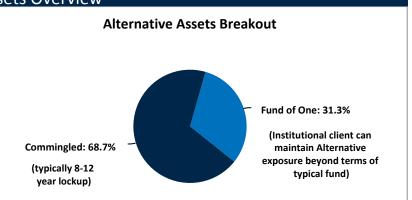


Segment Highlight: Alternatives

- Segment NCCF of \$0.7 billion for Q3'20 compared to \$0.5 billion for Q3'19; AUM increased to \$23.9 billion at September 30, 2020 compared to \$23.2 billion at September 30, 2019
- Alternatives revenue increased 17.1%, and segment ENI increased 30.6% in Q3'20 compared to Q3'19, mainly due to positive NCCF and change in net catch-up fee

		Key F	Perfo	ormance M	etric	S					
	Three Months Ended September 30, Three										
		2020		2019	Inc	rease (Decrease)		2020	Increase (Decreas		
Operational Information	_										
AUM \$b	\$	23.9	\$	23.2		3.0 %	\$	24.1		(0.8)%	
Average AUM \$b	\$	23.9	\$	23.2		3.0 %	\$	24.3		(1.6)%	
NCCF \$b	\$	0.7	\$	0.5	\$	0.2	\$	_	\$	0.7	
Annualized Revenue Impact of NCCF \$m	\$	6.0	\$	1.4	\$	4.6	\$	_	\$	6.0	
ENI management fee rate (bps) (1)		72		64		8		69		3	
Economic Net Income Basis											
ENI Revenue \$m	\$	43.8	\$	37.4		17.1 %	\$	42.5		3.1 %	
Segment Economic Net Income ⁽²⁾ \$m	\$	11.1	\$	8.5		30.6 %	\$	10.2		8.8 %	
ENI Operating Margin		42.0 %)	36.1 %	,	590 bps		40.2 %		180 bps	
Adjusted EBITDA ⁽²⁾ \$m	\$	11.6	\$	8.8		31.8 %	\$	10.5		10.5 %	





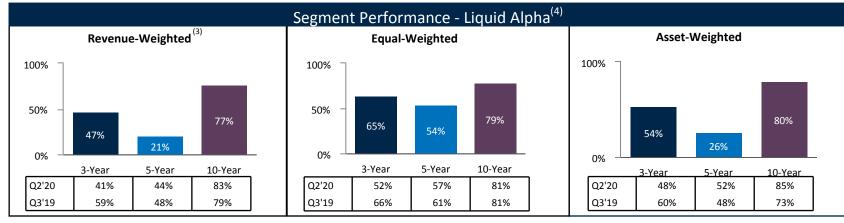
- (1) Excluding net catch-up fees, the weighted average fee rate for alternatives would be 72 bps in Q3'20, 74 bps in Q3'19, and 71 bps in Q2'20.
- (2) Segment ENI and Adjusted EBITDA include net placement agent fees of \$0.0 million in Q3'20, \$(5.9) million in Q3'19, and \$(1.2) million in Q2'20.



Segment Highlight: Liquid Alpha

- Segment NCCF of \$0.1 billion for Q3'20 compared to \$(6.8) billion for Q3'19; Pro Forma NCCF (excl. Barrow Hanley and Copper Rock) of \$1.1 billion for Q3'20
- Decline in segment AUM to \$65.5 billion at September 30, 2020 compared to \$98.1 billion at September 30, 2019 driven by Vanguard reallocation of \$22.8 billion in Q4'19 at Barrow Hanley and the impact of Q1'20 market decline; pro forma AUM of \$20.9 billion at September 30, 2020 down from \$22.2 billion at September 30, 2019 partly due to market depreciation
- 5-year underperformance driven by cyclical impacts to value strategies

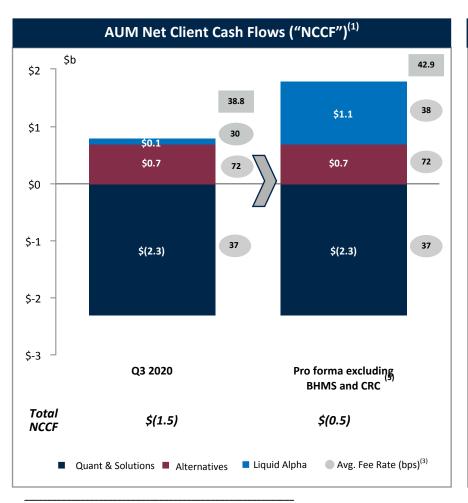
		Key Po	erforn	nance Metr	ics					
Three Months Ended September 30,									Ended Ju	ne 30,
		2020		2019	Incre	ease (Decrease)		2020	Incre	ase (Decrease)
Operational Information										
AUM \$b	 \$	65.5	\$	98.1		(33.2)%	\$	64.9		0.9 %
Average AUM \$b	\$	65.2	\$	99.8		(34.7)%	\$	63.2		3.2 %
NCCF \$b	\$	0.1	\$	(6.8)	\$	6.9	\$	(2.0)	\$	2.1
Annualized Revenue Impact of NCCF \$m	\$	4.5	\$	(15.7)	\$	20.2	\$	(6.6)	\$	11.1
ENI management fee rate (bps) ⁽¹⁾		30		27		3		31		(1)
Economic Net Income Basis										
ENI Revenue \$m	 \$	47.9	\$	65.2		(26.5)%	\$	47.1		1.7 %
Segment Economic Net Income \$m	\$	17.2	\$	25.0		(31.2)%	\$	15.7		9.6 %
ENI Operating Margin ⁽²⁾		42.0 %	,	47.7 %	ı	(570) bps		39.3 %		270 bps
Adjusted EBITDA \$m	\$	17.3	\$	25.1		(31.1)%	\$	15.8		9.5 %

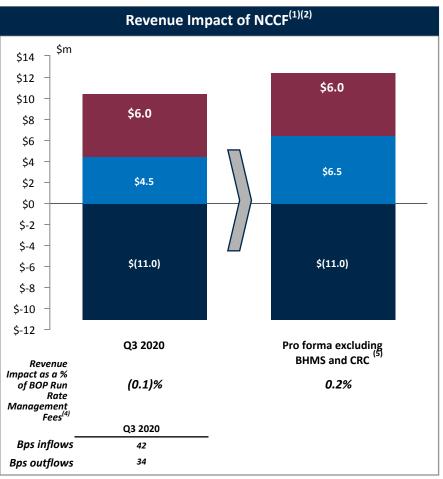


- (1) Pro forma ENI management fee rate of 38 bps, 38 bps, and 40 bps as of September 30, 2020, September 30, 2019, and June 30, 2020, respectively. Pro forma for the divestiture of Barrow Hanley and Copper Rock.
- (2) Pro forma ENI Operating Margin of 49.2%, 50.7%, and 45.5% as of September 30, 2020, September 30, 2019, and June 30, 2020, respectively. Pro forma for the divestiture of Barrow Hanley and Copper Rock.
- 3) As of September 30, 2020 Liquid Alpha assets representing 40% of revenue were outperforming benchmarks on a 1- year basis, compared to 39% at June 30, 2020 and 35% at September 30, 2019.
- 4) As of September 30, 2020 pro forma Liquid Alpha assets representing 62%, 41%, 19%, and 93% of revenue were outperforming benchmarks on a 1-, 3-, 5-, and 10- year basis, respectively. Pro forma for the divestiture of Barrow Hanley and Copper Rock.



Net Client Cash Flows Breakdown





⁽¹⁾ NCCF and revenue impact of NCCF for all periods includes reinvested income and distributions, and excludes realizations (please see Definitions and Additional Notes).

⁽⁵⁾ BrightSphere has announced divestiture of Barrow Hanley and Copper Rock.



⁽²⁾ Annualized revenue impact of net flows represents annualized management fees expected to be earned on new accounts and net assets contributed to existing accounts (inflows), less the annualized management fees lost on terminated accounts or net assets withdrawn from existing accounts (outflows), plus revenue impact from reinvested income and distribution. Annualized management fee for client flow is calculated by multiplying the annual gross fee rate for the relevant account with the inflow or the outflow, including equity-accounted Affiliates. In addition, reinvested income and distribution for each segment is multiplied by average fee rate for the respective segment to compute the revenue impact.

⁽³⁾ Average fee rate represents the average blended fee rate on assets for each segment for the three months ended September 30, 2020.

⁽⁴⁾ Percentage is equal to the annual revenue impact of NCCF divided by run rate management fees based on beginning of year AUM.

Key Performance Metrics

Key Per	forma	nce Met	rics	(1)				
(\$ in millions, unless otherwise noted)		Three M	onth	TI	nree Months E	nded June 30,		
U.S. GAAP Basis		2020		2019	Increase (Decrease)		2020	Increase (Decrease)
Revenue	\$	182.4	\$	197.8	(7.8)%	\$	174.7	4.4 %
Pre-tax income from cont. ops. attributable to controlling interests		50.0		43.4	15.2 %		26.2	90.8 %
Net income attributable to controlling interests		37.2		75.4	(50.7)%		18.9	96.8 %
Diluted shares outstanding (in millions)		80.9		90.0			80.4	
Diluted earnings per share, \$	\$	0.46	\$	0.84	(45.2)%	\$	0.23	100.0 %
U.S. GAAP operating margin		22 %	ó	26 %	(403) bps		15 %	n/m
Economic Net Income Basis (Non-GAAP measure used by management)								
ENI revenue	\$	180.8	\$	195.8	(7.7)%	\$	172.5	4.8 %
Pre-tax economic net income		49.5		49.7	(0.4)%		42.5	16.5 %
Economic net income		37.7		37.4	0.8 %		32.9	14.6 %
ENI diluted earnings per share, \$	\$	0.47	\$	0.42	11.9 %	\$	0.41	14.6 %
Adjusted EBITDA		60.5		59.8	1.2 %		53.9	12.2 %
ENI operating margin		36 %	ó	35 %	166 bps		34 %	213 bps
Other Operational Information								
Assets under management at period end (\$ in billions) ⁽²⁾	\$	184.8	\$	216.8	(14.8)%	\$	181.0	2.1 %
Net client cash flows (\$ in billions) ⁽³⁾		(1.5)		(6.2)	n/m		(1.7)	n/m
Annualized revenue impact of net flows (\$ in millions)		(0.5)		(16.2)	n/m		(13.4)	n/m

⁽³⁾ NCCF and revenue impact of NCCF for all periods includes reinvested income and distributions, and excludes realizations (please see Definitions and Additional Notes).



Please see Definitions and Additional Notes

⁽¹⁾ Please see Reconciliations and Disclosures for the reconciliation of Net income attributable to controlling interests to Adjusted EBITDA and ENI.

⁽²⁾ Pro forma AUM of \$140.2 billion, \$140.9 billion, and \$135.2 billion as of September 30, 2020, September 30, 2019, and June 30, 2020, respectively. Pro forma for divestiture of Barrow Hanley and Copper Rock.

ENI Revenue

Commentary

- ENI Revenue includes management fees, performance fees, and our share of earnings from equity-accounted Affiliates
- Q3'20 ENI revenue of \$180.8 million decreased from Q3'19 by (7.7)% primarily due to a decrease in management fees
- Management fees decreased (9.3)% from Q3'19 primarily due to a decrease in average AUM driven by equity market decline and the \$(22.8) billion of Vanguard-related reallocations in Q4'19

ENI Revenue						
(\$M)	Three Mon	ths E	nded Septe	mber 30,	 Three Months E	inded June 30,
	2020		2019	Increase (Decrease)	2020	Increase (Decrease)
Management fees	\$ 178.2	\$	196.4	(9.3)%	\$ 170.7	4.4%
Performance fees	1.2		(1.9)	n/m	0.3	300.0%
Other income, including equity-accounted Affiliates	1.4		1.3	7.7%	 1.5	(6.7)%
ENI revenue	\$ 180.8	\$	195.8	(7.7)%	\$ 172.5	4.8%



ENI Operating Expenses

Commentary

- Total ENI operating expenses reflect Affiliate operating expenses and Center expenses (excluding variable compensation)
- ENI Operating expenses reduced to \$73.8 million in Q3'20 from \$83.7 million in Q3'19 reflecting expense discipline and Center restructuring, while Q3'20 Operating Expense Ratio⁽¹⁾ decreased to 41.4% for the period due to lower expenses
- Full-year Operating Expense Ratio⁽¹⁾ expected to be in the range of 43-46% if the equity market remains at the same level; ratio is subject to fluctuations as assets and ENI management fees change
 - Pro Forma full-year Operating Expense Ratio is also expected to be in the range of 43-46%⁽³⁾
 - Ratio expected to trend down once the annual savings from Center restructuring is fully realized by Q1'21

ENI Operating Expenses											
			Three Mo	nths	Three Months Ended June 30,						
(\$M)		202	20		201		Increase		202	20	Increase
		\$M	% of MFs ⁽²⁾		\$M	% of MFs ⁽²⁾	(Decrease)		\$M	% of MFs ⁽²⁾	(Decrease)
Fixed compensation and benefits	\$	42.8	24.0 %	\$	46.7	23.8 %	(8)%	\$	42.8	25.1 %	- %
G&A expenses (excl. sales-based compensation)		23.8	13.4 %		29.9	15.2 %	(20)%		24.0	14.1 %	(1)%
Depreciation and amortization		5.2	2.9 %		4.4	2.2 %	18%		5.1	3.0 %	2%
Core operating expense subtotal	\$	71.8	40.3 %	\$	81.0	41.2 %	(11)%	\$	71.9	42.1 %	-%
Sales-based compensation		2.0	1.1 %		2.7	1.4 %	(26)%		2.1	1.2 %	(5)%
Total ENI operating expenses	\$	73.8	41.4 %	\$	83.7	42.6 %	(12)%	\$	74.0	43.4 %	-%
Note: ENI Management fees	\$	178.2		\$	196.4		(9)%	\$	170.7		4%

⁽³⁾ Pro forma for divestiture of Barrow Hanley and Copper Rock.



⁽¹⁾ Operating Expense Ratio reflects total ENI operating expenses as a percent of management fees.

⁽²⁾ Represents reported ENI management fee revenue.

ENI Variable Compensation

Commentary

- Variable compensation typically awarded based on contractual percentage (e.g., ~25 35%) of each Affiliate's ENI earnings before variable compensation plus Center bonuses and also includes a contractual split of certain performance fees
 - Affiliate variable compensation includes cash and equity provided through recycling
 - Center variable compensation includes cash and BSIG equity
- Q3'20 Variable Compensation Ratio decreased to 38.5% from 39.3% in Q3'19
- Full-year Variable Compensation Ratio expected to be in the range of 38-40%
 - Pro Forma full-year Variable Compensation Ratio is expected to be in the range of 38-40%⁽¹⁾

ENI Variable Compensation										
(\$M) Three Months Ended September 30, Three Months Ended June 30,										
		2020		2020	Increase (Decrease)					
Cash variable compensation	\$	37.5	\$	39.9	(6)%	\$	35.3	6%		
Add: Non-cash equity-based award amortization		3.7		4.2	(12)%		4.1	(10)%		
Variable compensation		41.2		44.1	(7)%		39.4	5%		
Earnings before variable compensation	\$	107.0	\$	112.1	(5)%	\$	98.5	9%		
Variable Compensation Ratio (VC as % of earnings before variable comp.)		38.5 %		39.3 %	(84) bps		40.0 %	(150) bps		

⁽¹⁾ Pro forma for divestiture of Barrow Hanley and Copper Rock.



Affiliate Key Employee Distributions

Commentary

- Represents employees' share of profit from their respective Affiliate, in some cases following an initial preference to BSIG⁽¹⁾
- Q3'20 Distribution Ratio of 16.7% lower than Q3'19 mainly due to the change in mix of earnings
- Full-year Distribution Ratio expected to be in the range of 17-18%; mix of Affiliate earnings will have significant impact to the ratio
 - Pro Forma full-year Distribution Ratio is expected to be in the range of 19-20%⁽²⁾

Affiliate Key Employee Distributions									
		Three M	onths	Ended Septen	nber 30,	Т	hree Months E	nded June 30,	
(\$M)		2020		2019	Increase (Decrease)		2020	Increase (Decrease)	
Earnings after variable compensation (ENI operating earnings)	\$	65.8	\$	68.0	(3)%	\$	59.1	11%	
B Less: Affiliate key employee distributions		(11.0)		(12.6)	(13)%		(11.0)	-%	
Earnings after Affiliate key employee distributions	\$	54.8	\$	55.4	(1)%	\$	48.1	14%	
Affiliate Key Employee Distribution Ratio (B / A)		16.7 %		18.5 %	(181) bps		18.6 %	(190) bps	

⁽²⁾ Pro forma for divestiture of Barrow Hanley and Copper Rock.



⁽¹⁾ For consolidated Affiliates.

Balance Sheet Management

(\$M)	Septer	mber 30, 2020	Decen	nber 31, 2019
Assets		<u> </u>		
Cash and cash equivalents	\$	129.8	\$	111.3
Investment advisory fees receivable		101.1		151.9
Right of use assets		93.7		37.7
Investments		116.5		186.3
Other assets		607.8		727.3
Assets of Affiliate held for sale		151.0		_
Assets of consolidated Funds		103.0		205.2
Assets of consolidated Funds held for sale		114.3		_
Total assets	\$	1,417.2	\$	1,419.7
Liabilities and shareholders' equity				
Accounts payable and accrued expenses	\$	147.9	Ś	179.3
Due to OM plc	т	3.4	*	3.7
Non-recourse borrowings		_		35.0
Third party borrowings		474.2		533.8
Operating lease liabilities		110.0		42.5
Other liabilities		329.8		420.8
Liabilities of Affiliate held for sale		80.4		_
Liabilities of consolidated Funds		_		6.2
Liabilities of consolidated Funds held for sale		0.1		_
Total liabilities	\$	1,145.8	\$	1,221.3
Shareholders' equity		111.4		64.4
Non-controlling interests, including NCI of consolidated Funds		160.0		134.0
Total equity		271.4		198.4
Total liabilities and equity	\$	1,417.2	\$	1,419.7
Weighted average quarterly diluted shares (ENI)		80.9		85.9
Leverage ratio ⁽¹⁾		2.0 x		2.1
Net leverage ratio ⁽²⁾		1.5 x		1.7

Capital

- September 30 net leverage ratio (Debt, net of total cash and cash equivalents / Adj. EBITDA) of 1.5x
- Total seed and co-investment holdings of \$103.4 million

Dividend, Investment & Buyback

- \$0.01 per share interim dividend approved;
 - Payable December 29 to shareholders of record as of December 11
- Revolver balance reduced to \$80 million as of September 30 compared to \$130 million as of June 30
 - Fully paid-off the \$22 million outstanding amount on non-recourse seed facility

⁽²⁾ Debt calculated per terms of the Company's external revolver, net of total cash and cash equivalents, divided by last twelve months Adjusted EBITDA.



⁽¹⁾ Debt calculated per terms of the Company's external revolver and excludes non-recourse borrowings, divided by last twelve months Adjusted EBITDA.

Supplemental Information



Segment Information for Q3'20 and Q3'19

	Three Months Ended September 30, 2020												Three Months Ended September 30, 2019											
(\$ in millions, unless otherwise noted)		ant & utions	Alterr	natives	Liquio	d Alpha	O	ther	Rec It	onciling tems ⁽¹⁾	To G	ital U.S. iAAP ⁽³⁾		uant & olutions	Alte	rnatives	Liqu	id Alpha		Other	Recon Iten	iciling ns ⁽¹⁾	To:	tal U.S. AAP ⁽³⁾
ENI Revenue	\$	89.0	\$	43.8	\$	47.9	\$	0.1	\$	1.6	\$	182.4	\$	93.1	\$	37.4	\$	65.2	\$	0.1	\$	2.0	\$	197.8
ENI Operating Expenses		37.2		15.3		15.5		5.8		12.6		86.4		40.8		16.1		18.5		8.3		5.5		89.2
Earnings before variable compensation		51.8		28.5		32.4		(5.7)		(11.0)		96.0		52.3		21.3		46.7		(8.2)		(3.5)		108.6
Variable compensation		18.0		10.1		12.3		0.8		3.3		44.5		18.8		7.8		15.6		1.9				44.1
Earnings after variable compensation		33.8		18.4		20.1		(6.5)		(14.3)		51.5		33.5		13.5		31.1		(10.1)		(3.5)		64.5
Affiliate key employee distributions		0.8		7.3		2.9						11.0		1.5		5.0		6.1						12.6
Earnings after Affiliate key employee distributions		33.0		11.1		17.2		(6.5)		(14.3)		40.5		32.0		8.5		25.0		(10.1)		(3.5)		51.9
Net interest income (expense)		_		_		_		(5.3)		(1.6)		(6.9)		_		_		_		(5.7)		(2.2)		(7.9)
Net investment income (loss)		_		_		_		_		6.0		6.0		_		_		_		_		7.0		7.0
Gain on sale of Affiliate		_		_		_		_		7.2		7.2		_		_		_		_		_		_
Net (income) loss attributable to non- controlling interest		_		_		_		_		3.2		3.2		_		_		_		_		(7.6)		(7.6)
Income tax (expense) benefit								(11.8)		(1.0)		(12.8)								(12.3)		44.3		32.0
Economic Net Income	\$	33.0	\$	11.1	\$	17.2	\$	(23.6)	\$	(0.5)	\$	37.2	\$	32.0	\$	8.5	\$	25.0	\$	(28.1)	\$	38.0	\$	75.4
Adjusted EBITDA ⁽²⁾	\$	37.4	\$	11.6	\$	17.3	\$	(5.8)	\$	(23.3)	\$	37.2	\$	35.9	\$	8.8	\$	25.1	\$	(10.0)	\$	15.6	\$	75.4
Segment Assets Under Management (\$b)	\$	95.4	\$	23.9	\$	65.5	\$	_	\$	_	\$	184.8	\$	95.5	\$	23.2	\$	98.1	\$	_	\$	_	\$	216.8

Represents U.S. GAAP equivalent of non-GAAP segment information presented. The most directly comparable U.S. GAAP measure of ENI revenue is U.S. GAAP revenue. The most directly comparable U.S. GAAP measure of ENI operating expenses is U.S. GAAP operating expenses, which is comprised of Operating expenses, Variable compensation and Affiliate key employee distributions above. The most directly comparable U.S. GAAP measure of Earnings after Affiliate key employee distributions is U.S. GAAP Operating Income. The U.S. GAAP equivalent of Economic Net Income is U.S. GAAP Net Income attributable to controlling interests. The U.S. GAAP equivalent of Adjusted EBITDA is U.S. GAAP Net Income attributable to controlling interests.



⁽¹⁾ For further information and additional reconciliations between GAAP and non-GAAP measures, refer to the Reconciliations and Disclosures section of this presentation and the Company's Quarterly Report on Form 10-Q.

⁽²⁾ Please see Reconciliations and Disclosures for the reconciliation of net income attributable to controlling interests to Adjusted EBITDA and ENI.

Segment Information for Q2'20

Three Months I	Ended Jun	e 30	. 2020
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	Three Months Ended Julie 30, 2020												
(\$ in millions, unless otherwise noted)	Quant & Solutions Alter			tives	ves Liquid Alpha			er	Reconciling Items ⁽¹⁾	Total U.S. GAAP (3)			
ENI Revenue	\$	82.8	\$	42.5	\$	47.1	\$	0.1	\$ 2.2	\$ 174.7			
ENI Operating Expenses		35.0		15.7		17.4		5.9	16.4	90.4			
Earnings before variable compensation		47.8		26.8		29.7		(5.8)	(14.2)	84.3			
Variable compensation		17.7		9.7		11.2		0.8	7.7	47.1			
Earnings after variable compensation		30.1		17.1		18.5		(6.6)	(21.9)	37.2			
Affiliate key employee distributions		1.3		6.9		2.8				11.0			
Earnings after Affiliate key employee distributions		28.8		10.2		15.7		(6.6)	(21.9)	26.2			
Net interest income (expense)		_		_		_		(5.6)	(1.6)	(7.2)			
Net investment income (loss)		_		_		_		_	42.2	42.2			
Net (income) loss attributable to non-controlling interest		_		_		_		_	(35.0)	(35.0)			
Income tax (expense) benefit								(9.6)	2.3	(7.3)			
Economic Net Income	\$	28.8	\$	10.2	\$	15.7	\$	(21.8)	\$ (14.0)	\$ 18.9			
Adjusted EBITDA ⁽²⁾	\$	33.4	\$	10.5	\$	15.8	\$	(5.8)	\$ (35.0)	\$ 18.9			
Segment Assets Under Management (\$b)	\$	92.0	\$	24.1	\$	64.9	\$	_	\$ -	\$ 181.0			

Represents U.S. GAAP equivalent of non-GAAP segment information presented. The most directly comparable U.S. GAAP measure of ENI revenue is U.S. GAAP revenue. The most directly comparable U.S. GAAP measure of ENI operating expenses is U.S. GAAP operating expenses, which is comprised of Operating expenses, Variable compensation and Affiliate key employee distributions above. The most directly comparable U.S. GAAP measure of Earnings after Affiliate key employee distributions is U.S. GAAP Operating Income. The U.S. GAAP equivalent of Economic Net Income is U.S. GAAP Net Income attributable to controlling interests. The U.S. GAAP equivalent of Adjusted EBITDA is U.S. GAAP Net Income attributable to controlling interests.



⁽¹⁾ For further information and additional reconciliations between GAAP and non-GAAP measures, refer to the Reconciliations and Disclosures section of this presentation and the Company's Quarterly Report on Form 10-Q.

⁽²⁾ Please see Reconciliations and Disclosures for the reconciliation of net income attributable to controlling interests to Adjusted EBITDA and ENI.

Assets Under Management Rollforward by Segment

Quant and Solutions Sepermber 30,200 September 30,2	(\$ in billions, unless otherwise noted)	Three Months Ended							
Beginning balance \$ 2.02 9.95 9.95 3.03 Gross sufflows 2.68 3.03 3.03 Gross sufflows 0.65 3.03 3.03 Relevested income and distributions 2.63 3.03 3.03 Relevested income and distributions 5.75 3.03 3.03 Body Balonce 5.95 5.95 5.95 5.92 Beginning balance 5.95		September	30, 2020 Sep	otember 30, 2019	June 30, 2020				
Gross inflows 5.7 6.15 6.3 3.3 Relinesed informe and distributions 0.6 0.7 0.7 Net flows 2.3 0.70 0.7 March appreciation (depreciation) 5.7 5.7 (2.2) 1.20 Ending balance 5.85.4 5.95.5 5.80.2 2.80	·	ļ,							
Agenerated Income and distributions (5) (3) (3) Reliverested Income and distributions (3) <td>• •</td> <td>\$</td> <td></td> <td>·</td> <td></td>	• •	\$		·					
Net flow 6.6 0.7 0.0 Net flow procession (see procession) 2.8 3.9 3.0 1.0 2.0									
Net flow £23 Calc 10.2 Market appreciation (depretation) 5 5 12.2 12.2 Ending balance \$ 95.9 \$ 95.95 \$ 95.0 \$ 95.0 Average Alluff \$ 5 \$ 95.0 \$ 95.0 \$ 80.0 All Committed Service \$ 24.1 \$ 18.3 \$ 18.3 \$ 18.3 Story of Market \$ 24.1 \$ 18.3 \$ 18.3 \$ 18.0 \$ 19.0 <td></td> <td></td> <td></td> <td></td> <td></td>									
Ending balance 5 5 9 95 9 20									
Ending balance \$ 9.50 <t< td=""><td></td><td></td><td></td><td></td><td></td></t<>									
Average AUM ^{III} \$ 957 \$ 960 \$ 888 Atternative \$ 24.1 \$ 2.35 \$ 2.43 Gross inflows 0.8 0.6 0.1 Gross outflows 0.7 0.5 0.7 Naffet doper ciation 0.7 0.8 0.2 Market doper ciation 0.0 0.0 0.2 2.2 Realization and other ⁶¹ 0.0 0.0 0.2 2.2 Reding balance \$ 23.29 \$ 23.2 \$ 24.2 \$ 24.2 Remould of Affiliates 10.7 0.0 0.2 2.2 Remould of Affiliates 10.7 0.0 0.2 2.2 Gross inflows 13.1 8.4 1.0 2.2		<u> </u>							
Alternatives Beginning balance \$ 24.1 \$ 2.35 \$ 2.43 \$ 2.00 \$ 0.01 \$ 0.0		3							
Beginning balance \$ 24.1 st \$ 2.13 st \$ 0.43 st \$ 0.13 st \$ 0.13 st \$ 0.10 st \$ 0.20 st \$	<u> </u>	,			00.5				
Gross inflows (DI)		ė	24.1 ¢	22 5	24.2				
Serio sutflows 10,1 0,1		Ş							
Net flow 0.7 0.5 ————————————————————————————————————									
Market depreciation 10,0			` '						
Reliation and other Plance (0.7) (0.8) (0.7) Ending balance 2 323					_				
Part	·			(0.8)	(0.2)				
Average AUM ⁽¹⁾ \$ 23.9 \$ 23.9 \$ 23.2 \$ 24.3 Liquid Alpha S \$ 64.9 \$ 103.9 \$ 5.85. Removal of Affiliates \$ 61.7 − − − − Gross inflows 2.8 1.0 • 2.4 Gross outflows 3.1 (8.4) • 6.9 Reinvested income and distributions 0.1 (8.3) • 2.0 Net flows 0.1 (8.3) • 2.0 Market appreciation (depreciation) 2.5 5.5 98.1 • 2.0 Market appreciation (depreciation) \$ 65.2 99.8 • 6.3 • 6.2 Average AUM of consolidated Affiliates \$ 65.2 99.8 • 6.3 • 6.2 Average AUM of consolidated Affiliates \$ 181.0 2.25.0 • 6.1 • 6.2 Removal of Affiliates \$ 181.0 2.25.0 • 6.1 • 6.2 Gross inflows 6.9 18.1 • 6.2 • 6.2 Gross inflows 6.9 18.1 • 6.2 • 1.8 Reinvested income and distributio	Ending balance	\$, ,				
Beginning balance \$ 64.9 \$ 103.9 \$ 58.5 Removal of Affiliates (2.8) 1.0 2.4 1.0 2.4 1.0 2.4 1.0 2.4 1.0 2.4 1.0 2.4 1.0 2.4 1.0 2.0 1.0 2.0 2.0 1.0 2.0 2.0 2.0 1.0 2.0 <t< td=""><td>Average AUM⁽¹⁾</td><td>\$</td><td>23.9 \$</td><td>23.2</td><td>24.3</td></t<>	Average AUM ⁽¹⁾	\$	23.9 \$	23.2	24.3				
Removal of Affiliates (1.7) — <td>Liquid Alpha</td> <td></td> <td></td> <td></td> <td></td>	Liquid Alpha								
Gross inflows 2.8 1.0 2.4 Gross outflows (3.1) (8.4) (4.9) Reinvested income and distributions 0.4 0.6 0.5 Net flows 0.1 (6.8) 2.20 Market appreciation (depreciation) 2.2 1.0 8.4 Ending balance \$ 65.5 \$ 98.1 \$ 64.2 Average AUM \$ 65.2 99.8 \$ 63.2 Average AUM of consolidated Affiliates \$ 63.2 99.8 \$ 63.2 Removal of Affiliates \$ 63.2 99.8 \$ 63.2 Removal of Affiliates \$ 18.0 \$ 25.0 99.8 \$ 63.2 Gross inflows \$ 18.0 \$ 25.0 \$ 16.8 Removal of Affiliates \$ 18.0 \$ 12.0 \$ 16.8 Gross outflows \$ 18.0 \$ 12.1 \$ 12.1 Reinvested income and distributions \$ 19.0 \$ 12.1 \$ 12.1 Net flows \$ 18.0 \$ 12.1 \$ 12.1 \$ 12.1 Market appreciation (depreciation) \$ 18.0 \$ 12.	Beginning balance	\$	64.9 \$	103.9 \$	58.5				
Gross outflows (3.1) (8.4) (4.9) Reinvested income and distributions 0.4 0.6 0.5 Net flows 0.1 (6.8) (2.0) Market appreciation (depreciation) 2.2 1.0 8.4 Ending balance \$ 65.5 \$ 98.1 \$ 64.9 Average AUM \$ 65.2 \$ 99.8 \$ 63.2 Average AUM of consolidated Affiliates \$ 65.2 \$ 99.8 \$ 63.2 Removal of Affiliates \$ 181.0 \$ 225.0 \$ 161.8 Removal of Affiliates \$ 181.0 \$ 225.0 \$ 161.8 Gross inflows \$ 181.0 \$ 225.0 \$ 161.8 Gross outflows \$ 181.0 \$ 225.0 \$ 161.8 Gross outflows \$ 181.0 \$ 225.0 \$ 161.8 Reinvested income and distributions \$ 181.0 \$ 125.0 \$ 125.0 \$ 127.0 \$ 127.0 \$ 127.0 \$ 127.0 \$ 127.0 \$ 127.0 \$ 127.0 \$ 127.0 \$ 127.0 \$ 127.0 \$ 127.0 \$ 127.0 \$ 127.0 \$ 127.0 \$ 127.0 </td <td>Removal of Affiliates</td> <td></td> <td>(1.7)</td> <td>_</td> <td>_</td>	Removal of Affiliates		(1.7)	_	_				
Reinvested income and distributions 0.4 0.6 0.5 Net flows 0.1 (6.8) (2.0) Market appreciation (depreciation) 2.2 1.0 8.4 Ending balance \$ 65.5 9.81 \$ 64.9 Average AUM \$ 65.2 99.8 \$ 63.2 Average AUM of consolidated Affiliates \$ 63.2 \$ 97.6 \$ 63.2 Average AUM of consolidated Affiliates \$ 65.2 99.8 \$ 63.2 Average AUM of consolidated Affiliates \$ 65.2 99.8 \$ 63.2 Average AUM of consolidated Affiliates \$ 181.0 \$ 225.0 \$ 63.2 Average AUM of consolidated Affiliates \$ 181.0 \$ 225.0 \$ 161.8 Reginning balance \$ 181.0 \$ 225.0 \$ 161.8 Reginning balance \$ 181.0 \$ 225.0 \$ 161.8 Reinvested income and distributions \$ 18.0 \$ 12.1 \$ 12.1 Reinvested income and distributions \$ 15.0 \$ 12.1 \$ 12.1 Net flows \$ 15.0 \$ 12.1 \$ 12.1 \$ 12.1	Gross inflows		2.8	1.0	2.4				
Net flows 0.1 (6.8) (2.0) Market appreciation (depreciation) 2.2 1.0 8.4 Ending balance \$ 65.5 \$ 98.1 \$ 63.2 Average AUM \$ 5.52.2 \$ 99.8 \$ 63.2 Average AUM of consolidated Affiliates \$ 63.0 \$ 97.6 \$ 61.3 Pack and the state of the state	Gross outflows		(3.1)	(8.4)	(4.9)				
Market appreciation (depreciation) 2.2 1.0 8.4 Ending balance \$ 65.5 \$ 98.1 \$ 64.9 Average AUM \$ 65.2 \$ 99.8 \$ 63.2 Average AUM of consolidated Affiliates \$ 63.0 \$ 97.8 \$ 63.2 Average AUM of Consolidated Affiliates \$ 181.0 \$ 225.0 \$ 161.8 Beginning balance \$ 181.0 \$ 225.0 \$ 161.8 Removal of Affiliates (1.7) — — Gross inflows 6.4 4.6 5.8 Resinested income and distributions (8.9) (12.1) (8.7) Resinested income and distributions 1.1 (6.2) (1.7) Market appreciation (depreciation) 7.7 (1.2) 2.11 Realizations and other ⁶¹ (0.7) (0.8) (0.2) Ending balance ⁽⁸⁾ \$ 184.8 216.8 181.0 Average AUM of consolidated Affiliates \$ 182.0 3.3 3.8 Ending balance ⁽⁹⁾ \$ 182.0 \$ 216.8 \$ 216.8 \$ 216.8 \$ 182.0	Reinvested income and distributions		0.4		0.5				
Ending balance \$ 65.5 \$ 98.1 \$ 64.9 Average AUM \$ 65.2 \$ 99.8 \$ 63.2 Average AUM of consolidated Affiliates \$ 63.0 \$ 97.6 \$ 61.3 Total ***********************************	Net flows		0.1	(6.8)	(2.0)				
Average AUM \$ 65.2 \$ 99.8 \$ 63.2 Average AUM of consolidated Affiliates \$ 63.0 \$ 97.6 \$ 61.3 Total Beginning balance \$ 181.0 \$ 225.0 \$ 161.8 Removal of Affiliates (1.7) —	Market appreciation (depreciation)			1.0	8.4				
Average AUM of consolidated Affiliates \$ 63.0 \$ 97.6 \$ 61.3 Total Beginning balance \$ 181.0 \$ 225.0 \$ 161.8 Removal of Affiliates (1.7) — — — Gross inflows 6.4 4.6 5.8 5.8 5.8 6.6.4 4.6 5.8 5.8 5.8 6.7 (12.1) (8.7) 8.7 1.0 1.3 1.2 1.2 1.7 1.2 1.7 1.2 1.7 1.7 1.2 1.1 1.1 1.2 1.1 1.1 1.2 1.2 1.2 1.2	Ending balance	\$	65.5 \$		64.9				
Total Beginning balance \$ 181.0 \$ 225.0 \$ 161.8 Removal of Affiliates (1.7) — — — Gross inflows 6.4 4.6 5.8 5.8 5.8 6.7 (12.1) (8.7) 8.7 1.0 1.3 1.2 1.2 1.2 1.2 1.2 1.2 1.2 1.2 1.2 1.2 1.1 1.2 1.2 1.1 1.2 1.2 1.2 1.1 1.2 1.2 1.1 1.2 1.2 1.1 1.2 1.2 1.1 1.2 1.2 1.1 1.2 1.2 1.1 1.2 1.2 1.1 1.2 1.2 1.1 1.2 <t< td=""><td>Average AUM</td><td>\$</td><td>65.2 \$</td><td>99.8 \$</td><td>63.2</td></t<>	Average AUM	\$	65.2 \$	99.8 \$	63.2				
Beginning balance \$ 181.0 \$ 225.0 \$ 161.8 Removal of Affiliates (1.7) — — — Gross inflows 6.4 4.6 5.8 Gross outflows (8.9) (12.1) (8.7) Reinvested income and distributions 1.0 1.3 1.2 Net flows (1.5) (6.2) (1.7) Market appreciation (depreciation) 7.7 (1.2) 21.1 Realizations and other ⁽⁴⁾ (0.7) (0.8) (0.2) Ending balance ⁽³⁾ \$ 184.8 \$ 216.8 \$ 181.0 Average AUM of consolidated Affiliates \$ 182.6 \$ 216.8 \$ 172.5 ENI management fee rate of consolidated Affiliates ⁽⁴⁾ 38.8 35.9 39.8 Basis points: inflows 41.8 33.7 33.8 Basis points: outflows 34.5 30.1 42.7	Average AUM of consolidated Affiliates	\$	63.0 \$	97.6 \$	61.3				
Removal of Affiliates (1.7) — — Gross inflows 6.4 4.6 5.8 Gross outflows (8.9) (12.1) (8.7) Reinvested income and distributions 1.0 1.3 1.2 Net flows (1.5) (6.2) (1.7) Market appreciation (depreciation) 7.7 (1.2) 21.1 Realizations and other ^{1/2} (0.7) (0.8) (0.2) Ending balance ⁽³⁾ \$ 184.8 \$ 216.8 \$ 181.0 Average AUM of consolidated Affiliates \$ 182.6 \$ 216.8 \$ 172.5 ENI management fee rate of consolidated Affiliates ⁽⁴⁾ 38.8 35.9 39.8 Basis points: inflows 41.8 33.7 33.8 Basis points: outflows 34.5 30.1 42.7	Total								
Gross inflows 6.4 4.6 5.8 Gross outflows (8.9) (12.1) (8.7) Reinvested income and distributions 1.0 1.3 1.2 Net flows (1.5) (6.2) (1.7) Market appreciation (depreciation) 7.7 (1.2) 21.1 Realizations and other ⁶⁻⁷ (0.7) (0.8) (0.2) Ending balance ⁽³⁾ \$ 184.8 \$ 216.8 \$ 181.0 Average AUM of consolidated Affiliates \$ 182.6 \$ 216.8 \$ 172.5 ENI management fee rate of consolidated Affiliates ⁽⁴⁾ 38.8 35.9 39.8 Basis points: inflows 41.8 33.7 33.8 Basis points: outflows 34.5 30.1 42.7	Beginning balance	\$	181.0 \$	225.0 \$	161.8				
Gross outflows (8.9) (12.1) (8.7) Reinvested income and distributions 1.0 1.3 1.2 Net flows (1.5) (6.2) (1.7) Market appreciation (depreciation) 7.7 (1.2) 21.1 Realizations and other ¹⁻⁷ (0.7) (0.8) (0.2) Ending balance ⁽³⁾ \$ 184.8 \$ 216.8 \$ 181.0 Average AUM of consolidated Affiliates \$ 182.6 \$ 216.8 \$ 172.5 ENI management fee rate of consolidated Affiliates ⁽⁴⁾ 38.8 35.9 39.8 Basis points: inflows 41.8 33.7 33.8 Basis points: outflows 34.5 30.1 42.7	Removal of Affiliates		(1.7)	_	_				
Reinvested income and distributions 1.0 1.3 1.2 Net flows (1.5) (6.2) (1.7) Market appreciation (depreciation) 7.7 (1.2) 21.1 Realizations and other ⁽⁴⁾ (0.7) (0.8) (0.2) Ending balance ⁽³⁾ \$ 184.8 \$ 216.8 \$ 181.0 Average AUM of consolidated Affiliates \$ 182.6 \$ 216.8 \$ 172.5 ENI management fee rate of consolidated Affiliates ⁽⁴⁾ 38.8 35.9 39.8 Basis points: inflows 41.8 33.7 33.8 Basis points: outflows 34.5 30.1 42.7	Gross inflows		6.4	4.6	5.8				
Net flows (1.5) (6.2) (1.7) Market appreciation (depreciation) 7.7 (1.2) 21.1 Realizations and other (4) (0.7) (0.8) (0.2) Ending balance (8) \$ 184.8 \$ 216.8 \$ 181.0 Average AUM of consolidated Affiliates \$ 182.6 \$ 216.8 \$ 172.5 ENI management fee rate of consolidated Affiliates (4) 38.8 35.9 39.8 Basis points: inflows 41.8 33.7 33.8 Basis points: outflows 34.5 30.1 42.7	Gross outflows		(8.9)	(12.1)	(8.7)				
Market appreciation (depreciation) 7.7 (0.2) (1.2) (0.8) 21.1 (0.2) Realizations and other (a) (0.7) (0.8) (0.2) Ending balance (a) \$ 184.8 \$ 216.8 \$ 181.0 Average AUM of consolidated Affiliates \$ 182.6 \$ 216.8 \$ 172.5 ENI management fee rate of consolidated Affiliates (a) 38.8 35.9 39.8 Basis points: inflows 41.8 33.7 33.8 Basis points: outflows 34.5 30.1 42.7	Reinvested income and distributions		1.0	1.3	1.2				
Realizations and other ¹⁶¹ (0.7) (0.8) (0.2) Ending balance ⁽³⁾ \$ 184.8 \$ 216.8 \$ 181.0 Average AUM of consolidated Affiliates \$ 182.6 \$ 216.8 \$ 172.5 ENI management fee rate of consolidated Affiliates ⁽⁴⁾ 38.8 35.9 39.8 Basis points: inflows 41.8 33.7 33.8 Basis points: outflows 34.5 30.1 42.7				· ,	(1.7)				
Ending balance ⁽³⁾ \$ 184.8 \$ 216.8 \$ 181.0 Average AUM of consolidated Affiliates \$ 182.6 \$ 216.8 \$ 172.5 ENI management fee rate of consolidated Affiliates ⁽⁴⁾ 38.8 35.9 39.8 Basis points: inflows 41.8 33.7 33.8 Basis points: outflows 34.5 30.1 42.7									
Average AUM of consolidated Affiliates ENI management fee rate of consolidated Affiliates 38.8 35.9 39.8 Basis points: inflows Basis points: outflows 41.8 33.7 33.8 Basis points: outflows 34.5 30.1 42.7			(0.7)	(0.8)	(0.2)				
ENI management fee rate of consolidated Affiliates a 38.8 35.9 39.8 Basis points: inflows 41.8 33.7 33.8 Basis points: outflows 34.5 30.1 42.7	Ending balance ⁽³⁾	\$							
Basis points: inflows 41.8 33.7 33.8 Basis points: outflows 34.5 30.1 42.7	Average AUM of consolidated Affiliates	\$	182.6 \$		172.5				
Basis points: outflows 34.5 30.1 42.7	ENI management fee rate of consolidated Affiliates ⁽⁴⁾		38.8	35.9	39.8				
Basis points: outflows 34.5 30.1 42.7	Basis points: inflows		41.8	33.7	33.8				
Annualized revenue impact of net flows (in millions) \$ (0.5) \$ (16.2) \$					42.7				
	Annualized revenue impact of net flows (in millions)	\$	(0.5) \$	(16.2) \$	(13.4)				

Average AUM equals average AUM of consolidated Affiliates.

Pro forma ENI management fee rate of consolidated Affiliates of 42.9 bps, 42.5 bps, and 44.2 bps, as of September 30, 2020, September 30, 2019, and June 30, 2020, respectively, Pro forma for divestiture of Barrow Hanley and Copper Ro



⁽²⁾ Realizations include distributions related to the sale of alternative assets, and represent a return on investments. Other activity primarily relates to the decline in billable AUM as a legacy alternative fund transitioned from billing base on committed AUM to net asset value.

(3) Pro forma AUM of \$140.2 billion, \$140.9 billion, \$140.9 billion, and \$135.2 billion as of September 30, 2020, September 30, 2019, and June 30, 2020, respectively. Pro forma for divestiture of Barrow Hanley and Copper Rock.

Reconciliations and Disclosures



Reconciliations from U.S. GAAP to Non-GAAP Measures⁽¹⁾

			Three I	Months Ende	d	
(\$ in millions)	Septe	ember 30,	Sept	tember 30,	Ju	ine 30,
		2020	2019		2020	
U.S. GAAP net income attributable to controlling interests	\$	37.2	\$	75.4	\$	18.9
Adjustments to reflect the economic earnings of the Company:						
Non-cash key employee-owned equity and profit interest revaluations ⁽²⁾		6.6		(14.7)		10.9
Goodwill impairment and amortization of acquired intangible assets and pre-acquisition employee equity ⁽²⁾		3.2		17.2		3.
3 Capital transaction costs ⁽²⁾		0.1		0.9		0.3
4 Seed/Co-investment (gains) losses and financings ⁽²⁾		(8.2)		1.9		(6.
5 Tax benefit of goodwill and acquired intangible deductions		2.2		2.4		2.
Discontinued operations, restructuring and the impact of a one-time compensation arrangement that includes advances against future compensation payments ⁽²⁾⁽³⁾		(2.2)		1.0		8.
Total adjustment to reflect earnings of the Company	\$	1.7	\$	8.7	\$	18.
Tax effect of above adjustments ⁽²⁾		0.1		(1.8)		(4.
ENI tax normalization		(1.3)		(44.9)		(0.:
Economic net income	\$	37.7	\$	37.4	\$	32.
ENI net interest expense to third parties		5.3		5.7		5.
Depreciation and amortization (4)		5.7		4.4		5.
Tax on Economic Net Income		11.8		12.3		9.
Adjusted EBITDA	\$	60.5	\$	59.8	\$	53.

Please see Definitions and Additional Notes

- (1) For further information and additional reconciliations between U.S. GAAP and non-GAAP measures, see the Company's Quarterly Report on Form 10-Q.
- 2) Tax-affected items for which adjustments are included in "Tax effect of above adjustments" line, excluding the discontinued operations component of item 6; taxed at 27.3% U.S. statutory rate (including state tax).
- (3) The three months ended September 30, 2020 includes restructuring at the Center and Affiliates of \$1.4 million, costs associated with the transfer of an insurance policy from our former Parent of \$0.4 million, \$3.2 million relating to the impact of a one-time compensation arrangement entered into that includes advances against future compensation payments, and the gain on sale of Copper Rock of \$7.2 million. The three months ended September 30, 2019 includes restructuring costs at the Center of \$0.1 million, and costs associated with the redomicile to the U.S. of \$0.9 million. The three months ended June 30, 2020 includes restructuring costs at the Center and Affiliates of \$3.0 million, costs associated with the transfer of an insurance policy from our former Parent of \$0.3 million, and \$4.7 million relating to the impact of a one-time compensation arrangement entered into that includes advances against future compensation payments.
- (4) The three months ended September 30, 2020 and June 30, 2020 includes non-cash equity-based award amortization expense.

ENI Adjustments

- Exclude non-cash expenses representing changes in the value of Affiliate equity and profit interests held by Affiliate key employees
- 2 Exclude non-cash amortization or impairment expenses related to acquired goodwill and other intangibles, as well as the amortization of the value of employee equity owned prior to acquisitions. Please note that the revaluations related to these acquisition-related items are included in (1) above
- 3 Exclude capital transaction costs including the costs of raising debt or equity, gains or losses realized as a result of redeeming debt or equity and direct incremental costs associated with acquisitions of businesses or assets
- 4 Exclude gains/losses on seed capital and coinvestments, as well as related financing costs
- 5 Include cash tax benefits related to tax amortization of acquired intangibles
- Exclude results of discontinued operations as they are not part of the ongoing business, restructuring costs incurred in continuing operations and the impact of a one-time compensation arrangement entered into that includes advances against future compensation payments
- 7 Exclude one-off tax benefits or costs unrelated to current operations



Reconciliations from U.S. GAAP to Non-GAAP Measures⁽¹⁾ (cont.)

	Reconciliation of per-share U.S. GAAP Net I	ncome t	o Economic N	et Incom	ie	
(\$)				Three N		
		Sep	otember 30,	September 30,		June 30,
			2020		2019	 2020
U.S	GAAP net income per share	\$	0.46	\$	0.84	\$ 0.23
Adj	ustments to reflect the economic earnings of the Company:					
i.	Non-cash key employee-owned equity and profit interest revaluations		0.08		(0.16)	0.14
ii.	Goodwill impairment and amortization of acquired intangible assets and preacquisition employee equity		0.04		0.19	0.05
iii.	Capital transaction costs		_		0.01	_
iv.	Seed/Co-investment (gains) losses and financing		(0.10)		0.02	(0.08)
٧.	Tax benefit of goodwill and acquired intangibles deductions		0.04		0.03	0.03
vi.	Discontinued operations, restructuring and the impact of a one-time compensation arrangement that includes advances against future compensation payments ⁽²⁾					
	compensation payments ⁽²⁾		(0.03)		0.01	0.10
vii.	ENI tax normalization		(0.02)		(0.50)	_
Tax	effect of above adjustments, as applicable				(0.02)	(0.06)
Eco	nomic net income per share	\$	0.47	\$	0.42	\$ 0.41

Reconciliation of U.S. GAAP Revenue to ENI Revenue									
(\$ in millions)			Three Months Ended						
		September 30,		September 30,		June 30,			
		2020		2020					
U.S. GAAP revenue	\$	182.4	\$	197.8	\$	174.7			
Include investment return on equity-accounted Affiliates		0.9		0.8		0.6			
Exclude revenue from consolidated Funds		(1.4)		(1.9)		(1.7)			
Exclude fixed compensation reimbursed by customers		(1.1)		(0.9)		(1.1)			
ENI revenue	\$	180.8	\$	195.8	\$	172.5			

⁽²⁾ Item vi. includes an adjustment to exclude \$0.09 per share relating to the U.S. GAAP gain on sale of Copper Rock for the three months ended September 30, 2020.



⁽¹⁾ For further information and additional reconciliations between U.S. GAAP and non-GAAP measures, see the Company's Quarterly Report on Form 10-Q.

Reconciliations from U.S. GAAP to Non-GAAP Measures⁽¹⁾ (cont.)

Reconciliation of U.S. GAAP Opera	iting Exp	ense to ENI Op	eratin	ig Expense					
(\$ in millions)	Three Months Ended								
	September 30,			September 30,	June 30,				
	\$	2020	2019			2020			
U.S. GAAP operating expense		141.9	\$	145.9	\$	148.5			
Less: items excluded from ENI									
Amortization of pre-acquisition employee equity ⁽²⁾		(1.6)		(15.6)		(1.8)			
Non-cash key employee-owned equity and profit interest revaluations		(6.6)		14.7		(10.9)			
Goodwill impairment and amortization of acquired intangible assets		(1.6)		(1.6)		(1.9)			
Capital transaction costs		_		(0.9)		(0.2)			
Restructuring costs and the impact of a one-time compensation									
arrangement that includes advances against future compensation payments ⁽³⁾		(5.0)		(1.0)		(8.1)			
Compensation reimbursed by customers		(1.1)		(0.9)		(1.1)			
Funds' operating expense		_		(0.2)		(0.1)			
Less: items segregated out of U.S. GAAP operating expense									
Variable compensation ⁽⁴⁾		(41.2)		(44.1)		(39.4)			
Affiliate key employee distributions		(11.0)		(12.6)		(11.0)			
ENI operating expense	\$	73.8	\$	83.7	\$	74.0			

⁽⁴⁾ Represents ENI variable compensation. For the three months ended September 30, 2020, September 30, 2019, and June 30, 2020, the U.S. GAAP equivalent of variable compensation was \$44.5 million, \$44.1 million and \$47.1 million, respectively.



⁽¹⁾ For further information and additional reconciliations between U.S. GAAP and non-GAAP measures, see the Company's Quarterly Report on Form 10-Q.

⁽²⁾ Reflects amortization of pre-acquisition equity owned by employees, associated with the Landmark acquisition. Revaluation of the Landmark interests is included in "Non-cash key employee-owned equity and profit interest revaluations" above.

⁽³⁾ The three months ended September 30, 2020 includes restructuring at the Center and Affiliates of \$1.4 million, costs associated with the transfer of an insurance policy from our former Parent of \$0.4 million, and \$3.2 million relating to the impact of a one-time compensation arrangement entered into that includes advances against future compensation payments. The three months ended September 30, 2019 includes restructuring costs at the Center of \$0.1 million, and costs associated with the redomicile to the U.S. of \$0.9 million. The three months ended June 30, 2020 includes restructuring costs at the Center and Affiliates of \$3.0 million, costs associated with the transfer of an insurance policy from our former Parent of \$0.3 million, and \$4.7 million relating to the impact of a one-time compensation arrangement entered into that includes advances against future compensation payments.

Reconciliations from U.S. GAAP to Non-GAAP Measures⁽¹⁾ (cont.)

(\$ in millions)			Thre	e Months Ended		
	Septe	ember 30,	S	eptember 30,		June 30,
		2020		2019		2020
U.S. GAAP pre-tax income from continuing operations	\$	46.8	\$	51.0	\$	61.:
Adjustments to reflect the economic earnings of the Company:						
Non-cash key employee-owned equity and profit interest revaluations		6.6		(14.7)		10.9
Goodwill impairment and amortization of acquired intangible assets and pre-acquisition employee equity		3.2		17.2		3.
Capital transaction costs		0.1		0.9		0.3
Seed/Co-investment (gains) losses and financings		(8.2)		1.9		(6.
Restructuring and the impact of a one-time compensation arrangement that includes advances against future compensation payments ⁽²⁾		(2.2)		1.0		8.
Net (income) loss attributable to non-controlling interests		3.2		(7.6)		(35.
Pre-tax ENI	\$	49.5	Ś	49.7	Ś	42.

The three months ended September 30, 2020 includes restructuring at the Center and Affiliates of \$1.4 million, costs associated with the transfer of an insurance policy from our former Parent of \$0.4 million, \$3.2 million relating to the impact of a one-time compensation arrangement entered into that includes advances against future compensation payments, and the gain on sale of Copper Rock of \$7.2 million. The three months ended September 30, 2019 includes restructuring costs at the Center of \$0.1 million, and costs associated with the redomicile to the U.S. of \$0.9 million. The three months ended June 30, 2020 includes restructuring costs at the Center and Affiliates of \$3.0 million, costs associated with the transfer of an insurance policy from our former Parent of \$0.3 million, and \$4.7 million relating to the impact of a one-time compensation arrangement entered into that includes advances against future compensation payments.



⁽¹⁾ For further information and additional reconciliations between U.S. GAAP and non-GAAP measures, see the Company's Quarterly Report on Form 10-Q.

Definitions and Additional Notes

References to "BrightSphere," "BSIG" or the "Company" refer to BrightSphere Investment Group Inc.; references to "OM plc" refer to Old Mutual plc, the Company's former parent; references to "BSUS" or the "Center" refer to the holding company excluding the Affiliates. BrightSphere operates its business through five⁽¹⁾ asset management firms (the "Affiliates"). BrightSphere's distribution activities are conducted in various jurisdictions through affiliated companies in accordance with local regulatory requirements.

The Company uses a non-GAAP performance measure referred to as economic net income ("ENI") to represent its view of the underlying economic earnings of the business. ENI is used to make resource allocation decisions, determine appropriate levels of investment or dividend payout, manage balance sheet leverage, determine Affiliate variable compensation and equity distributions, and incentivize management. The Company's ENI adjustments to U.S. GAAP include both reclassifications of U.S. GAAP revenue and expense items, as well as adjustments to U.S. GAAP results, primarily to exclude non-cash, non-economic expenses, or to reflect cash benefits not recognized under U.S. GAAP.

In the first quarter of 2020, the Company refined its definition of economic net income in light of a one-time compensation arrangement entered into that includes advances against future compensation payments.

The Company re-categorizes certain line items on the income statement to:

- exclude the effect of Fund consolidation by removing the portion of Fund revenues, expenses and investment return which is not attributable to its shareholders.
- include within management fee revenue any fees paid to Affiliates by consolidated Funds, which are viewed as investment income under U.S. GAAP.
- include the Company's share of earnings from equity-accounted Affiliates within other income, rather than investment income;
- treat sales-based compensation as a general and administrative expense, rather than part of fixed compensation and benefits;
- identify separately from operating expenses, variable compensation and Affiliate key employee distributions, which represent Affiliate earnings shared with Affiliate key employees; and
- net the separate revenues and expenses recorded under U.S. GAAP for certain Fund expenses initially paid by the Company's Affiliates on the Fund's behalf and subsequently reimbursed, to better reflect the actual economics of the Company's business.

The Company also makes the following adjustments to U.S. GAAP results to more closely reflect its economic results by:

- i. excluding non-cash expenses representing changes in the value of Affiliate equity and profit interests held by Affiliate key employees. These ownership interests may in certain circumstances be repurchased by BrightSphere at a value based on a pre-determined fixed multiple of trailing earnings and as such this value is carried on the Company's balance sheet as a liability. Non-cash movements in the value of this liability are treated as compensation expense under U.S. GAAP. However, any equity or profit interests repurchased by BrightSphere can be used to fund a portion of future variable compensation awards, resulting in savings in cash variable compensation that offset the negative cash effect of repurchasing the equity.
- ii. excluding non-cash amortization or impairment expenses related to acquired goodwill and other intangibles as these are non-cash charges that do not result in an outflow of tangible economic benefits from the business. It also excludes the amortization of acquisition-related contingent consideration, as well as the value of employee equity owned pre-acquisition, as occurred as a result of the Landmark transaction, where such items have been included in compensation expense as a result of ongoing service requirements for certain employees. Please note that the revaluations related to these acquisition-related items are included in (i) above.
- iii. excluding capital transaction costs, including the costs of raising debt or equity, gains or losses realized as a result of redeeming debt or equity and direct incremental costs associated with acquisitions of businesses or assets.
- iv. excluding seed capital and co-investment gains, losses and related financing costs. The net returns on these investments are considered and presented separately from ENI because ENI is primarily a measure of the Company's earnings from managing client assets, which therefore differs from earnings generated by its investments in Affiliate products, which can be variable from period to period.
- v. including cash tax benefits associated with deductions allowed for acquired intangibles and goodwill that may not be recognized or have timing differences compared to U.S. GAAP.
- vi. excluding the results of discontinued operations attributable to controlling interests since they are not part of the Company's ongoing business, restructuring costs incurred in continuing operations and the impact of a one-time compensation arrangement entered into that includes advances against future compensation payments.
- vii. excluding deferred tax resulting from changes in tax law and expiration of statutes, adjustments for uncertain tax positions, deferred tax attributable to intangible assets and other unusual items not related to current operating results to reflect ENI tax normalization.
- (1) In July 2020, BrightSphere completed sale of Copper Rock and announced divestiture of Barrow Hanley expected to close in Q4'20. This figure gives effect to these divestitures.



Definitions and Additional Notes

ENI earnings before variable compensation

ENI earnings before variable compensation is calculated as ENI revenue, less ENI operating expense.

ENI variable compensation ratio

The ENI variable compensation ratio is calculated as variable compensation divided by ENI earnings before variable compensation. It is used by management and is useful to investors to evaluate consolidated variable compensation as measured against the Company's ENI earnings before variable compensation. Variable compensation is usually awarded based on a contractual percentage of each Affiliate's ENI earnings before variable compensation and may be paid in the form of cash or non-cash Affiliate equity or profit interests. Center variable compensation includes cash and BrightSphere equity. Non-cash variable compensation awards typically vest over several years and are recognized as compensation expense over that service period. The variable compensation ratio at each Affiliate will typically be between 25% and 35%.

ENI Affiliate key employee distribution ratio

The Affiliate key employee distribution ratio is calculated as Affiliate key employee distributions divided by ENI operating earnings. The ENI Affiliate key employee distribution ratio is used by management and is useful to investors to evaluate Affiliate key employee distributions as measured against the Company's ENI operating earnings. Affiliate key employee distributions represent the share of Affiliate profits after variable compensation that is attributable to Affiliate key employee equity and profit interests holders, according to their ownership interests. At certain Affiliates, BSUS is entitled to an initial preference over profits after variable compensation, structured such that before a preference threshold is reached, there would be no required key employee distributions, whereas for profits above the threshold the key employee distribution amount would be calculated based on the key employee economic percentages, which range from approximately 20% to 40% at its consolidated Affiliates.

U.S. GAAP operating margin

U.S. GAAP operating margin equals operating income from continuing operations divided by total revenue.

Consolidated Funds

Financial information presented in accordance with U.S. GAAP may include the results of consolidated pooled investment vehicles, or Funds, managed by the Company's Affiliates, where it has been determined that these entities are controlled by the Company. Financial results which are "attributable to controlling interests" exclude the impact of Funds to the extent it is not attributable to the Company's shareholders.

Annualized revenue impact of net flows ("NCCF")

Annualized revenue impact of net flows represents annualized management fees expected to be earned on new accounts and net assets contributed to existing accounts (inflows), less the annualized management fees lost on terminated accounts or net assets withdrawn from existing accounts (outflows), plus revenue impact from reinvested income and distribution. Annualized management fee for client flow is calculated by multiplying the annual gross fee rate for the relevant account with the inflow or the outflow, including equity-accounted Affiliates. In addition, reinvested income and distribution for each segment is multiplied by average fee rate for the respective segment to compute the revenue impact.

Reinvested income and distributions

Net flows include reinvested income and distributions made by BrightSphere's Affiliates. Reinvested income and distributions represent investment yield not distributed as cash, and reinvested back to the portfolios.

Realizations and Other

Realizations include distributions related to the sale of alternative assets and represent return on investments. Other activity primarily relates to the decline in billable AUM as a legacy alternative fund transitioned from billing based on committed AUM to net asset value.

n/m

"Not meaningful."



Definitions and Additional Notes

The Company adjusts its income tax expense to reflect any tax impact of its ENI adjustments.

Adjusted EBITDA

Adjusted EBITDA is defined as economic net income before interest, income taxes, depreciation and amortization. The Company notes that its calculation of Adjusted EBITDA may not be consistent with Adjusted EBITDA as calculated by other companies. The Company believes Adjusted EBITDA is a useful liquidity metric because it indicates the Company's ability to make further investments in its business, service debt and meet working capital requirements. Refer to the reconciliation of U.S. GAAP net income attributable to controlling interests to ENI and Adjusted EBITDA.

Segment ENI

Segment ENI represents ENI for each of the Company's reportable segments, calculated in accordance with the Company's definition of Economic Net Income, before income tax, interest income and interest expense.

Methodologies for calculating investment performance⁽¹⁾:

Revenue-weighted investment performance measures the percentage of management fee revenue generated by Affiliate strategies which are beating benchmarks. It calculates each strategy's percentage weight by taking its estimated composite revenue over total composite revenues in each period, then sums the total percentage of revenue for strategies outperforming.

Equal-weighted investment performance measures the percentage of Affiliates' scale strategies (defined as strategies with greater than \$100 million of AUM) beating benchmarks. Each outperforming strategy over \$100 million has the same weight; the calculation sums the number of strategies outperforming relative to the total number of composites over \$100 million.

<u>Asset-weighted</u> investment performance measures the percentage of AUM in strategies beating benchmarks. It calculates each strategy's percentage weight by taking its composite AUM over total composite AUM in each period, then sums the total percentage of AUM for strategies outperforming.

ENI operating earnings

ENI operating earnings represents ENI earnings before Affiliate key employee distributions and is calculated as ENI revenue, less ENI operating expense, less ENI variable compensation. It differs from economic net income because it does not include the effects of Affiliate key employee distributions, net interest expense or income tax expense.

ENI operating margin

The ENI operating margin, which is calculated before Affiliate key employee distributions, is used by management and is useful to investors to evaluate the overall operating margin of the business without regard to the Company's various ownership levels at each of the Affiliates. ENI operating margin is a non-GAAP efficiency measure, calculated based on ENI operating earnings divided by ENI revenue. The ENI operating margin is most comparable to the Company's U.S. GAAP operating margin.

ENI management fee revenue

ENI Management fee revenue corresponds to U.S. GAAP management fee revenue.

Net catch-up fees

Net catch-up fees represent payment of fund management fees back to the initial closing date for certain products with multiple closings, less placement fees paid to third parties related to these funds.

ENI operating expense ratio

The ENI operating expense ratio is used by management and is useful to investors to evaluate the level of operating expense as measured against the Company's recurring management fee revenue. The Company has provided this ratio since many operating expenses, including fixed compensation & benefits and general and administrative expense, are generally linked to the overall size of the business. The Company tracks this ratio as a key measure of scale economies at BrightSphere because in its profit sharing economic model, scale benefits both the Affiliate employees and BrightSphere shareholders.

(1) Liquid Alpha Segment's Windsor II Large Cap Value account AUM and return are separated from Liquid Alpha's Large Cap Value composite in revenue-weighted, equal-weighted and asset-weighted outperformance percentage calculations for the period ended September 30, 2019.

