HOW SMALL BUSINESS OWNERS ARE INVESTING IN THEIR BUSINESS DURING COVID-19



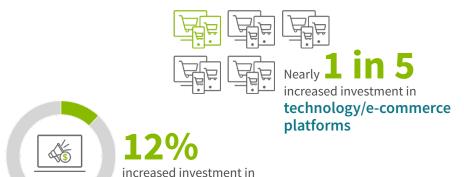
Amid the financial pressures created by the COVID-19 outbreak since March 2020:

46%

of small business owners have increased investment in their business



Of the small business owners that increased investment:



marketing and advertising



<u>Regions Next Step</u> is a financial education and wellness program designed to help make life better. No matter your financial goals or stage in life, **we're here to help you move your life forward.**

Regions remains committed to providing the financial advice and guidance businesses may need during the COVID-19 outbreak. Visit **Regions.com/NextStepforBusiness** for more resources on strengthening businesses, making informed decisions and working toward growth goals.

*The Regions Next Step omnibus survey questions were part of a national online survey that took place between September 3-9, 2020. The survey reached 503 adult U.S. small business owners. The results are weighted and are representative of all U.S. small business owners.