

OPEN MOBILITY. FOR ALL.

Appendix 26 November 2020

## Status & Achievements

Since the outbreak of the Covid-19, our Group continues to be strongly impacted by travel restriction measures put in place across Europe and subsequent global economic slowdown

- → Heavy losses expected over FY2020 despite massive cost reduction (close to €1.0bn expected for the full year) and cash preservation measures
- → Significant increase in corporate leverage with gross corporate debt and net corporate debt expected to reach unsustainable levels with no foreseeable path to deleverage

In this context, the Group announced on 7 Sept. 2020 its intention to commence discussions with its corporate debt creditors with a view to achieving a financial restructuring

- Accordingly, after obtaining requested waivers and consents, the group has opened a Mandat Ad Hoc at Europear Mobility Group (announced on **26 October 2020**), in order to initiate restructuring discussions with its corporate creditors
- With this restructuring process, the intention was to:
  - → Significantly reduce its corporate debt in order to return to post IPO Corporate net leverage levels, which would provide increased flexibility in an uncertain environment
  - Raise additional capital for structural investments in the business, to fund Connect Transformation program, as well as short term uncertainties

Today, we are glad to announce we have reached an agreement in principle with our creditors for a comprehensive restructuring of our corporate balance sheet, in line with our objectives



# A comprehensive and rapid restructuring plan to properly reset the group's corporate capital structure in order to fully implement our Connect transformation program



- Objective initially stated was to reach a restructuring agreement by year-end in order to reassure our clients and major stakeholders (such as insurance, IT etc.), secure current fleet financing needs and to prepare fleet purchase for next year, in particular in light of the second wave of Covid
- Restructuring deal provides massive deleveraging and required new money liquidity
- Significantly improved capital structure positions Europear Mobility Group to implement its Connect 2023 transformation program and capitalize on emerging growth opportunities



- €1.1bn corporate debt converted into Equity
- PF Corporate Net Leverage at ~1.7x in 2022E and <1.0x in 2023E, in line with objective to deleverage towards post IPO levels
- Debt conversion results in Europear Mobility Group having amongst the lowest corporate leverage metrics in the industry



- ~€500m new money injection covering liquidity and investment needs identified in our Management Business Plan
  - Backstopped by the CoCom<sup>1</sup> of Cross holders: Anchorage, Attestor, Diameter, King Street and Marathon
- Part of the new money structured as a new Vehicle fleet financing covering fleet equity needs over 2021-2024 to support the growth

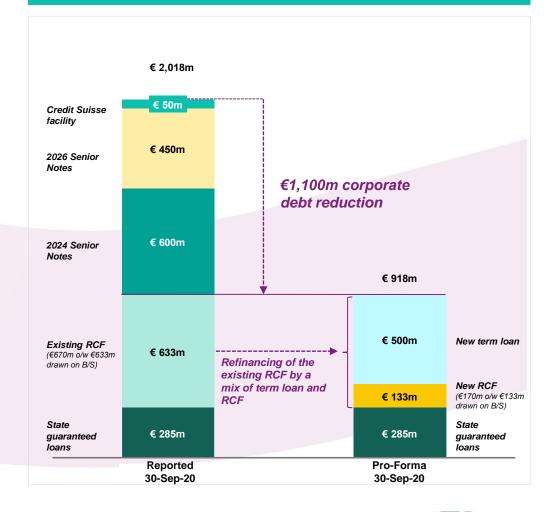


# Key transaction principles

### **Key transaction terms**

### • Full equitization of : Debt €1,050m corporate high yield senior 2024 & 2026 notes conversion €50m Credit Suisse facility €250m equity injection at corporate level €50m rights issue open to existing shareholders fully backstopped by the CoCom1 €200m reserved capital increase to bondholders on a pro rata basis Members of • €225m new revolving fleet financing with maturity 2024 **New money** Coordinating fully backstopped by the CoCom<sup>1</sup> Committee<sup>1</sup> injection to be used to give company seasonal / temporary drawing financial capacity to finance equity in fleet contribution • €5m equity injection linked to the exercise of penny warrants (Anchorage, distributed to bondholders / RCF lenders in lieu of fees for the Attestor, deal Diameter, King Street and Other Forbearance of c.€22m interests on HY Marathon) • €670m existing corporate RCF to be refinanced by a mix of Term loan (€500m) and RCF (€170m), fully backstopped by the CoCom<sup>1</sup> - Term loan allocation open to all pure RCF holders and **RCF** then if any remaining amount to existing BH - RCF only open to existing BH, ability to oversubscribe, and then to Cocom on a pro rata basis Unchanged maturity: June 2023 Existing PGE to remain in place French state Unchanged terms, except amendment to mandatory quaranteed prepayment clause in relation to the contemplated capital Debt Ioan increase<sup>2</sup> reinstatement • Requirement to extend the SARF maturity to January 20232 Fleet debt

### Pro-forma gross corporate debt (excl. fleet)



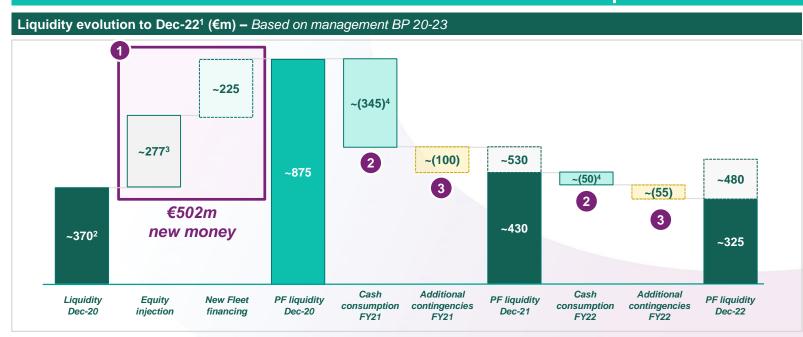
### . Notes

2. Required CPs to implement the transaction



<sup>.</sup> The members of the coordinating committee representing the group of holders of each series of Senior Notes and of the EC Finance plc's Senior Secured Notes, also holding interests in the RCF (representing approximately 51.1% of the 2024 Senior Notes, 72.7% of the 2026 Senior Notes, 100% of the Credit Suisse Facility, approximately 45.7% of the RCF commitments (out of €670m RCF) and 22.2% of the EC Finance plc's Senior Secured Notes) (the "Coordinating Committee")

# Solid liquidity to make it through the Covid-19 crisis whilst also increasing investment to fund our transformation plan



### **Overview of New Money Needs over FY21-22**



Operational
Cash
Consumption &
Connect
investments

- Operating and investing needs (cash consumption / generation, maintenance and CONNECT Capex and operational restructuring)
- Debt Service (reinstated debt and New Term Loan / RCF)
- Fleet financing needs (Increase cash needs, fleet timing impact)
- One-off items (~€240m):
  - Increased insurance collateral
  - NFWC normalization
  - Transaction fees



Including notably impact of extended Covid-19 on trading and business, as well as additional operational restructuring

### **Key Highlights**



Assuming the conditions are met, the Group is to receive c. €502m new money

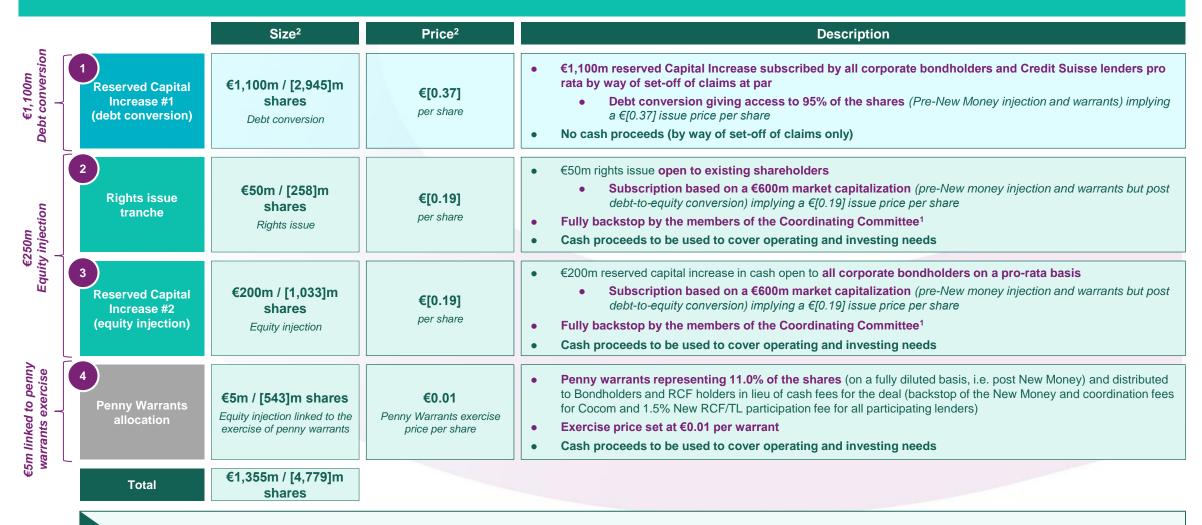
- At corporate level:
  - €250m new financing at corporate level
  - c.€22m forbearance of interests on HY Senior notes
  - €5m New money injection linked to the exercise of penny warrants
- At fleet level:
  - €225m of new fleet financing
- The proposed €502m new funding has been designed to cover the Group's needs as well as structural investments in the business
- Note that Group's liquidity position should reach
   ~€320m<sup>5</sup> as of 31/12/20 based on Management Last
   Estimates as of 11 November 2020 (vs previous
   forecast at €370m due to €30m additional
   operational needs and some cash out phasing
   impact Q4 vs. Q1) and taking into account €22m
   coupon non-payment

This transaction will secure the Group's liquidity and investment capacity over the coming years

- 1. The estimates for years 2020, 2021, 2022 and 2023 have been built in September 2020 and made for the purpose of the establishment of the Group's 2023 business plan; they shall not constitute any guidance of the Company for years 2020 and 2021, nor any financial projections of any kind
- Corporate cash and cash equivalents equivalent to liquidity (including trapped and restricted cash)
- . Equity injection including: €250m new money injection, €5m penny warrants exercise, €22m HY coupon forbearance
- Including savings from non-payment of HY coupons and existing RCF interests over FY21-22; partly offset by cost of new financing facilities and restructuring costs
- . Total liquidity and remaining local liquidity and including c.€7m headroom on RCF as of 31/10/2020



# Key terms of the various capital increases



### The independent expert, Finexsi will render a fairness opinion on the contemplated transaction by January 2021

#### Notos

- The members of the coordinating committee representing the group of holders of each series of Senior Notes and of the EC Finance plc's Senior Secured Notes, also holding interests in the RCF (representing approximately 51.1% of the 2024 Senior Notes, 72.7% of the 2026 Senior Notes, 100% of the Credit Suisse Facility, approximately 45.7% of the RCF commitments (out of €670m RCF) and 22.2% of the EC Finance plc's Senior Secured Notes) (the "Coordinating Committee")
- 2. Capital increase subscription prices / number of shares issued as of November 23rd, 2020 subject to evolution by the time of restructuring implementation



## Illustrative pro forma shareholding

### Illustrative PF shareholding structure depending on outcome of the rights issue<sup>3</sup>

| Subscription in cash to the Rights issue by existing shareholders | 0%    | 50%   | 100%  |
|---|-------|-------|-------|
| Subscription in cash to the R.I.¹(€m)                             | -     | € 25m | € 50m |
|   | 0     |       |       |
| Existing shareholders % equity                                    | 3%    | 6%    | 8%    |
|   |       |       |       |
| Corp. bondholders % equity (new money injection)                  | 2 26% | 24%   | 21%   |
| Corporate bondholders debt conversion (R.C.I) <sup>2</sup>        | 60%   | 60%   | 60%   |
| Penny warrants  | 3 11% | 11%   | 11%   |
| Bondholders % equity  | 97%   | 94%   | 92%   |
| Total   | 100%  | 100%  | 100%  |

## **Key Highlights**

- Shareholding structure will depend on the take-up in cash by existing shareholders on the €50m rights issue
- 1 For each outstanding share owned, existing shareholders will be granted a "preferential right" (DPS) to subscribe for new shares at a discount
  - Shareholders not reinvesting are diluted to 3.1% of pro-forma equity (€50m rights issue fully backstop by corp. bondholders)
- 2 Shares received as part of the €200m reserved capital increase and the backstop of the €50m rights issue
- Penny warrants distributed to corp. bondholders / RCF lenders in lieu of fees for the transaction (as no cash fees are received)
  - 11.0% of fully diluted equity (post debt conversion and new money injection)



- R.I. : Rights Issue
- R.C.I.: Reserved capital increase
- 3. Capital increase subscription prices / shares issued as of November 23rd, 2020 subject to evolution by the time of restructuring implementation



## Key next steps

### Major next steps of the restructuring process expected timeline

Mid / End Dec-20

• Opening of the accelerated financial safeguard ("SFA" - Sauvegarde financière accélérée), subject to receipt of relevant consents and waivers from creditors

Jan-21

- Approval of the prospectus by the AMF and availability of the independent expert report
- Publication of the EGM convening notice (at least 21 days before the EGM)

Jan-21 / Feb-21

• Extraordinary shareholders' meeting to vote on the capital increases

Feb-21

• Court approval of the SFA plan (subject to financial creditors' committee favorable vote at a 2/3 majority and favorable EGM vote)

Mar-21

- If Court approval is received on SFA plan, launching of the capital increases and allocation of penny warrants
- Closing of the restructuring transaction



# A robust capital structure to focus on the acceleration of our Connect transformation program



We will reinforce our leading position as mobility service provider:

- → Simplified: Redesigned mobility services matching rebalanced customer expectations, in an uncertain economic and environmental context
- Harmonized: A reshaped network model and footprint, to gain productivity and increase interplay with local ecosystems
- → Leaner: A new technology platform, to gain agility and digitize customer experience at scale



# A. APPENDICES

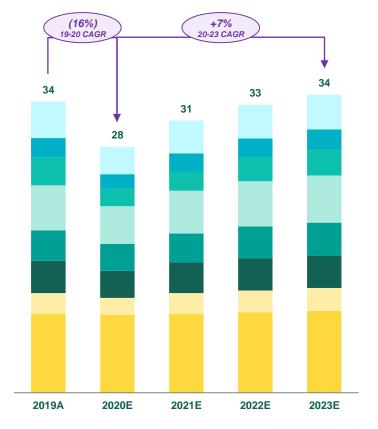


# Progressive European mobility market recovery in the coming years

## **European mobility market evolution over the coming years**

| Market Segments                 | CAGR<br>2020-23 | Market assumptions  |  |
|---------------------------------|-----------------|---|--|
| Mainstream                      | +8%             | Relatively slow recovery<br>Market goes back to normal after 2023   |  |
| Low-cost                        | +13%            | Quick recovery<br>2023 levels higher than 2019  |  |
| Business Travel                 | +13%            | Not full recovery in 2023 due to economic downturn and video conferencing   |  |
| Local mobility for businesses   | +8%             | Quick recovery and 2023 higher than 2020<br>Nearshoring and goods delivery boost                                      |  |
| Fleet Services                  | +7%             | Market recovers end of 2021 Corporates and SMEs looking for even more flexibility than before                         |  |
| Vehicle replacement & pre-lease | +6%             | Will follow overall GDP recovery  |  |
| Local mobility on-demand        | +10%            | Full recovery in 2021 and growing at a faster rate due to shift from international travel and increase of nearshoring |  |
| Car substitute                  | +2%             | Crisis will increase need for flexible solution rather than car ownership as of 2021                                  |  |

### European Market Size (€bn)





# Topline expected to return to 2019 levels by 2023 with a re-positioning towards more Proximity and Professional businesses

### Key topline figures<sup>1</sup> 2019 2020 2021 2022 2023 Estimates **Estimates Estimates** Pro forma<sup>2</sup> Estimates Revenue €3.2bn €1.9bn €2.5bn €2.9bn €3.3bn (in €bn) Rental days Slightly Above Below Below volume 96 below 2019PF 2019PF 2019PF (in m units) 2019PF Slightly Slightly Slightly Slightly **RPD** €32.3 below below below below (in €) 2019PF 2019PF 2019PF 2019PF



### **Evolution of business mix**



- Shift in business mix with growing Proximity and Professional businesses proving more resilient and less seasonal
- Steady growth of Vans & Trucks



<sup>1.</sup> The estimates for years 2020, 2021, 2022 and 2023 have been built in September 2020 and made for the purpose of the establishment of the Group's 2023 business plan; they shall not constitute any guidance of the Company for years 2020 and 2021, nor any financial projections of any kind; figures are pre-restructuring



<sup>2.</sup> PF (pro-forma) refers to full year inclusion in 2019 of Fox Rent-a-Car and Finland and Norway franchisees

## « Connect » implementation sustainably improving cost base and margins

#### Overview of key mid term objectives<sup>1</sup> **CAGR** 2019 2020 2021 2022 2023 (in €bn) Pro forma<sup>2</sup> **Estimates** Estimates Estimates Estimates 19-23 €3.32bn Revenue €3.24bn €1.93bn €2.54bn €2.89bn +1% Utilization rate **75%** V 7 A 7 (in %) FCPU per month (235.9)V V V Y (in €) MADC<sup>3</sup> €1.12bn €0.43bn €0.83bn €0.97bn €1.14bn +1% % margin 34.5% 22.4% 32.6% 33.7% 34.4% **Network** €(0.51)bn €(0.38)bn €(0.39)bn €(0.40)bn €(0.45)bn (3)% **HQ** costs €(0.35)bn €(0.29)bn €(0.29)bn €(0.32)bn €(0.30)bn (2)% Corp. EBITDA4 €0.26bn €(0.24)bn €0.15bn €0.27bn €0.38bn +10% % margin 8.0% 5.7% 9.2% 11.3% n.m.

### **Key business plan highlights**

- Margin sustainably enhanced through "Connect" transformation plan with:
  - A connected fleet with direct to car access
  - A digital customer journey
  - A network better fit to customer needs (deskless stations at airports, no more downtown stations, footprint differentiation per brand on travel (EC, GC), EV infrastructure)
  - An adapted business organization, leaner and more agile (rationalization of the HQs framework)
- Note that Group's Corp. EBITDA should reach ~€(270)m as of 31/12/2020 based on Management Last Estimates as of 11 November 2020



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<sup>3.</sup> Margin after direct costs = Margin after Variable Costs (MAVC) - Sales and Marketing - Fleet Financing costs

Excluding IFRS 16 impact

## Corporate cash-flow evolution over the Business Plan

# Corporate cash-flow evolution over the Business Plan before corporate debt service<sup>1</sup>

| (in €m)                           | <b>2021</b> Estimates | <b>2022</b> Estimates | <b>2023</b> Estimates |
|-----------------------------------|-----------------------|-----------------------|-----------------------|
| Corp. EBITDA <sup>2</sup>         | €145m                 | €265m                 | €375m                 |
| Non Fleet CAPEX                   | €(75)m                | €(85)m                | €(85)m                |
| Non-recurring items               | €(30)m                | €(25)m                | €(25)m                |
| Other <sup>3</sup>                | €(240)m               | €(60)m                | €(45)m                |
| Corp. Operating Free<br>Cash Flow | €(200)m               | €95m                  | €220m                 |

## **Key highlights**

- Non-Fleet Capex: Investments required to deliver value creation embedded in the Business Plan focusing on the digitalization (customer journey vehicles - stations) thanks to One unified IT system and the adaptation of our network to better serve the evolving customer needs
- Non-recurring restructuring expenses with tangible payback periods due to ongoing network adaptation
- Beyond corporate operating FCF generation additional liquidity requirements may arise from Fleet financing timing impact, transaction costs and financial interests linked to Corporate debt

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- 2. Excluding IFRS 16 impact
- 3. Including working capital normalization (~€145m), provisions and taxes



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