



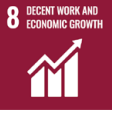







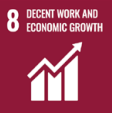


COMMUNITIES



CARE AND COLLABORATION

We support and partner with our colleagues, communities and the people who care for animals. We achieve more by working together toward our common goals.

ASPIRATIONS	TARGETS	UN SDGs
 <p>SUPPORT OUR COMMUNITIES</p>	<ul style="list-style-type: none"> Contribute 2,500 volunteer days (20,000 hours) <i>annually</i> in the communities we serve 	
 <p>SUPPORT VETERINARY PROFESSIONALS</p>	<ul style="list-style-type: none"> Provide \$1 million in scholarships to veterinary students <i>annually</i>, focusing on underrepresented groups where possible Provide access to professional programs for veterinarians in all our markets 	 
 <p>EXPAND VET CARE ACCESS TO UNDERSERVED POPULATIONS</p>	<ul style="list-style-type: none"> Reach 30,000 people annually through charitable and human-animal bond programs 	
 <p>PROVIDE ANIMAL CARE IN DISASTER RELIEF</p>	<ul style="list-style-type: none"> Care for 225,000 animals in-need annually through charitable programs 	
 <p>CREATE A SUSTAINABLE GOVERNANCE FRAMEWORK</p>	<ul style="list-style-type: none"> Integrate sustainability into all strategic planning and resource allocation processes Establish an effective approach to external sustainability disclosures 	
 <p>SUPPORT OUR COLLEAGUES AND CULTIVATE A SAFE, FLEXIBLE, DIVERSE AND INCLUSIVE WORKPLACE</p>	<ul style="list-style-type: none"> Increase representation of women in senior management (Director +) to 40% by 2025 across Zoetis Increase representation of people of color at all levels in the U.S. to 25% by 2025 <ul style="list-style-type: none"> 5% Black US colleagues by 2025 6% Latinx US colleagues by 2025 Be a top 100 leader for workplace inclusion in key focus areas (women, people of color, LGBTQ+) Commit to diverse slates and interview panels as we hire for all positions 	 

















Data included in this fact sheet is as of March 2021

ANIMALS



INNOVATION IN ANIMAL HEALTH

We use our expertise in animal health to solve sustainability challenges facing animals and people

ASPIRATIONS	TARGETS	UN SDGs
 <p>PROVIDE PRODUCTS AND SERVICES THAT ENABLE PRODUCTIVE, SUSTAINABLE LIVESTOCK FARMS THAT PRESERVE ANIMAL WELFARE</p>	<ul style="list-style-type: none"> Innovate around sustainability and drive adoption of key sustainable animal health solutions Equip our customers with innovative products to support their ambitious environmental, social and animal welfare goals 	  
 <p>PROMOTE A PREVENTATIVE APPROACH TO ANIMAL HEALTH WITH POSITIVE IMPLICATIONS ON HUMAN HEALTH</p>	<ul style="list-style-type: none"> Promote responsible use of antibiotics through technical education, introducing antibiotic alternatives and developing diagnostic and digital tools Innovate around antimicrobial resistance to reduce the dependency on antibiotic classes shared with human pharma 	
 <p>GROW ACCESS TO VET CARE IN EMERGING MARKETS</p>	<p>Through our ALPHA initiative with focus in Africa, by 2025 we will:</p> <ul style="list-style-type: none"> Train 100,000 farmers, vet professionals and lab technicians Increase women trainees to 50% of trainees Treat 10 million cows with positive implications on smallholder livelihoods, food security and the environment Treat 200 million chickens with positive implications on smallholder livelihoods, food security and the environment 	    
 <p>COMBAT DISEASES THAT POSE THE GREATEST RISK TO ANIMALS AND HUMANS</p>	<p>Leverage the Zoetis Center for Transboundary and Emerging Diseases to develop vaccines for high-impact emerging diseases globally to:</p> <ul style="list-style-type: none"> Invest into R&D on emerging infectious diseases (continued investment each year) Provide our innovative vaccines to all relevant markets via tenders or other go-to-market pathways 	  







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PLANET



THE DRIVE TO PROTECT OUR PLANET

We steward resources responsibly and minimize our impact, as we deliver products and services that advance the health of animals

ASPIRATIONS	TARGETS	UN SDGs
 <p>MINIMIZE OUR CARBON FOOTPRINT</p>	<ul style="list-style-type: none"> Source 100% renewable energy by 2050 Reduce energy intensity in manufacturing and R&D by 5% by 2025 Rethink business travel and work-from-home policies to reduce transportation-related emissions by 25% 	
 <p>RETHINK OUR PACKAGING TO REDUCE ITS ENVIRONMENTAL FOOTPRINT</p>	<ul style="list-style-type: none"> Integrate sustainability considerations into all new packaging designs 	
 <p>IMPROVE THE SUSTAINABILITY IN OUR LOCATIONS</p>	<ul style="list-style-type: none"> Stand-up “Location Sustainability” teams in major sites by 2021 	

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