









Gavin Felder

Chief Strategy Officer and Interim Head of Investor Relations

Yum! Brands Reports First-Quarter Results;

Strong Recovery Driven by Record Digital System Sales of Over \$5 Billion with Accelerated Off-Premise Growth; System Sales Growth of 11% with Same-Store Sales Growth of 9% and Unit Growth of 1%

Louisville, KY (April 28, 2021) - Yum! Brands, Inc. (NYSE: YUM) today reported results for the first-quarter ended March 31, 2021. Worldwide system sales excluding foreign currency translation grew 11%, with 9% same-store sales and 1% unit growth. First-quarter GAAP EPS was \$1.07. First-quarter EPS excluding Special Items was also \$1.07, an increase of 67% over the prior year quarter.

DAVID GIBBS COMMENTS

David Gibbs, CEO, said "First-quarter results reflect encouraging momentum across our business, including solid 2-year same-store sales growth and a meaningful uplift in unit development, underpinned by the focus and collaboration of our franchise partners and restaurant teams around the world. During the quarter we took important steps to further boost our digital and marketing capabilities through the acquisitions of two technology-focused companies that will enhance our ability to grow our sales overnight and our brands over time. Our foundation is strong and our path forward is clear. While uncertainties remain due to the ongoing impact of COVID-19 in many geographies, with our iconic brands, world-class talent and a healthy franchise system we are poised to enter a post-COVID world with a long runway of growth ahead of us."

FIRST-QUARTER HIGHLIGHTS

- Worldwide system sales excluding foreign currency translation grew 11%, with KFC at 11%, Taco Bell at 11% and Pizza Hut at 7%.
- We reported 1% unit growth year-over-year and net new unit growth of 435 during the quarter.
- Foreign currency translation favorably impacted divisional operating profit by \$16 million.

			% Change	;	
	System Sales Ex F/X	Same-Store Sales	Units	GAAP Operating Profit	Core Operating Profit ²
KFC Division	+11	+8	+4	+34	+28
Pizza Hut Division	+7	+12	(4)	+34	+30
Taco Bell Division	+11	+9	+1	+24	+24
Worldwide ¹	+11	+9	+1	+117	+33

	First-Quarter			
	2021	2020	% Change	
GAAP EPS	\$1.07	\$0.27	NM	
Special Items EPS ²	\$0.00	\$(0.37)	NM	
EPS Excluding Special Items	\$1.07	\$0.64	+67	

¹ Worldwide system sales ex F/X includes the benefit of our acquisition of Habit Burger Grill on March 18, 2020. Same-store sales reflects the inclusion of Habit Burger Grill in the prior year base for periods in the first-quarter of 2020 both before and after the acquisition.

All comparisons are versus the same period a year ago.

System sales growth figures exclude foreign currency translation ("F/X") and core operating profit growth figures exclude F/X and Special Items. Special Items are not allocated to any segment and therefore only impact worldwide GAAP results. See reconciliation of Non-GAAP Measurements to GAAP Results within this release for further details. Digital system sales includes all transactions where consumers at system restaurants utilize ordering interaction that is primarily facilitated by automated technology.

² See reconciliation of Non-GAAP Measurements to GAAP Results within this release for further detail of Core Operating Profit and Special Items.

KFC DIVISION

	First-Quarter					
			%/ppts Chang			
	2021	2020	Reported	Ex F/X		
Restaurants	25,292	24,304	+4	N/A		
System Sales (\$MM)	7,273	6,287	+16	+11		
Same-Store Sales Growth (%)	+8	(8)	NM	NM		
Franchise and Property Revenues (\$MM)	354	315	+12	+8		
Operating Profit (\$MM)	300	224	+34	+28		
Operating Margin (%)	48.1	39.7	8.4	8.4		

	First-Quarter (% Change)		
	International	U.S.	
System Sales Growth Ex F/X	+11	+13	
Same-Store Sales Growth	+7	+14	

- KFC Division opened 409 gross new restaurants in 50 countries.
- Operating margin increased 8.4 percentage points driven by same-store sales growth, lower bad debt expense, and unit growth.
- Foreign currency translation favorably impacted operating profit by \$13 million.
- For the division, same-store sales were even on a 2-year basis, which includes the impact of about 1% of our stores being temporarily closed as of the end of the first-quarter 2021.
 - For KFC International, same-store sales declined 2% on a 2-year basis, which includes the impact of about 2% of our stores being temporarily closed as of the end of the first-quarter 2021.
 - For KFC U.S., same-store sales grew 11% on a 2-year basis, which includes the impact of less than 1% of our stores being temporarily closed as of the end of the first-quarter 2021.

KFC Markets ¹	Percent of KFC	System Sales Growth Ex F/X
RFC Warkets	System Sales ²	First-Quarter (% Change)
China	27%	+24
United States	18%	+13
Asia	12%	(1)
Russia, Central & Eastern Europe	7%	+5
Australia	7%	+12
United Kingdom	6%	+16
Western Europe	5%	+2
Latin America	5%	(1)
Africa	4%	+8
Middle East / Turkey / North Africa	4%	+13
Canada	2%	+10
Thailand	2%	(18)
India	1%	+15

¹Refer to investors.yum.com/financial-information/financial-reports/ for a list of the countries within each of the markets.

²Reflects Full Year 2020.

PIZZA HUT DIVISION

	First-Quarter					
			%/ppts Change			
	2021	2020	Reported	Ex F/X		
Restaurants	17,710	18,533	(4)	N/A		
System Sales (\$MM)	3,096	2,801	+11	+7		
Same-Store Sales Growth (%)	+12	(11)	NM	NM		
Franchise and Property Revenues (\$MM)	141	133	+7	+4		
Operating Profit (\$MM)	102	76	+34	+30		
Operating Margin (%)	40.7	32.7	8.0	7.7		

	First-Quarter (% Change)		
	International	U.S.	
System Sales Growth Ex F/X	+7	+8	
Same-Store Sales Growth	+8	+16	

- Pizza Hut Division opened 172 gross new restaurants in 33 countries.
- Operating margin increased 8 percentage points driven by same-store sales growth, lower bad debt expense, and lower general and administrative expenses, partially offset by the impact of prior year permanent unit closures.
- Foreign currency translation favorably impacted operating profit by \$3 million.
- Pizza Hut U.S. off-premise channel generated 23% same-store sales growth.
- For the division, same-store sales declined 1% on a 2-year basis, which includes the impact of about 3% of our stores being temporarily closed as of the end of the first-quarter 2021.
 - For Pizza Hut International, same-store sales declined 7% on a 2-year basis, which includes the impact of about 3% of our stores being temporarily closed as of the end of the first-quarter 2021.
 - For Pizza Hut U.S., same-store sales grew 8% on a 2-year basis, which includes the impact of about 3% of our stores being temporarily closed as of the end of the first-quarter 2021.

Pizza Hut Markets ¹	Percent of Pizza Hut	System Sales Growth Ex F/X	
Pizza Hut Markets	System Sales ²	First-Quarter (% Change)	
United States	45%	+8	
China	15%	+57	
Asia	15%	Even	
Latin America / Spain / Portugal	10%	(6)	
Europe (excluding Spain & Portugal)	8%	(23)	
Middle East / Turkey / North Africa	3%	(12)	
Canada	3%	+18	
India	1%	+9	
Africa	<1%	+9	

¹Refer to investors.yum.com/financial-information/financial-reports/ for a list of the countries within each of the markets.

²Reflects Full Year 2020.

TACO BELL DIVISION

	First-Quarter					
		%/ppts Chang				
	2021	2020	Reported	Ex F/X		
Restaurants	7,493	7,398	+1	N/A		
System Sales (\$MM)	2,880	2,596	+11	+11		
Same-Store Sales Growth (%)	+9	+1	NM	NM		
Franchise and Property Revenues (\$MM)	162	148	+9	+9		
Operating Profit (\$MM)	178	144	+24	+24		
Operating Margin (%)	36.4	31.7	4.7	4.7		

- Taco Bell Division opened 73 gross new restaurants in 9 countries.
- Operating margin increased 4.7 percentage points due to same-store sales growth and lower general and administrative expenses.
- For the division, same-store sales grew 10% on a 2-year basis, which includes the impact of less than 1% of stores being temporarily closed as of the end of the first-quarter 2021.

HABIT BURGER GRILL DIVISION

- The Habit Burger Grill Division opened 6 gross new restaurants in the U.S and Cambodia.
- During the quarter, The Habit Burger Grill Division same-store sales grew 13%.
- For the division, same-store sales grew 3% on a 2-year basis, which includes the impact of about 2% stores that were temporarily closed as of the end of the first-quarter 2021.

OTHER ITEMS

- Same-store sales growth on a 2-year basis is calculated using the geometric method as follows: (1 + Q1 2020 reported same-store sales growth) * (1 + Q1 2021 reported same-store sales growth) 1.
- On March 15, we refinanced our existing Term Loan A facility (approximately \$431 million), Term Loan B facility (approximately \$1.9 billion), and \$1.0 billion revolving facility through the issuance of a \$750 million Term Loan A facility maturing March 15, 2026, \$1.5 billion Term Loan B facility maturing March 15, 2028 and a \$1.25 billion revolving credit facility maturing March 15, 2026 pursuant to an amendment to the underlying credit agreement.
- On April 1, subsequent to the end of our first quarter, we issued \$1.1 billion of YUM Senior Unsecured Notes with a coupon of 4.625% due in 2032. The proceeds from this transaction are being used to repay \$1.05 billion of 5.25% Subsidiary Senior Unsecured Notes (due in 2026), including the applicable prepayment premium.
- Disclosures pertaining to outstanding debt in our Restricted Group capital structure will be provided at the time of the filing of the first-quarter Form 10-Q.

CONFERENCE CALL

Yum! Brands, Inc. will host a conference call to review the company's financial performance and strategies at 8:15 a.m. Eastern Time April 28, 2021. The number is 877/871-3172 for U.S. callers, 412/902-6603 for international callers, conference ID 6290180.

The call will be available for playback beginning at 10:00 a.m. Eastern Time April 28, 2021 through May 5, 2021. To access the playback, dial 877/344-7529 in the U.S., 855/669-9658 in Canada, and 412/317-0088 internationally, conference ID 10153502.

The webcast and the playback can be accessed by visiting Yum! Brands' website, *investors.yum.com/events-and-presentations* and selecting "Q1 2021 Yum! Brands, Inc. Earnings Call."

ADDITIONAL INFORMATION ONLINE

Quarter end dates for each division, restaurant count details, definitions of terms and Restricted Group financial information are available at *investors.yum.com*. Reconciliation of non-GAAP financial measures to the most directly comparable GAAP measures are included within this release.

FORWARD-LOOKING STATEMENTS

This announcement may contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. We intend all forward-looking statements to be covered by the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements generally can be identified by the fact that they do not relate strictly to historical or current facts and by the use of forward-looking words such as "expect," "expectation," "believe," "anticipate," "may," "could," "intend," "belief," "plan," "estimate," "target," "predict," "likely," "seek," "project," "model," "ongoing," "will," "should," "forecast," "outlook" or similar terminology. These statements are based on and reflect our current expectations, estimates, assumptions and/or projections, our perception of historical trends and current conditions, as well as other factors that we believe are appropriate and reasonable under the circumstances. Forward-looking statements are neither predictions nor guarantees of future events, circumstances or performance and are inherently subject to known and unknown risks, uncertainties and assumptions that could cause our actual results to differ materially from those indicated by those statements. There can be no assurance that our expectations, estimates, assumptions and/or projections, including with respect to the future earnings and performance or capital structure of Yum! Brands, will prove to be correct or that any of our expectations, estimates or projections will be achieved.

Numerous factors could cause our actual results and events to differ materially from those expressed or implied by forward-looking statements, including, without limitation: the severity and duration of the COVID-19 pandemic, food safety and food borne-illness issues; health concerns arising from outbreaks of a significant health epidemic; the success of our franchisees and licensees; our significant exposure to the Chinese market; changes in economic and political conditions in countries and territories outside of the U.S. where we operate; our ability to protect the integrity and security of personal information of our customers and employees; our ability to successfully implement technology initiatives; our increasing dependence on multiple digital commerce platforms; the impact of social media; our ability to secure and maintain distribution and adequate supply to our restaurants; the loss of key personnel, or labor shortages or difficulty finding qualified employees; the success of our development strategy in emerging markets; changes in commodity, labor and other operating costs; harm or dilution to our brands caused by franchisee and third party activity; pending or future litigation and legal claims or proceedings; changes in or noncompliance with government regulations, including labor standards and anti-bribery or anti-corruption laws; tax matters, including changes in tax laws or disagreements with taxing authorities; consumer preferences and perceptions of our brands; failure to protect our service marks or other intellectual property; changes in consumer discretionary spending and general economic conditions; competition within the retail food industry; not realizing the anticipated benefits from past or potential future acquisitions, investments or other strategic transactions, and risks relating to our significant amount of indebtedness. In addition, other risks and uncertainties not presently known to us or that we currently believe to be immaterial could affect the accuracy of any such forward-

The forward-looking statements included in this announcement are only made as of the date of this announcement and we disclaim any obligation to publicly update any forward-looking statement to reflect subsequent events or circumstances. You should consult our filings with the Securities and Exchange Commission (including the information set forth under the captions "Risk Factors" and "Forward-Looking Statements" in our most recently filed Annual Report on Form 10-K and Quarterly Report on Form 10-Q) for additional detail about factors that could affect our financial and other results.

Yum! Brands, Inc., based in Louisville, Kentucky, has over 50,000 restaurants in more than 150 countries and territories primarily operating the company's brands – KFC, Pizza Hut and Taco Bell – global leaders of the chicken, pizza and Mexican-style food categories. The Company's family of brands also includes The Habit Burger Grill, a fast-casual restaurant concept specializing in made-to-order chargrilled burgers, sandwiches and more. Yum! Brands was included on the 2021 Bloomberg Gender-Equality Index and in 2020, Yum! Brands was named to the Dow Jones Sustainability Index North America and was ranked among the top 100 Best Corporate Citizens by 3BL Media.

Analysts are invited to contact:

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YUM! Brands, Inc. **Condensed Consolidated Summary of Results** (amounts in millions, except per share amounts) (unaudited)

	Quarte	Quarter ended	
	3/31/21	3/31/20	B/(W)
Revenues			
Company sales	\$ 476	\$ 355	34
Franchise and property revenues	658	596	10
Franchise contributions for advertising and other services	352	312	13
Total revenues	1,486	1,263	18
Costs and Expenses, Net			
Company restaurant expenses	392	298	(32)
General and administrative expenses	206	208	1
Franchise and property expenses	23	58	61
Franchise advertising and other services expense	343	310	(10)
Refranchising (gain) loss	(15)	(13)	15
Other (income) expense	(6)	152	NM
Total costs and expenses, net	943	1,013	7
Operating Profit	543	250	117
Investment (income) expense, net	_	34	NM
Other pension (income) expense	3	3	(12)
Interest expense, net	131	118	(11)
Income before income taxes	409	95	NM
Income tax provision	83	12	NM
Net Income	\$ 326	\$ 83	NM
Basic EPS_			
EPS	\$ 1.09	\$ 0.28	NM
Average shares outstanding	301	302	1
Diluted EPS			
EPS	\$ 1.07	\$ 0.27	NM
Average shares outstanding	305	307	1
Dividends declared per common share	\$ 0.50	\$ 0.47	

YUM! Brands, Inc. KFC DIVISION Operating Results (amounts in millions) (unaudited)

	Quarter ended		% Change
	3/31/21	3/31/20	B/(W)
Company sales	\$ 133	\$ 130	2
Franchise and property revenues	354	315	12
Franchise contributions for advertising and other services	138	121	14
Total revenues	625	566	10
Company restaurant expenses	111	115	3
General and administrative expenses	73	73	_
Franchise and property expenses	14	33	59
Franchise advertising and other services expense	133	120	(11)
Other (income) expense	(6)	1	NM
Total costs and expenses, net	325	342	5
Operating Profit	\$ 300	\$ 224	34
Restaurant margin	16.6 %	11.7 %	4.9 ppts.
Operating margin	48.1 %	39.7 %	8.4 ppts.

YUM! Brands, Inc. PIZZA HUT DIVISION Operating Results (amounts in millions) (unaudited)

	Quarter ended		% Change
	3/31/21	3/31/20	B/(W)
Company sales	\$ 14	\$ 18	(24)
Franchise and property revenues	141	133	7
Franchise contributions for advertising and other services	96	84	14
Total revenues	251	235	7
Company restaurant expenses	13	19	31
General and administrative expenses	40	46	11
Franchise and property expenses	2	12	84
Franchise advertising and other services expense	94	84	(12)
Other (income) expense		(2)	NM
Total costs and expenses, net	149	159	6
Operating Profit	\$ 102	\$ 76	34
Restaurant margin	6.7 %	(3.0)%	9.7 ppts.
Operating margin	40.7 %	32.7 %	8.0 ppts.

YUM! Brands, Inc. TACO BELL DIVISION Operating Results (amounts in millions) (unaudited)

Quarte	% Change	
3/31/21	3/31/20	B/(W)
\$ 208	\$ 198	5
162	148	9
118	107	10
488	453	8
158	153	(3)
31	38	17
7	11	36
116	106	(9)
(2)	1	NM
310	309	_
\$ 178	\$ 144	24
24.1 %	22.4 %	1.7 ppts.
36.4 %	31.7 %	4.7 ppts.
	3/31/21 \$ 208 162 118 488 158 31 7 116 (2) 310 \$ 178	\$ 208 \$ 198 162 148 118 107 488 453 158 153 31 38 7 11 116 106 (2) 1 310 309 \$ 178 \$ 144 24.1 % 22.4 %

YUM! Brands, Inc. Condensed Consolidated Balance Sheets (amounts in millions)

	naudited) 3/31/21	1:	2/31/20
ASSETS			
Current Assets			
Cash and cash equivalents	\$ 561	\$	730
Accounts and notes receivable, less allowance: \$37 in 2021 and \$45 in 2020	508		534
Prepaid expenses and other current assets	385		425
Total Current Assets	1,454		1,689
Property, plant and equipment, net of accumulated depreciation of \$1,251 in 2021			
and \$1,230 in 2020	1,215		1,235
Goodwill	597		597
Intangible assets, net	354		343
Other assets	1,416		1,435
Deferred income taxes	 514		553
Total Assets	\$ 5,550	\$	5,852
LIABILITIES AND SHAREHOLDERS' DEFICIT			
Current Liabilities			
Accounts payable and other current liabilities	\$ 1,061	\$	1,189
Income taxes payable	24		33
Short-term borrowings	394		453
Total Current Liabilities	1,479		1,675
Long-term debt	10,229		10,272
Other liabilities and deferred credits	1,754		1,796
Total Liabilities	13,462		13,743
Shareholders' Deficit			
Common Stock, no par value, 750 shares authorized; 298 shares issued in 2021 and 300 issued in 2020	_		_
Accumulated deficit	(7,566)		(7,480)
Accumulated other comprehensive loss	(346)		(411)
Total Shareholders' Deficit	(7,912)		(7,891)
Total Liabilities and Shareholders' Deficit	\$ 5,550	\$	5,852
See accompanying notes.			

YUM! Brands, Inc. Condensed Consolidated Statements of Cash Flows (amounts in millions) (unaudited)

	Quarter ended				
	3	3/31/21		3/31/20	
Cash Flows - Operating Activities					
Net Income	\$	326	\$	83	
Depreciation and amortization		39		27	
Impairment and closure expense		1		140	
Refranchising (gain) loss		(15)		(13)	
Investment (income) expense, net		_		34	
Contributions to defined benefit pension plans		(2)		(1)	
Deferred income taxes		14		(31)	
Share-based compensation expense		21		18	
Changes in accounts and notes receivable		27		25	
Changes in prepaid expenses and other current assets		(9)		(17)	
Changes in accounts payable and other current liabilities		(123)		(51)	
Changes in income taxes payable		5		(11)	
Other, net		40		35	
Net Cash Provided by Operating Activities		324		238	
Cash Flows - Investing Activities					
Capital spending		(45)		(35)	
Acquisition of The Habit Restaurants, Inc.		(43)		(408)	
Proceeds from refranchising of restaurants		20		2	
Other, net		39			
Net Cash Provided by (Used in) Investing Activities		14	_	(441)	
			_	(111)	
Cash Flows - Financing Activities		000			
Proceeds from long-term debt		800		(20)	
Repayments of long-term debt		(912)		(20)	
Revolving credit facilities, three months or less, net		_		950	
Short-term borrowings by original maturity					
More than three months - proceeds		_		66	
More than three months - payments		_		(44)	
Three months or less, net		(20.6)			
Repurchase shares of Common Stock		(286)		<u> </u>	
Dividends paid on Common Stock		(150)		(141)	
Debt issuance costs		(5)			
Other, net		(10)		(13)	
Net Cash Provided by (Used in) Financing Activities		(563)		798	
Effect of Exchange Rate on Cash and Cash Equivalents		3		(53)	
Net Increase (Decrease) in Cash, Cash Equivalents, Restricted Cash and Restricted Cash Equivalents		(222)		542	
Cash, Cash Equivalents, Restricted Cash and Restricted Cash Equivalents - Beginning of Period		1,024		768	
Cash, Cash Equivalents, Restricted Cash and Restricted Cash Equivalents - End of Period	\$	802	\$	1,310	

See accompanying notes.

Reconciliation of Non-GAAP Measurements to GAAP Results (amounts in millions, except per share amounts) (unaudited)

In addition to the results provided in accordance with Generally Accepted Accounting Principles in the United States of America ("GAAP"), the Company provides the following non-GAAP measurements.

- Diluted Earnings Per Share ("EPS") excluding Special Items (as defined below);
- Effective Tax Rate excluding Special Items;
- Core Operating Profit. Core Operating Profit excludes Special Items and FX and we use Core Operating Profit for the purposes of evaluating performance internally.

These non-GAAP measurements are not intended to replace the presentation of our financial results in accordance with GAAP. Rather, the Company believes that the presentation of these non-GAAP measurements provide additional information to investors to facilitate the comparison of past and present operations.

Special Items are not included in any of our Division segment results as the Company does not believe they are indicative of our ongoing operations due to their size and/or nature. Our chief operating decision maker does not consider the impact of Special Items when assessing segment performance. The Special Items are described in (a) - (d) in the accompanying notes.

Certain non-GAAP measurements are presented excluding the impact of FX. These amounts are derived by translating current year results at prior year average exchange rates. We believe the elimination of the FX impact provides better year-to-year comparability without the distortion of foreign currency fluctuations.

		Quarter ended		
	3/	3/31/21		/31/20
Detail of Special Items				
Refranchising gain (loss) ^(a)	\$	2	\$	3
Costs associated with acquisition and integration of Habit Burger Grill ^(b)				(6)
Impairment of Habit Burger Grill goodwill(c)		_		(139)
Other Special Items Income (Expense)				(3)
Special Items Income (Expense) - Operating Profit		2		(145)
Tax (Expense) Benefit on Special Items ^(d)		(1)		33
Special Items Income (Expense), net of tax	\$	1	\$	(112)
Average diluted shares outstanding		305		307
Special Items diluted EPS	\$	_	\$	(0.37)
Reconciliation of GAAP Operating Profit to Core Operating Profit				
Consolidated				
GAAP Operating Profit	\$	543	\$	250
Special Items Income (Expense)		2		(145)
Foreign Currency Impact on Divisional Operating Profit		16		N/A
Core Operating Profit	\$	525	\$	395
KFC Division				
GAAP Operating Profit	\$	300	\$	224
Foreign Currency Impact on Divisional Operating Profit	Ψ	13	Ψ.	N/A
Core Operating Profit	\$	287	\$	224
			_	

Reconciliation of Non-GAAP Measurements to GAAP Results (Continued) (amounts in millions, except per share amounts) (unaudited)

		Quarter	ended		
	3/31/21			/31/20	
Pizza Hut Division					
GAAP Operating Profit	\$	102	\$	76	
Foreign Currency Impact on Divisional Operating Profit		3		N/A	
Core Operating Profit	\$	99	\$	76	
Taco Bell Division					
GAAP Operating Profit	\$	178	\$	144	
Foreign Currency Impact on Divisional Operating Profit				N/A	
Core Operating Profit	\$	178	\$	144	
Habit Burger Grill Division					
GAAP Operating Profit (Loss)	\$	_	\$	(2)	
Foreign Currency Impact on Divisional Operating Profit		_		N/A	
Core Operating Profit	\$	_	\$	(2)	
Reconciliation of Diluted EPS to Diluted EPS excluding Special Items					
Diluted EPS	\$	1.07		0.27	
Special Items Diluted EPS				(0.37)	
Diluted EPS excluding Special Items	\$	1.07	\$	0.64	
Reconciliation of GAAP Effective Tax Rate to Effective Tax Rate excluding Special Items					
GAAP Effective Tax Rate		20.2 %		12.5 %	
Impact on Tax Rate as a result of Special Items		— %		(6.2)%	
Effective Tax Rate excluding Special Items		20.2 %		18.7 %	
			=		

YUM! Brands, Inc. Segment Results (amounts in millions) (unaudited)

Quarter Ended 3/31/2021	ŀ	KFC	Pizz	za Hut	Taco Bell		Βι	Habit Burger Grill		Corporate and Unallocated		and		and		solidated
Total revenues	\$	625	\$	251	\$	488	\$	122	\$	\$		1,486				
Company restaurant expenses		111		13		158		110				392				
General and administrative expenses		73		40		31		12		50		206				
Franchise and property expenses		14		2		7						23				
Franchise advertising and other services expense		133		94		116		_				343				
Refranchising (gain) loss										(15)		(15)				
Other (income) expense		(6)				(2)				2		(6)				
Total costs and expenses, net		325		149		310		122		37		943				
Operating Profit (Loss)	\$	300	\$	102	\$	178	\$		\$	(37)	\$	543				

Quarter Ended 3/31/2020	ŀ	KFC	Pizz	a Hut	Tac	o Bell	Bu	Habit Burger Grill		Corporate and Unallocated		solidated
Total revenues	\$	566	\$	235	\$	453	\$	9	\$	\$		1,263
Company restaurant expenses		115		19		153		10		1		298
General and administrative expenses		73		46		38		1		50		208
Franchise and property expenses		33		12		11		_		2		58
Franchise advertising and other services expense		120		84		106						310
Refranchising (gain) loss										(13)		(13)
Other (income) expense		1		(2)		1		_		152		152
Total costs and expenses, net		342		159		309		11		192		1,013
Operating Profit (Loss)	\$	224	\$	76	\$	144	\$	(2)	\$	(192)	\$	250

The above tables reconcile segment information, which is based on management responsibility, with our Condensed Consolidated Summary of Results. Corporate and unallocated expenses comprise items that are not allocated to segments for performance reporting purposes.

The Corporate and Unallocated column in the above tables includes, among other amounts, all amounts that we have deemed Special Items. See Reconciliation of Non-GAAP Measurements to GAAP Results.

Notes to the Condensed Consolidated Summary of Results, Condensed Consolidated Balance Sheets and Condensed Consolidated Statements of Cash Flows (amounts in millions) (unaudited)

Amounts presented as of and for the quarter ended March 31, 2021 are preliminary.

(a) Due to their size and volatility, we have reflected as Special Items those refranchising gains and losses that were recorded in connection with our previously announced plans to have at least 98% franchise restaurant ownership by the end of 2018. As such, refranchising gains and losses recorded during the quarters ended March 31, 2021 and 2020 as Special Items directly relate to refranchising gains and losses recorded prior to December 31, 2018.

During the quarters ended March 31, 2021 and 2020, we recorded net refranchising gains of \$2 million and \$3 million, respectively, that have been reflected as Special Items.

Additionally, during the quarters ended March 31, 2021 and 2020, we recorded net refranchising gains of \$13 million and \$10 million, respectively, that have not been reflected as Special Items and that we believe are more indicative of our ongoing operations. These gains relate to the refranchising of restaurants in 2021 and 2020 that were not part of our aforementioned plans to achieve 98% franchise ownership.

- (b) During the quarter ended March 31, 2020, we recorded Special Item charges of \$6 million related to the acquisition and integration of The Habit Restaurants, Inc. ("Habit").
- (c) On March 18, 2020 we acquired all of the issued and outstanding common shares of Habit for total cash consideration of \$408 million, net of cash acquired. During the first-quarter of 2020 the operation of substantially all Habit restaurants was impacted by government recommendations and mandates arising from containment and mitigation measures related to the COVID-19 global pandemic. As a result of the impacts of the COVID-19 pandemic on Habit's results through March 31, 2020 as well as general market conditions, during the quarter ended March 31, 2020 we recorded a goodwill impairment charge of \$139 million to Other (income) expense, which has been reflected as a Special Item. We reflected the tax benefit of this impairment charge of \$32 million as a Special Item.
- (d) Tax (Expense) Benefit on Special Items was determined based upon the impact of the nature, as well as the jurisdiction of the respective individual components within Special Items.