

AOTMP®

The Association of Telecom, Mobility
& IT Management Professionals

Introduces

The AOTMP® Industry Hackathon

AOTMP



The AOTMP® Industry Hackathon

What is a Hackathon?

It's all about advancing the telecom, mobility & IT management industry using open innovation to generate new ideas and solve the greatest challenges.



Hackathons gained popularity as tech firm code-a-thons, but did you know that hackathons and other open innovation summits have become one of the most effective solutions for working on big problems in **every industry?**

The AOTMP® Industry Hackathon

Be part of this exclusive and unique opportunity where ideas turn into solutions to advance the telecom, mobility & IT management industry. You won't want to miss it.



10 industry challenges



10 Innovation Leaders



Over 3,000 participants



100's of great ideas



10 challenge winners



1 grand prize winner



\$100,000 in prize money



1 exciting event

*Ideas, Projects, Competition and Judging
June to October 2021*

*Event Week
October 18 to 21, 2021*

Be part of helping solve some of the greatest industry challenges

The telecom, mobility & IT management industry is approaching \$4.3 trillion in annual spending and is supported by more than 10 million business operations professionals across the globe.

AOTMP® is bringing together thousands of resources to tackle some of the greatest challenges in the industry. These professionals will have a goal of creating answers and solutions that will help take the industry to a new level, one that brings significantly more value and overall business impact to organizations worldwide.

The greatest challenges that will be addressed are:



Elevating the Value of Telecom, Mobility & IT Departments



Remote Workforce Engagement



Advancing Diversity & Inclusion



Reshaping Academia-Industry Partnership



Verified AI Sourcing Tool for SMBs



Mitigating Regulatory & Legislative Risk



Showcasing Career Opportunities in the Telecom, Mobility & IT Management Industry



Reducing the Negative Environmental Impact of Technology

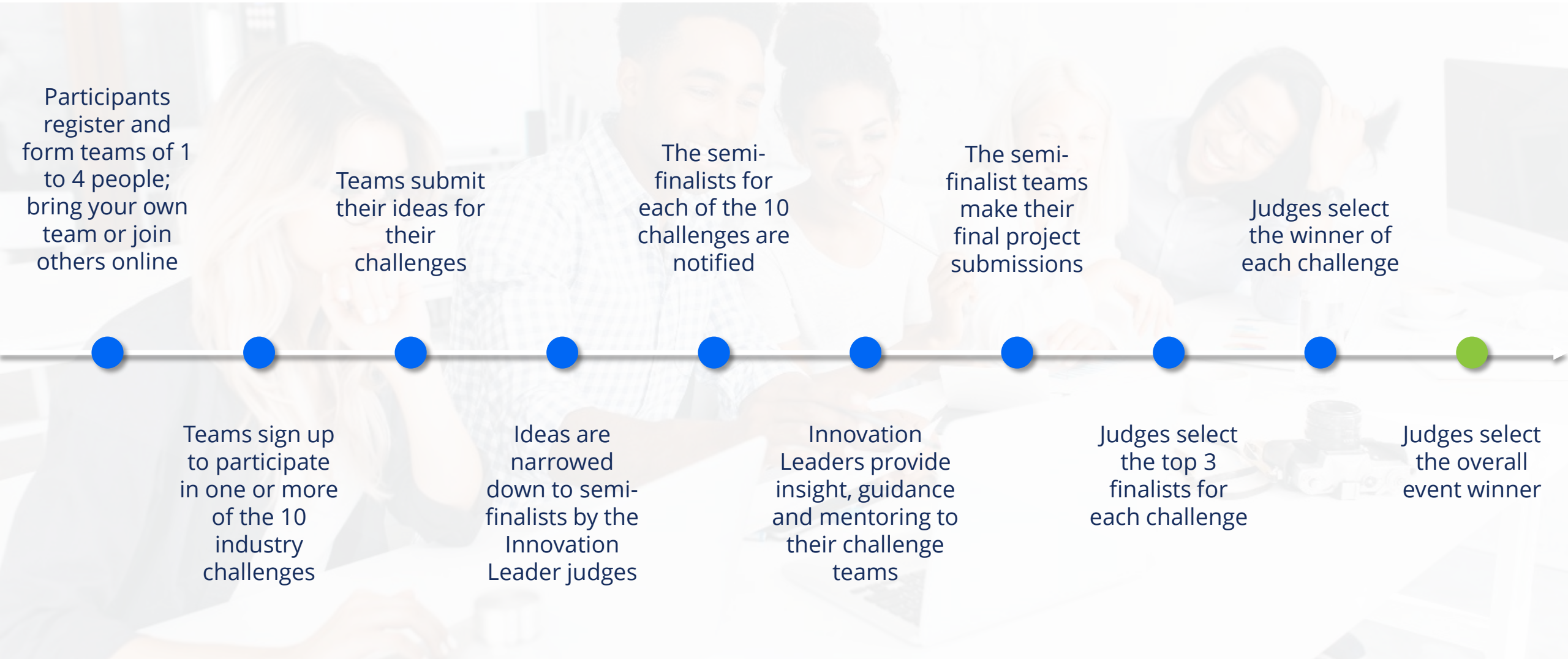


Techniques to Accelerate Accessibility



Integrating Technology Strategy & Business Strategy

How It Works





Event Timelines

June 15 to August 15

Team Participant Registrations

June 15 to August 15

Preliminary Idea Submission Period

August 30

Semi-Finalists Announced
(up to 10 for each challenge)

September 1 to 30

Project Submission Period

October 1 to 15

Judging Period

October 18 to 21

Event Week – Finalists Announced

October 20

Winners Announced

4 Ways to Get Involved



Participant – sign up to contribute ideas individually or as part of a team

- \$100,000 in prize money to be awarded to participants
- For each of the 10 challenges
 - 1st place - \$5,000
 - 2nd place - \$2,500
 - 3rd place - \$1,000
- 1 grand prize winner - \$15,000



Industry Advocate – attend event week in October; you won't want to miss the best presentations from each challenge, includes a VIP pass for special access to the AOTMP® membership meeting.



Innovation Leader Sponsor – be one of only 10 industry leaders committed to advancing the industry; align your organization to an industry challenge and be promoted globally as an innovation leader.



Open Innovation Advocate Sponsor – show your commitment to industry innovation as an event sponsor.

AOTMP®, the Association of Telecom, Mobility, and IT Management Professionals, is building a membership organization dedicated to serving the more than 10 million professionals who support the industry around the globe. The association's mission is to bring these professionals together to help advance the industry while bringing more value and impact to their respective organizations. AOTMP® supports the industry and its professionals with memberships, training, certifications, events, a management framework and advisory relationships that optimize overall business results.



Learn more at www.aotmp.com

Learn more about the industry challenges and the event at

[AOTMP® Industry Hackathon](#)

