

July is lost dog prevention month and July 4th (fireworks!) is the biggest driver of lost dogs annually. Unlike us, dogs are not used to unexpected loud noises, which makes the 4th a particularly stressful holiday.

Let's take a look at data from 40,000+ dogs from Tractive, the most trusted dog GPS collar in the world, to see which breeds are most likely to run away during the 4th.

We'll also give you tips on how to keep your pet safe, sound and calm on the 4th and beyond!

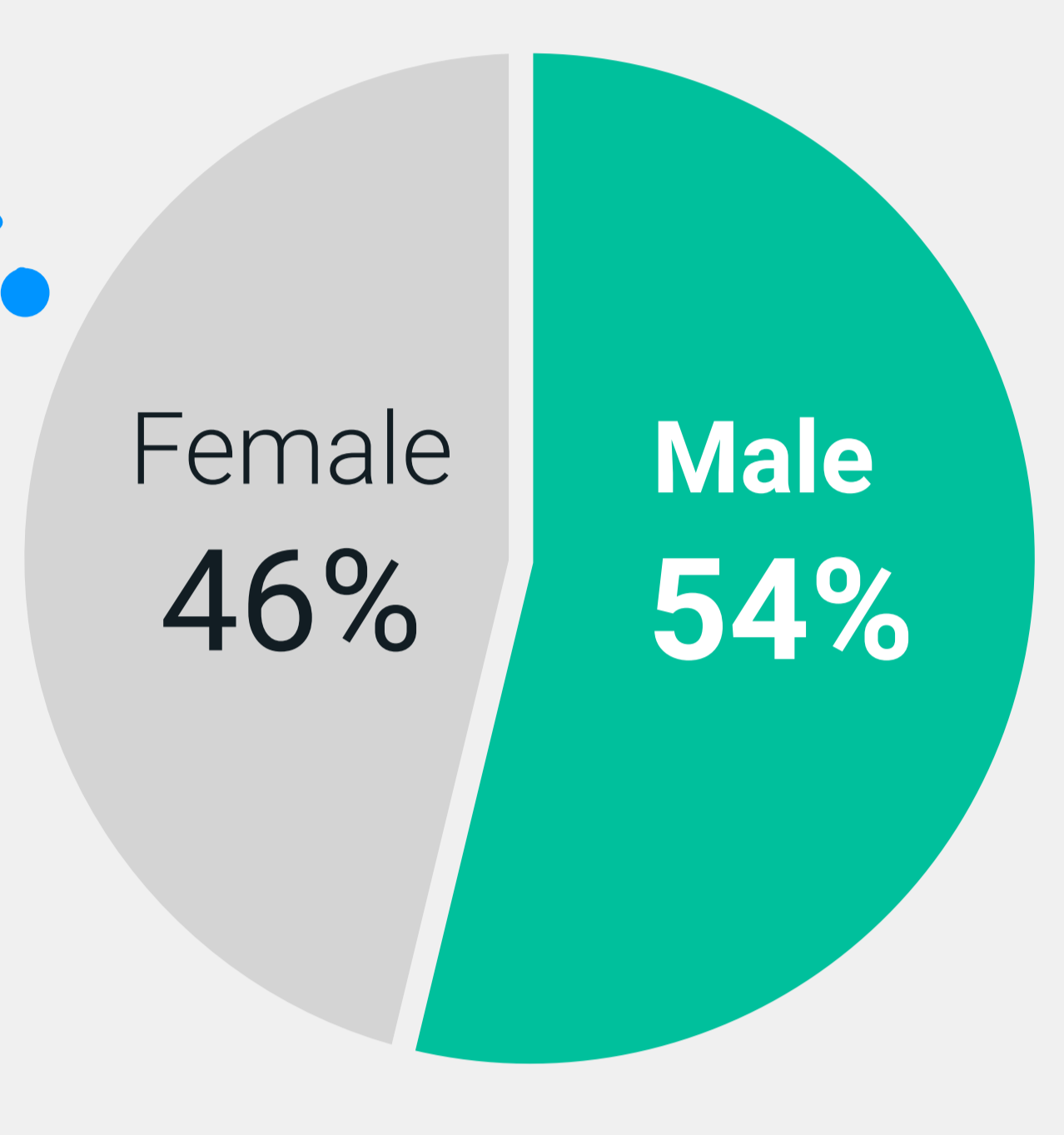
Which dogs are at risk of running away on Independence Day?

July 4th sees a **30%** surge in missing pets.

It's the single biggest day for runaways each year!

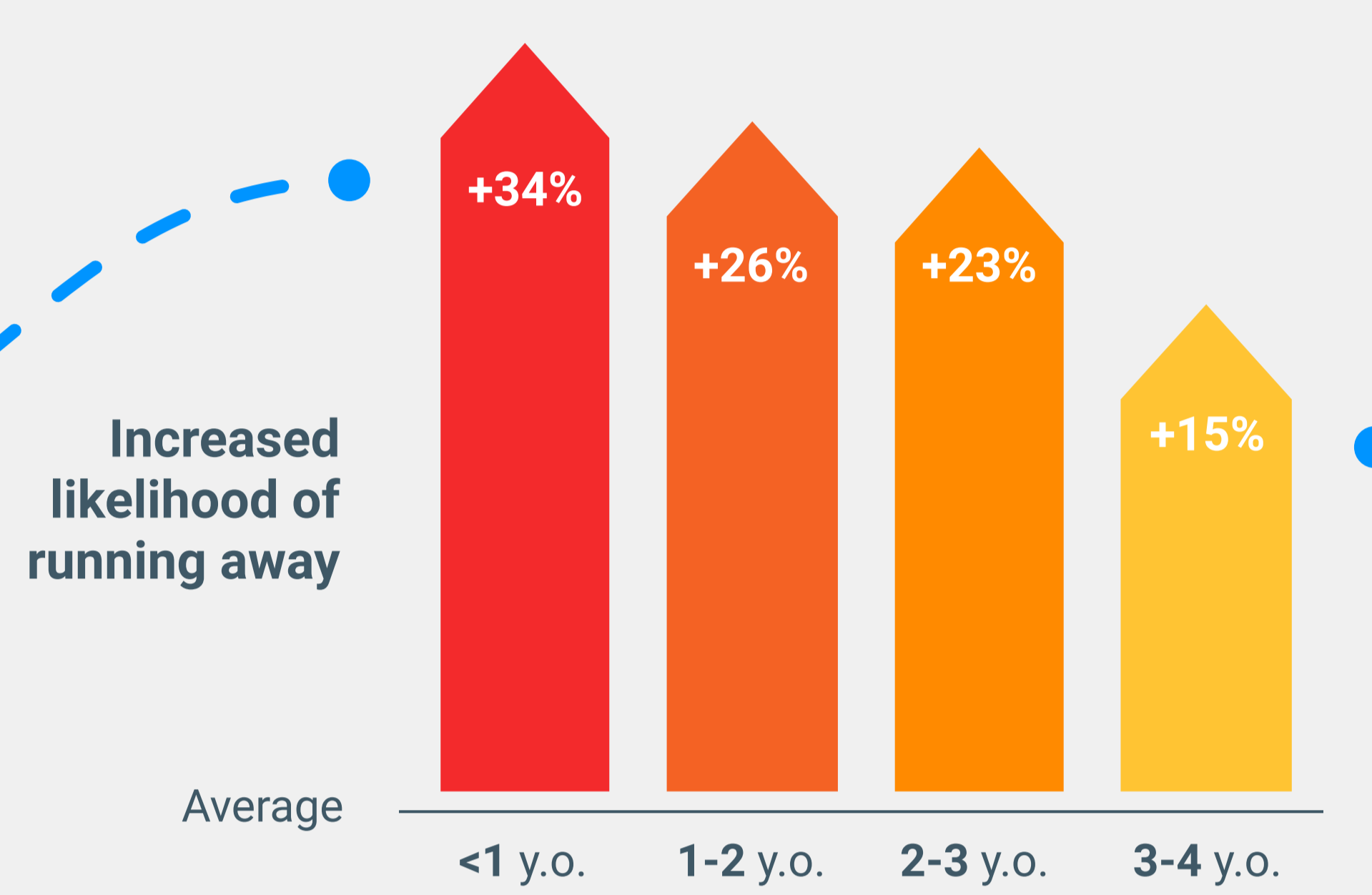


Runners by sex



Good Boys vs. Good Girls
Male dogs are almost 20% more likely to run off than females.

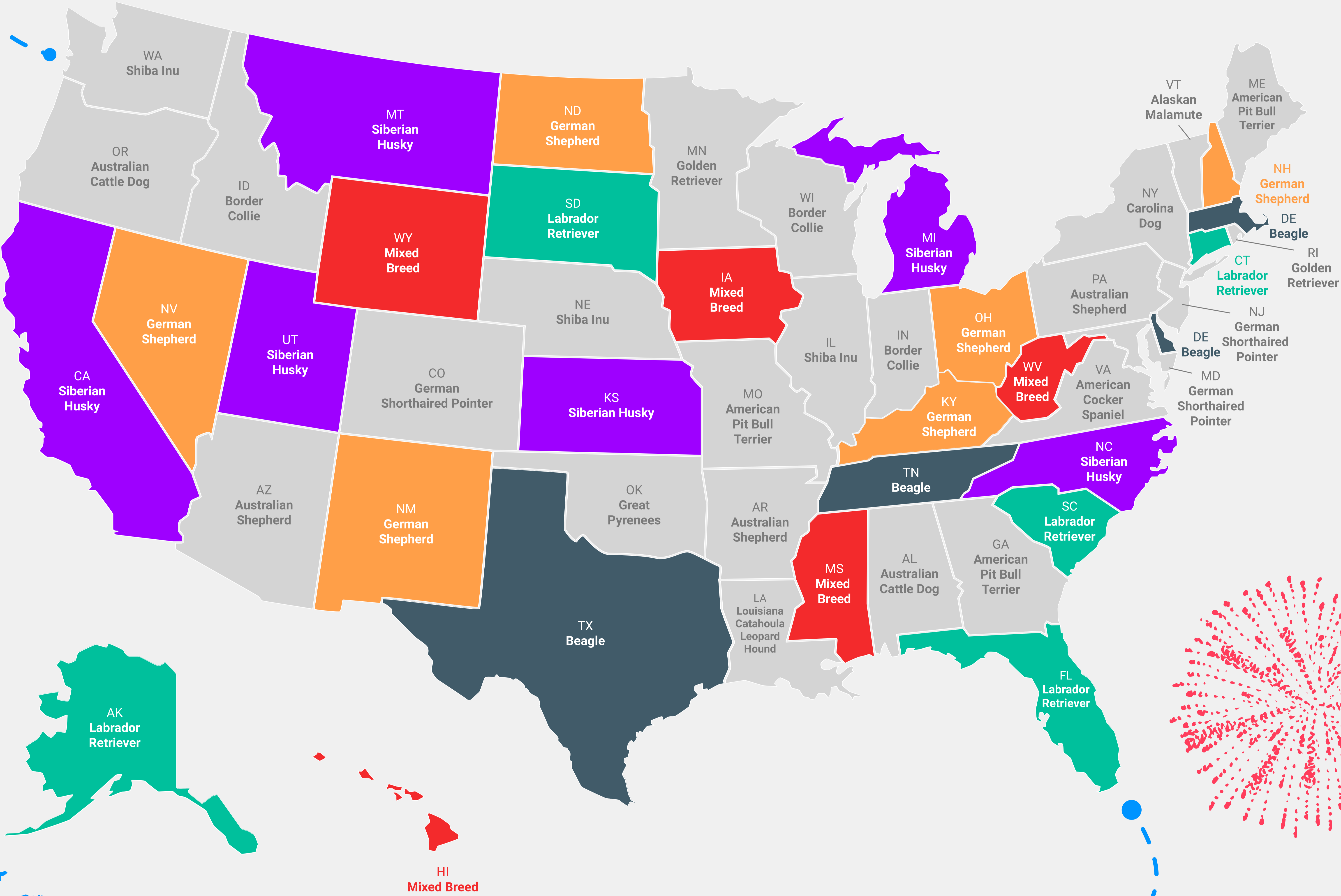
Runners by age



Young Dogs, New Tricks

Dogs aged 0-4 are significantly more likely to run away than older dogs.

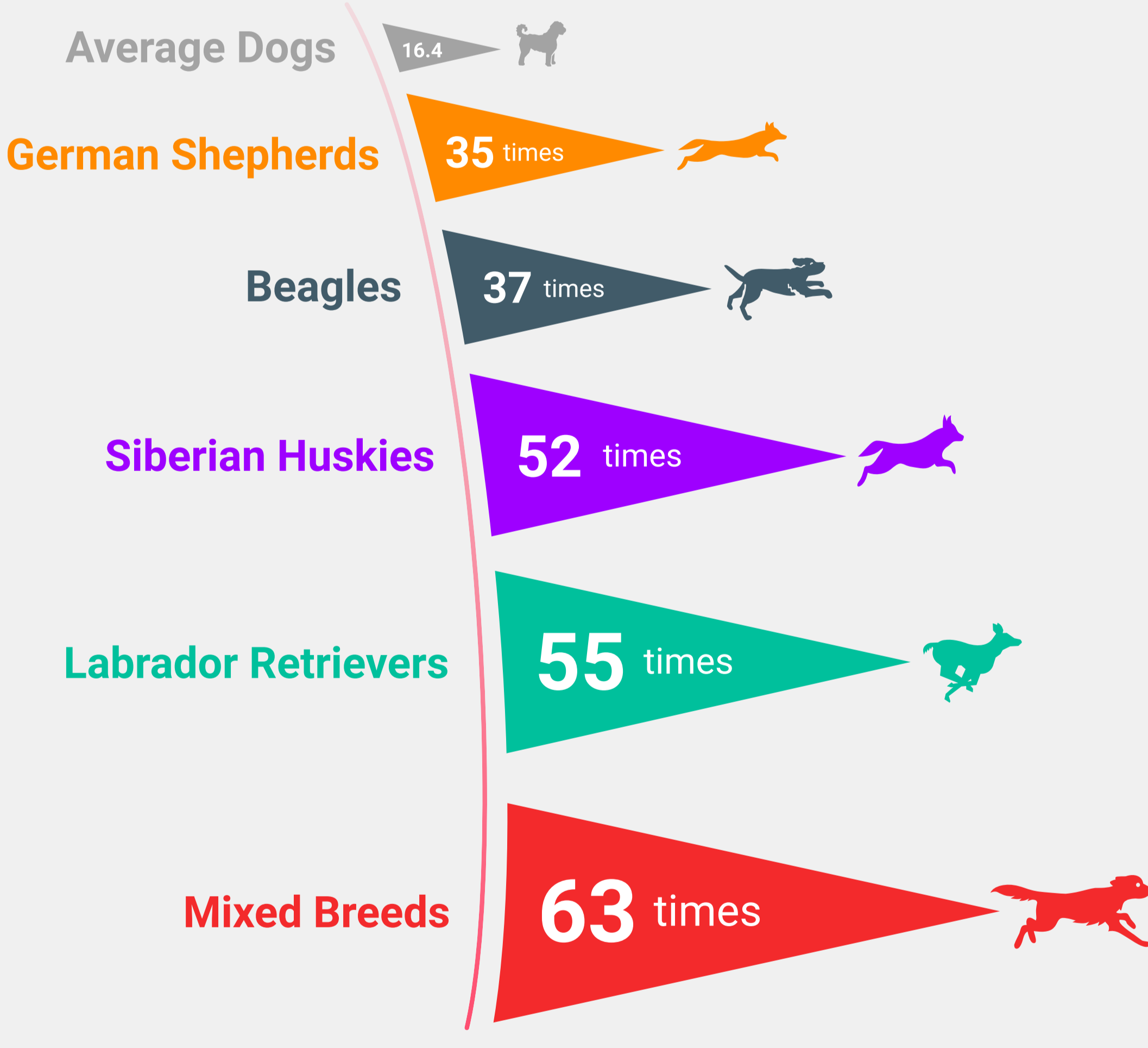
Runners by state & breed



What can you do to protect your pet on the 4th?

Top 5 runners by breed

The average dog left their owner-approved area 16.4 times in 90 days. So, how many times did the worst line-crossers break out for a run?



- Make sure they get plenty of activity.**
 Before the fireworks start or guests come over, take your regular dog walks and go a bit further or on a more uphill path than you normally would. This way, your dog will be calm and more likely to have a good sleep in the evening, ignoring disruptions.
- Create a safe space for them indoors.**
 If you are hosting a gathering, think ahead and dedicate a room or a confined space to your dog. Fill the space with your dog's bed sheets – some food, if you wish – and other familiar items. If you have plans to be somewhere else, consider finding a friend or family member to look after your dog for the evening.
- Keep them away from dangerous substances.**
 There might be unusual substances around on the 4th which are toxic to your dog – so don't forget to protect your dog from these dog poisons. Dangerous substances include: alcohol, fireworks, sparklers, chocolate, cigarettes and drugs, including second hand marijuana smoke, chemicals, toxic houseplants, salty snacks, and meat with bones.
- Spend quality time together.**
 Since they are likely to be frightened on this day, be sure that when you engage with your dog, you do so calmly. Some ideas include: playing with a new or favorite toy, watching a movie marathon, baking dog and human treats together or building a fort together. The point is simply to reassure your dog and keep them entertained.
- Keep an eye on them with a dog GPS tracker.**
 Some dogs inevitably get out of the house. With the right GPS tracker, pet parents can pinpoint their dog's location in real time. Finding a missing pet quickly can help ensure the dog's safety and give you peace of mind.

