

<News release>

July 20, 2021

Japan's Ministry of Economy, Trade and Industry (METI)
Japan External Trade Organization (JETRO)

NET ZERO Leaders Summit (Japan Business Conference 2021)

～ Meeting the challenge to achieve carbon neutrality
through a positive cycle of economic growth and environmental protection ～

15 globally-renowned business leaders gather to discuss the latest trends for achieving carbon Net Zero in the world

- Keynote Speech by Chairman TOKURA Masakazu, KEIDANREN
(Japan Business Federation)
- Video Message by Prime Minister SUGA Yoshihide

Online event from Wednesday, July 28
Exchange with exhibitors and local governments
Registration is now open (free of charge)

<https://www.jetro.go.jp/en/events/jbc/>

Japan's Ministry of Economy, Trade and Industry (METI) and the Japan External Trade Organization (JETRO) are pleased to announce the jointly organized "NET ZERO Leaders Summit (Japan Business Conference 2021)" to accelerate innovation in green investment and realizing carbon neutrality. The event will take place from Wednesday, July 28, and will be held online.

In the main program, panel discussions will be held between 15 leaders of global companies and organizations. From the standpoint of various regions and different business fields, they will talk about the world's cutting-edge initiatives and future visions under the theme of "Realizing Net Zero", which has become a global issue.

Mr. SASAKI Nobuhiko, Chairman and CEO of the Japan External Trade Organization (JETRO), will present the opening remarks, Mr. TOKURA Masakazu, Chairman of KEIDANREN (Japan Business Federation), will present the keynote speech, and Prime Minister SUGA Yoshihide and Minister of Economy, Trade and Industry, KAJIYAMA Hiroshi will each present a video message.



SUGA Yoshihide
Prime Minister



KAJIYAMA Hiroshi
Minister of Economy,
Trade and Industry



SASAKI Nobuhiko
Chairman and CEO, Japan
External Trade Organization

Keynote

Theme: “Japanese Businesses' Initiatives towards Carbon Neutrality”

In order to achieve carbon neutrality by 2050, Green Transformation (GX), a fundamental socio-economic change, is essential. Mr. TOKURA will present proactive initiatives by the Japanese business community to realize GX, such as the "Carbon Neutrality Action Plan" which Keidanren is now promoting, the "Challenge Zero" initiative that strongly encourages corporate efforts for innovation and climate-related disclosure for sustainable finance.



TOKURA Masakazu
Chairman, KEIDANREN
(Japan Business Federation)

Panel Discussion-1

Theme: “Green Innovation”

To achieve Net Zero, an extremely difficult goal, innovation is essential. We will hear a discussion on what kinds of initiatives global companies are pursuing and how they are drawing up a path for future technological innovation from the speakers' individual perspectives.

(Moderator)



TSUSAKA Miki
Managing Director & Senior
Partner, Boston Consulting
Group (BCG)
(Japan)



Benoît POTIER
Chairman & CEO,
Air Liquide
(France)



Henrik ANDERSEN
President and CEO,
Vestas Wind Systems
(Denmark)



Virginia M. ROMETTY
Former Chairman,
President and CEO,
IBM
(USA)



Kathy MATSUI
General Partner,
MPower Partners
(Japan)

Panel Discussions-2

Theme: “Sustainable Finance”

Medium-to long-term support from investors and financial institutions is important in promoting a steady low-carbon transition for companies. We will discuss the latest trends from a variety of perspectives, including the progress of sustainable finance worldwide and the transformation of corporate behavior through finance.

(Moderator)



SASADA Tamao
Country Executive for Japan,
Bank of America
(Japan)



Fiona REYNOLDS
CEO – PRI
(Principles for
Responsible Investment)
(United Kingdom)



José Ricardo Fagonde FORNI
Chief Financial and Investor
Relations Officer (CFO),
Banco do Brasil S.A. (BB)
(Brazil)



Alberto DE PAOLI
Chief Financial Officer,
Enel S.p.A.
(Italy)



MIKE Kanetsugu
Member of the Board of
Directors, Chairman
(Corporate Executive),
Mitsubishi UFJ
Financial Group, Inc.
(Japan)

Panel Discussions-3

Theme: “Transition in Emerging Countries”

In regions where industrialization is now accelerating, tailored efforts are required for those regions to achieve Net Zero. We will discuss various efforts toward a transition in each country and region, from the perspectives of a positive cycle of economic growth and environmental protection.

(Moderator)



NOBUTANI Kazushige
President,
Japan External Trade
Organization (JETRO)
(Japan)



ZHOU Liyang
Chairman of the Board,
Juhua Group
Corporation (and
Zhejiang Juhua Co.,
Ltd.)
(China)



Tengku Muhammad Taufik
President & Group
Chief Executive Officer
(CEO), PETROLIAM
Nasional Berhad
(PETRONAS)
(Malaysia)



Sumant SINHA
Founder, Chairman
and Managing
Director, ReNew
Power Private Limited
(India)



AKITA Satoshi
Founder & CEO,
WASSHA Inc.
(Japan, Tanzania)

*Country names are where the headquarters or the speakers are located.

About the Main Program:

The main program will be aired three times over July 28 (Wed) and 29 (Thu).

Please check the schedule below for the start time of each episode.

If joining from the middle of the broadcasts, it is not possible to return to the beginning, so please be careful not to miss the start times.

※ The total time for the main program is approximately three hours.


※ The contents will be the same for all three streaming.

[Main Program Schedule]

- 1) Opening Remarks: SASAKI Nobuhiko, Chairman and CEO, Japan External Trade Organization (JETRO)
- 2) Video Message: SUGA Yoshihide, Prime Minister of Japan
- 3) Keynote Speech: TOKURA Masakazu, Chairman, KEIDANREN (Japan Business Federation)
- 4) Panel Discussion-1: Green Innovation
- 5) Panel Discussion-2: Sustainable Finance
- 6) Panel Discussion-3: Transition in Emerging Countries
- 7) Video Message: KAJIYAMA Hiroshi, Minister of Economy, Trade and Industry of Japan

[Broadcast schedule of the Main Program]

City	Time Zone	July 28 (Wed)		July 29 (Thu)
		1st Release	2nd Release	3rd Release
Sydney	AEST	15:00	23:00	8:00
Tokyo	JST	14:00	22:00	7:00
Shanghai, Singapore	CST/SGT	13:00	21:00	6:00
Dubai	GST	9:00	17:00	2:00
Johannesburg	SAST	7:00	15:00	0:00
Paris	CEST	7:00	15:00	0:00
London	BST	6:00	14:00	23:00 (28th)
Sao Paulo	BRT	2:00	10:00	19:00 (28th)
New York	EDT	1:00	9:00	18:00 (28th)
Los Angeles	PDT	22:00 (27th)	6:00	15:00 (28th)

 Start time of main target areas for each streaming

Details of NET ZERO Leaders Summit (Japan Business Conference 2021)*

The NET ZERO Leaders Summit (Japan Business Conference 2021) aims to promote the attractiveness of Japan's investment environment and efforts to achieve Net Zero.

Organizers: Japan's Ministry of Economy, Trade and Industry (METI),
Japan External Trade Organization (JETRO)

Event date: From Wednesday July 28, 2021, online

Event agenda:

- **Main Program: Two days of Wednesday, July 28 and Thursday, July 29 (JST)**
Panel discussions by leaders at the forefront of world issues, etc.
- **Showcase of Japan via corporate booths**
54 companies and local governments at the forefront of Japanese technology and services will exhibit PR booths at a virtual venue
- **Communication by avatar**

Exhibitors and participants can use avatars to communicate with one another in real time

Attendance fee: Free

To register: <https://www.jetro.go.jp/en/events/jbc/>

** The event details above are valid as of July 20, 2021, and are subject to change according to unforeseen circumstances surrounding preparation. Please visit the summit's official website (<https://www.jetro.go.jp/en/events/jbc/>) for the latest information.*

【Contact information: General public】

●NET ZERO Leaders Summit (Japan Business Conference 2021) Secretariat

E-mail : info-visitor@jbc-online.com

【Contact information: Press】

●NET ZERO Leaders Summit (Japan Business Conference 2021) Public Relations Office

E-mail : info-media@jbc-online.com