Psoriasis

Background

People with psoriasis

80% have mild-to-moderate

20% moderate-to-severe

Plaque psoriasis is the most common form of psoriasis accounting for ~80–90% of cases.1

Risk factors & triggers2

Genetics or family history
Smokes
Stress or anxiety
Weather (e.g., cold, dry conditions)

Psoriasis treatment journey

Signs and symptoms can vary3

“Patches of my skin often burn and are itchy and sore.”

“I have red, patches of skin on my body that look like silver scales.”

“My elbows, knees, and scalp have raised, inflamed patches that are painful.”

“I've been experiencing dry, cracked skin that flakes and itches.”

“My eyes, hands, and nails have colored, roughened patches that are pitted.”

“I’ve had psoriasis on my arms and legs for as long as I can remember.”

Psoriasis can appear anywhere on the body, but is most common on:

Face
Knees
Elbows
Lower back
Butt
Front
Upper back
Legs

Noticeable impact on quality of life4,5

Because psoriasis isn’t just skin-deep, it can impact different aspects of everyday life.

Plaque psoriasis is not one-size-fits-all. When it comes to finding treatments that work, many people with psoriasis endure a frustrating trial-and-error process.6,7

Treatment approaches depend on the specific needs of the individual, but most of those who are new to treatment start with topical corticosteroids.8

If those don’t work well enough for any number of reasons, patients with psoriasis and their healthcare providers may turn to other treatment options, including non-steroidal topicals, over-the-counter topicals, phototherapy or an oral or biologic medication.8,9

Healthcare providers may also prescribe a combination of therapies to best manage symptoms.9

Current treatment options

Psoriasis treatments are not one-size-fits-all. When it comes to finding treatments that work, many people with psoriasis endure a frustrating trial-and-error process.6,7

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