

By analyzing weekly employee shift trends at 35,000 U.S. businesses with a combined 3.3 million employees, this index tracks the ongoing recovery of the U.S. workforce.

The state of the frontline workforce

# Shift Data Informs Pace of National Recovery



# Using high-frequency workplace data to track the health of the labor economy

By analyzing weekly employee shift work trends across 35,000 U.S. businesses and 3.3 million employees, this index provides directional insight into the health of the frontline working economy. See all historical weekly reports at **UKG.com/WorkforceActivityReport.** 

Workforce activity between mid-August and mid-September registered effectively flat, indicating that heightened personal health concerns, which have led to ongoing job hesitation, continue to delay meaningful progress in the national employment outlook. The UKG Workforce Recovery Scale currently sits at 85.2 out of 100.



## **Executive Summary**

## September 2021

## Mid-month shift growth

December

January -3.0%

February 0.2%

2.6% March

**-0.3%** April

May 0.1%

2.0% June

1.1% July

**-2.4%** August

September -0.1%

## **Workforce Recovery Scale**

84.3 December

84.9 January

February 86.6

85.5 March

85.9 April

85.3 May

86.7 June

July 86.3

84.7 August

85.2 September

#### Shift growth by company size

**0.3%** <100

**-0.6%** 101-500

**2.6%** 501-1,000

**-2.2%** 1,001-2,500

**0.0%** 2,501-5,000

**-10.6%** >5,000

## Shift growth by industry

Services & distribution 1.1%

Manufacturing 0.8%

-0.1% Healthcare

-3.7% Retail, hospitality & food service

## Shift growth by region

**1.3%** West

**-0.5%** Northeast

-0.7% Midwest

**-0.8%** Southeast

## The UKG Workforce Recovery Scale stands at

85.2

"Concerns about personal health, as the delta variant spread, likely prevented many people from rejoining the workforce. With cases presently declining, we are feeling more optimistic about future growth, but are closely watching lackluster activity in the retail sector and the workforce impact on supply chain disruptions in manufacturing."

> **Dave Gilbertson** Vice president, UKG

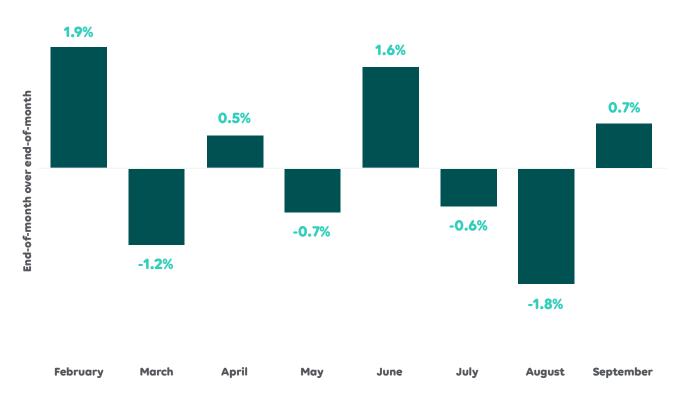


## Shifts worked

## Shift growth as measure of workplace recovery

This data reflects end-of-month over endof-month shift growth as measured by time punches, collected via time clock, mobile, and web-based devices.

The end of September seemed to show upward momentum in workforce activity, an encouraging indicator as we enter a month historically marked with hiring and labor acceleration.







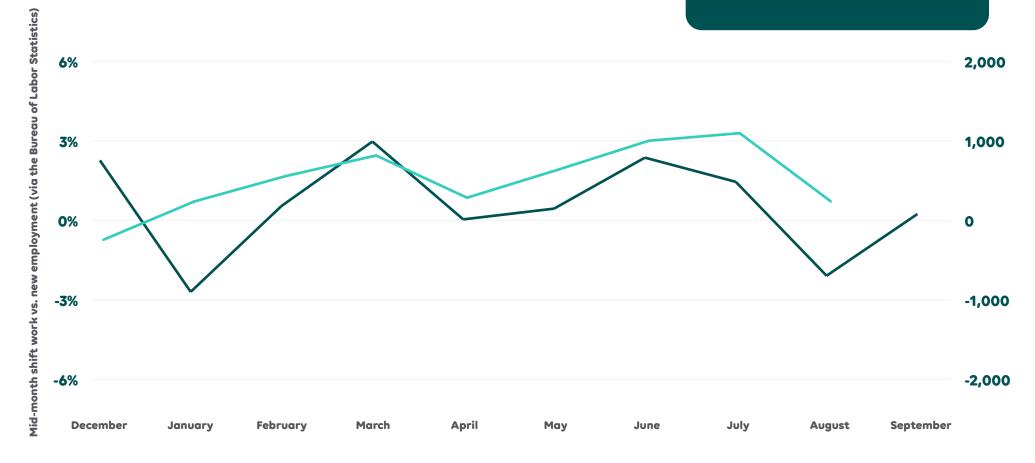
#### Shift recovery: Mid-month data aligns with changes in U.S. employment

Throughout the national economic recovery, high-frequency UKG shift data has closely correlated each month with the new employment gains reported by the U.S. Department of Labor — providing an indication of the direction of jobs recovery.

UKG Shifts Worked

BLS New Employment (in thousands)

Shift volume was effectively flat between mid-August and mid-September (-0.1%) as workforce activity stabilizes following last month's regression





## Workforce activity gap widens between states with diverging federal unemployment benefits

UKG data showed that states ending additional federal unemployment benefits early grew workforce activity among hourly employees by a fraction of the rate of growth seen in states that continued the additional benefit until the program expired on September 4.

#### **CHANGE IN SHIFT WORK COMPARED TO MAY**

States that ended benefit States that continued benefit

July: 2.5% July: 4.7% August: -0.1% August: 2.3%

September: -1.1% September: 2.7%

Additionally, when comparing states that ended the benefit against those continuing the benefit, there is no meaningful difference in the percentage that saw a growth in workforce activity.

## PERCENTAGE OF STATES WHERE SHIFT WORK INCREASED COMPARED TO MAY

States that ended benefit States that continued benefit

 July: 81.0%
 July: 80.8%

 August: 52.4%
 August: 53.8%

 September: 42.9%
 September: 57.7%

There were 21 states that ended additional federal unemployment benefits in June. Most gave ~30 days of notice to recipients, which was intended to begin spurring additional movement towards becoming employed. UKG continues to evaluate the shift work evidence as it compares to pre-announcement levels.

## Commentary from Dave Gilbertson, vice president, UKG

As we continue to track the impact of removing extra pandemic-related benefits early in certain states, we've found that the delta in workforce activity between states that ended the additional federal benefits early (by the end of June) compared to those maintained them until the program expired on September 4 — which was already notable — has actually widened over the last couple months.

It's worth noting that the states that ended the program early were also states where workforce activity wasn't as dramatically impacted and are currently the states being most affected by the COVID-19 delta variant. However, our data shows that the federal unemployment benefits were conclusively not the thing keeping people out of the workforce."

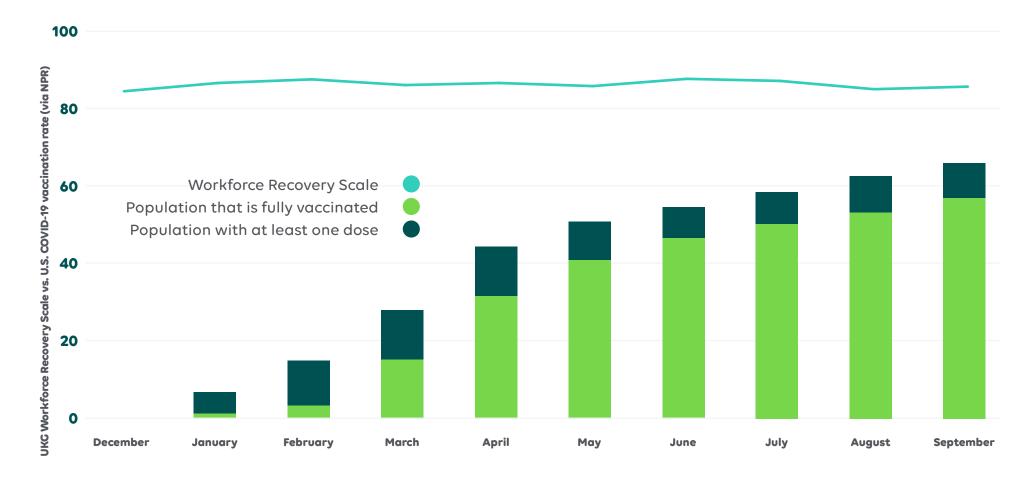


### Shift recovery: Tracking work activity alongside vaccination rates

The UKG Workforce Recovery Scale is an indexed measure of end-of-month shift work activity across the U.S. The Workforce Recovery Scale does not track the economic recovery from COVID-19; it is a metric benchmarking the shift-based workplace activity today against pre-pandemic activity to provide an alternative and complementary view into the national employment situation.

The national economic recovery is dependent on a variety of factors — including an increasing rate of COVID-19 vaccinations. The combination of vaccination rates and the Workforce Recovery Scale provides a multidimensional view of stability indicators that can empower organizations to begin planning for future post-pandemic operations.

The UKG
Workforce
Recovery Scale
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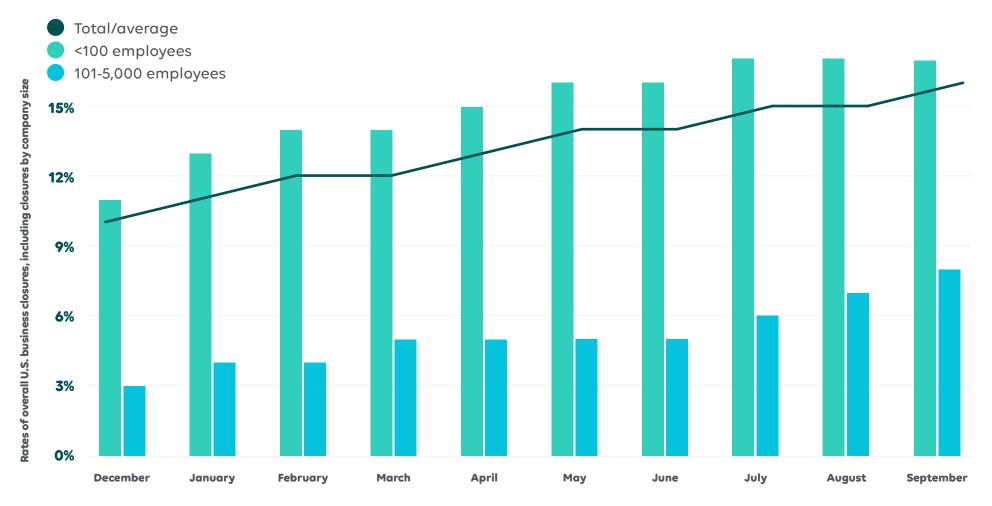


### Shift recovery: Volume of business closures across company sizes

Shift work volume is a helpful high-frequency metric to measure not only the activity of hourly and frontline employees, but also the health of the businesses that employ them. By tracking businesses that have registered zero shifts, this metric can indicate rate of indefinite business closures. When broken down by company size, there is a clear differential of ongoing business stability between smaller organizations with less than 100 employees and larger organizations with more than 100 employees.

The ongoing rate of business closures, in tandem with the rate of job creation, will be a key factor in understanding the total impact of the COVID-19 pandemic.

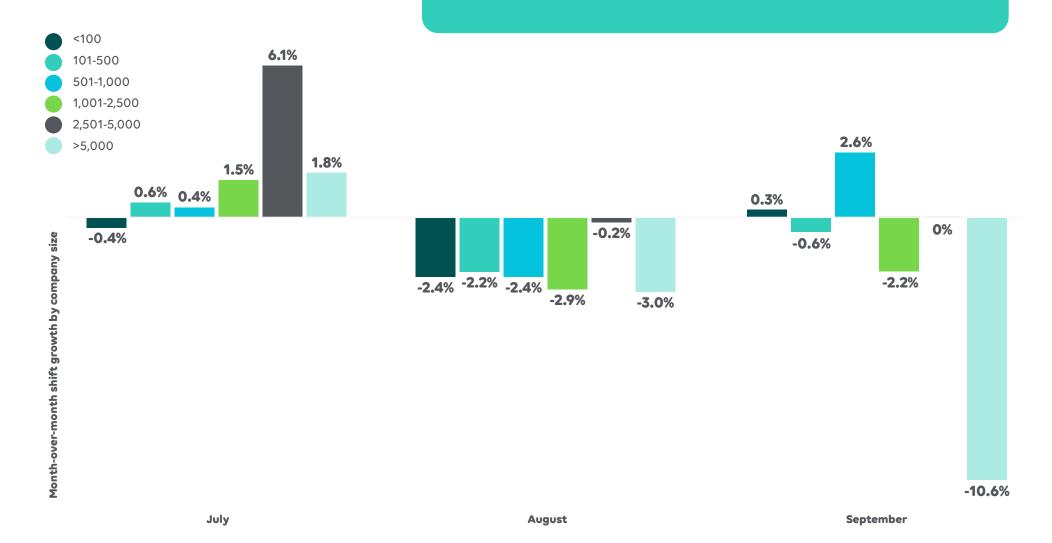
Across the U.S., 16% of all businesses
— and 17% of small businesses — remain indefinitely closed





## **Shift recovery: Company size**

This data reflects month-over-month shift growth by company size as measured by time punches. In a reversal of prior trends, companies with more than 1,000 employees are declining at a rate of about 1.0%, likely due to larger retail organizations experiencing slight seasonal downswing



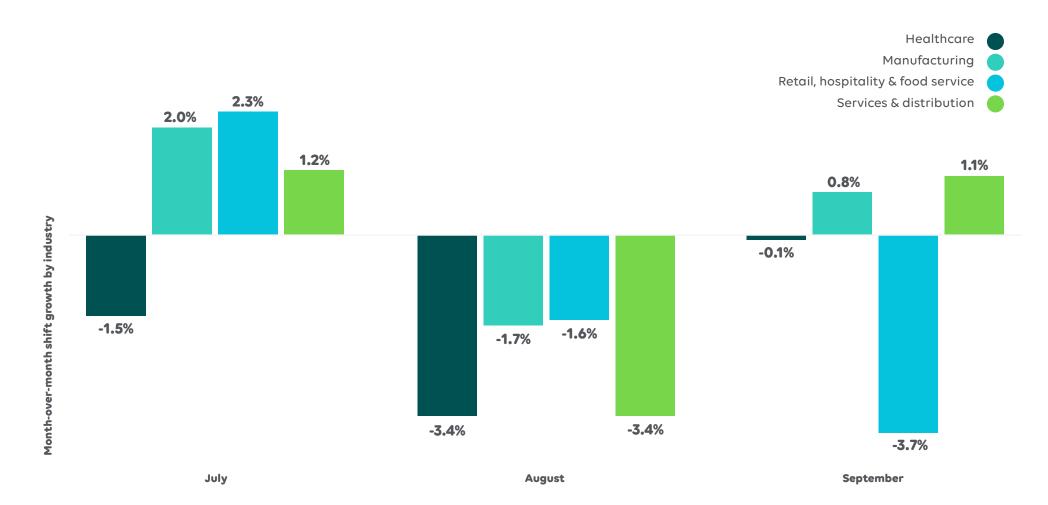


### **Shift recovery: Industry**

This data reflects month-over-month shift growth by industry as measured by time punches.

**Note:** As public and private educational institutions enter summer break, UKG will resume public reporting of public sector, education, and non-profit shift data in October.

Workforce activity in the **retail** sector is down ahead of the holiday hiring season, a concerning departure from the growth typically experienced in September

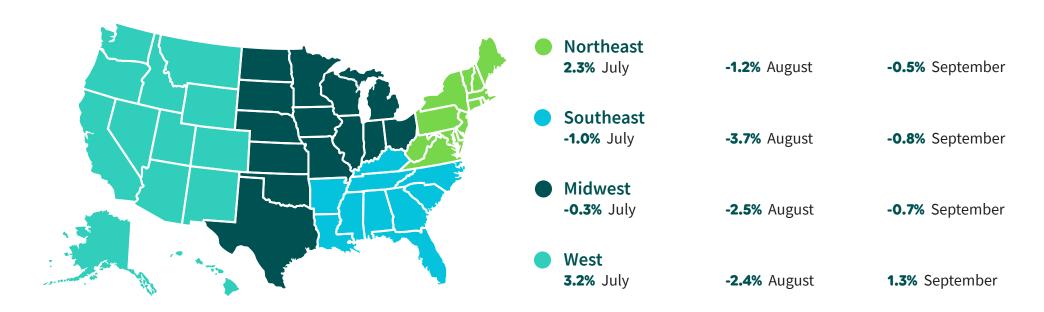




#### Shift recovery: U.S. landscape

The workplace recovery continues to be highly regionalized and localized.

This data reflects month-over-month shift growth by region and state as measured by time punches.



The 7-day
COVID-19 case
rate exceeds
250 per 100,000
residents in 25
states. (via CDC)

Of those with the highest case rates, 13 states fall in the Southeast or Midwest regions.

The Southeast (-0.8%) and Midwest (-0.7%) regions lost the greatest volume of shifts.



## Methodology



The Workforce Activity Report by UKG (Ultimate Kronos Group) is an index that measures week-by-week metrics including employee shifts worked and pay statements from 3.3 million employees across more than 35,000 UKG customers.

"Shifts worked" is a total derived from aggregated employee time and attendance data and reflects the number of times that employees — especially those who are paid hourly or must be physically present at a workplace to perform their jobs — "clock in" and "clock out" via a time clock, mobile app, computer, or other device at the beginning and end of each shift.

Beginning in May 2021, UKG updated its shift growth methodology to reflect mid-month over mid-month changes, unless otherwise stated; it had previously reflected end-of-month over end-of-month changes unless otherwise stated.

For the latest data reports visit: **UKG.com/WorkforceActivityReport** 

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