Cybercrime in a Pandemic World: The Impact of COVID-19

McAfee Enterprise and FireEye highlight at-risk industries this holiday season.

E-COMMERCE & RETAIL
Store closures, increases in online shopping, limited product availability and concerns about shipping threaten the industry.

TRAVEL
As demand for holiday travel is expected to rise, new challenges related to labor shortages, supply chain issues, travel bans and vaccination requirements create vulnerabilities.

SUPPLY CHAIN & LOGISTICS
The loss of manufacturing capacity, employee-power, and increasing demand for goods serve as the perfect attack vector for cybercriminals.

Implement cloud-delivered security with MVISION Unified Cloud Edge (UCE) and FireEye Extended Detection and Response (XDR).

86% of organizations are anticipating a moderate to substantial increase in demand this holiday season. The “everything shortage” this holiday season creates the perfect catalyst for cyber threats to key industries expecting to see an increase in consumer and business activity like supply chain, e-commerce and travel.

“Businesses need an intelligent security architecture for managing today’s sophisticated threat landscape.”

81% of global organizations experienced increased cyber risks during COVID-19.

81% of organizations experienced downtime due to cybersecurity issues during peak season.

McAfee Enterprise and FireEye combined in October 2021, bringing together their portfolios and expert teams to create a market-leading security company. With proven technology and unrivaled experience, the company serves more than 40,000 enterprise, commercial, and government customers worldwide. The new company blends innovative technology, intelligence, and automation to help solve the most complex cybersecurity problems for its customers.


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McAfee Enterprise and FireEye commissioned a global independent market research specialist MSI-ACI to undertake the research for this study. Between September and October 2021, the quantitative study was carried out, delivering a 1,451 of line of business decision makers. Respondents came from the U.S., U.K., Australia, France, Germany, India, Singapore, South Africa and UAE. Respondents had to be an IT business professional involved in IT security and work for an organization with more than 500 employees. Interviews were conducted online using a rigorous multi-level screening process to ensure that only suitable candidates were given the opportunity to participate.

“It is imperative all businesses prioritize security technology to keep them protected, especially during the peak holiday season.”

Bryan Palma, CEO of the newly combined company