

2022 Outlook

The Commercial Real Estate Comeback

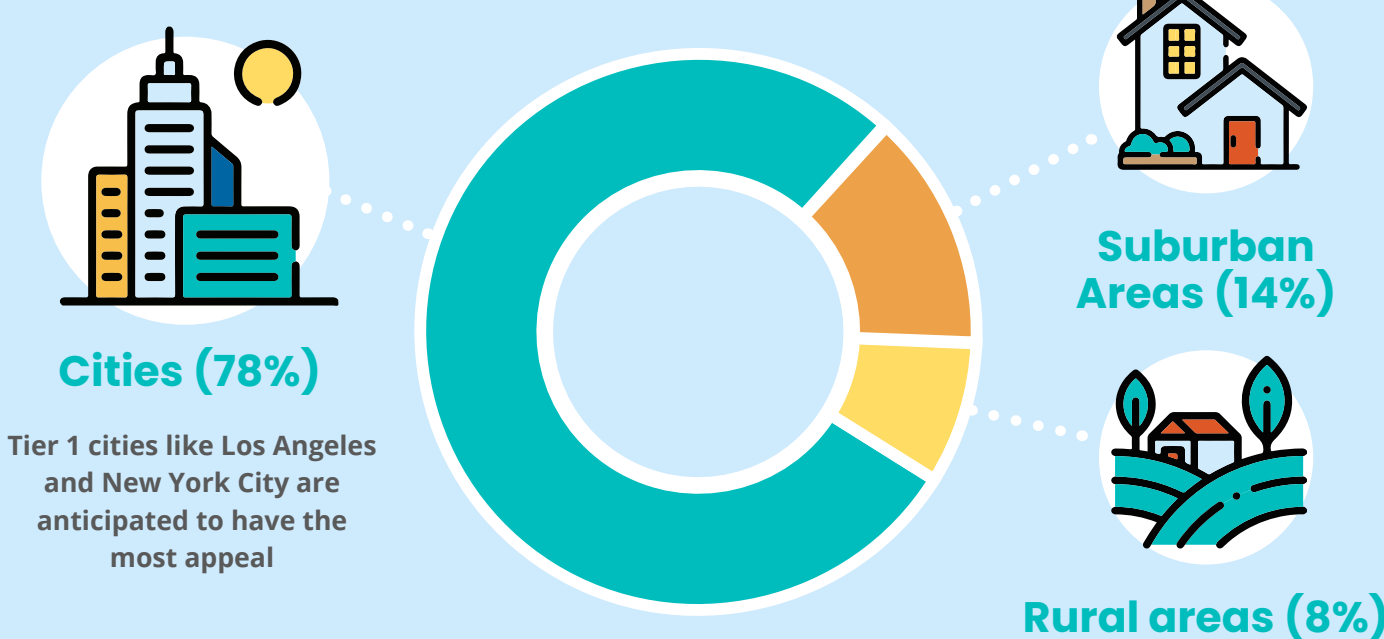
The newest report from **The Visual Lease Data Institute** reveals that the commercial real estate industry expects a cautious rebound in 2022.

Real Estate Footprints Poised to Expand



Back to Office: Urban Revival

Landlords expect to see the greatest increase in demand for leased office properties in:



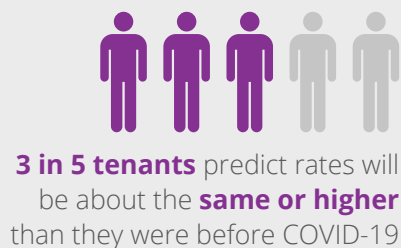
Rents Will Bounce Back, But Not All Businesses Can Keep Up

Rents are expected to return to or exceed pre-pandemic rates, which may create challenges for businesses that are still struggling to pay.

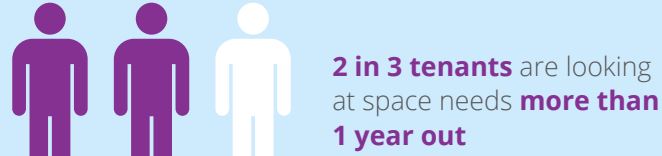
Rent during the pandemic



Commercial rent expectations



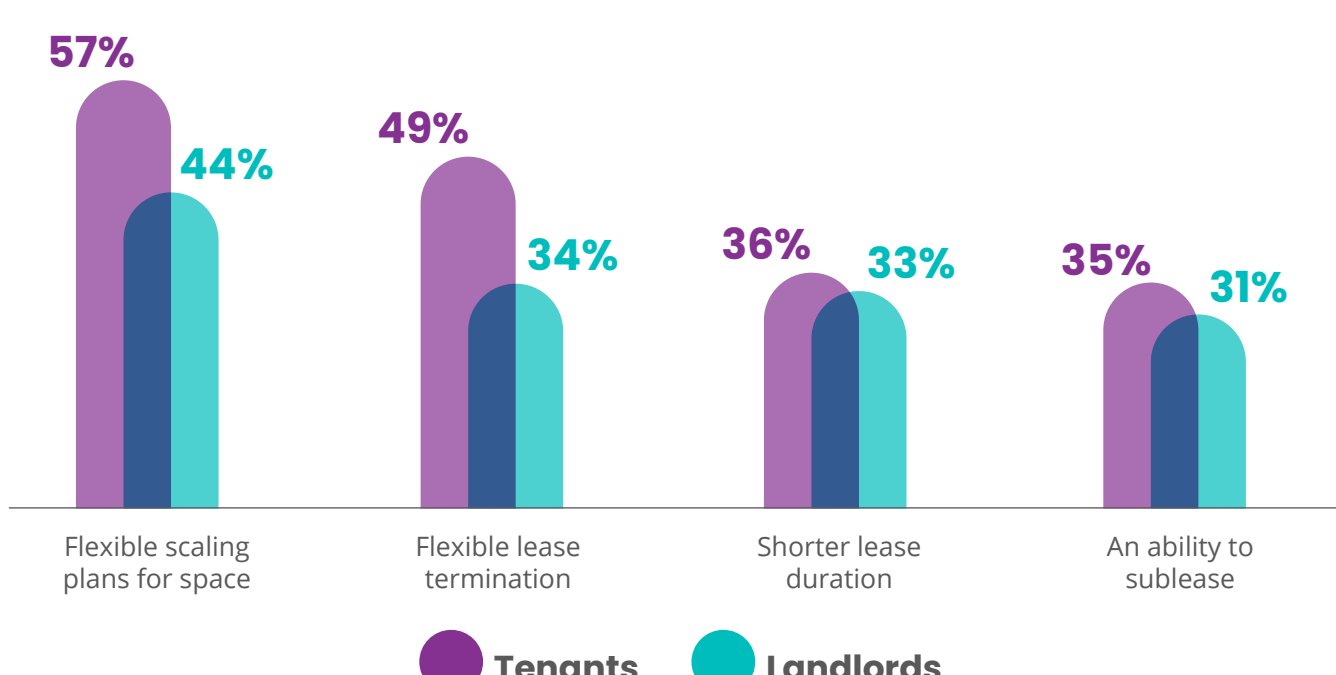
Ready to Commit to Longer Terms



Uncertainty remains with 93% of tenants noting that their strategy is a short-term solution

Plans for the Future

Tenants and landlords expect flexibility to drive future lease negotiations. Both parties prioritize the following:



About The Visual Lease Data Institute:

The Visual Lease Data Institute is a collection of market-leading data, trends and insights on lease accounting, management and optimization created and curated by Visual Lease, provider of the #1 lease optimization software. The Institute was founded on 35 years' experience managing lease data and financials, and was created to arm organizations with the knowledge required to achieve and maintain lease accounting compliance and leverage their leases as strategic business assets.

Survey Methodology:

The Visual Lease Data Institute conducted a two-part survey in partnership with Wakefield Research in October 2021. The survey polled 200 U.S. Commercial Real Estate Executives who oversee real estate assets and agreements, representing the perspective of landlords, as well as 200 U.S. Senior Finance and Accounting Executives who manage their companies leased assets, representing the perspective of tenants.