The Cirium Traveler 2021 Intelligence Report JAPAN SURVEY





JAPAN DOMESTIC FLIGHTS SCHEDULED FOR RECOVERY IN Q1 2022



93%

domestic flights could reach 93% of pre-pandemic levels by Q1 2022

cited domestic leisure as reason

for travel

plan to travel within the next 12 months

intend to get

back to the skies

TOP REGIONS AND DESTINATIONS

......

TOP DOMESTIC DESTINATIONS TOP INTERNATIONAL REGIONS 01 SAPPORO 01 EUROPE 02 OKINAWA 02 AUSTRALIA/NEW ZEALAND 03 TOKYO 03 SOUTH EAST ASIA 04 FUKUOKA 04 NORTH AMERICA 05 OSAKA 05 EAST ASIA

"The challenge is for airlines to make travelers feel safe about air travel and provide attractive and targeted offers to Japanese holiday makers to encourage travel."

Jeremy Bowen, CEO at Cirium

Top airline choices: All Nippon Airways - Japan Airlines - Peach Aviation - Skymark Airlines

THE TOP THREE **HYGIENE MEASURES** THAT COULD INFLUENCE **AIRLINE CHOICE**



Mandatory mask wearing

Passengers having to carry a vaccine passport

Improved cleaning processes onboard

www.cirium.com