

Privacy in Practice: 2022 Trends, Challenges and Opportunities



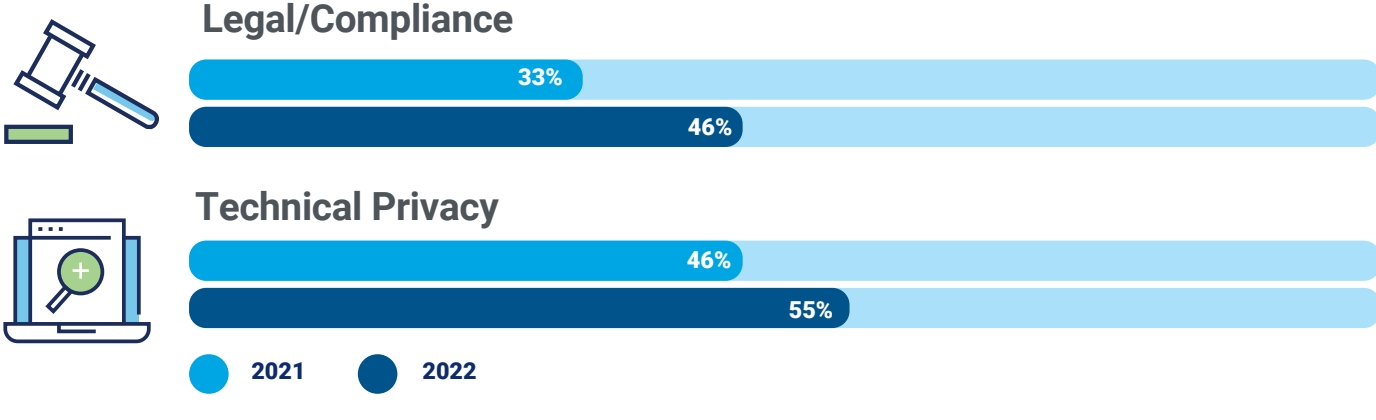
Looking at the privacy landscape for 2022, there is a mix of good news and bad news.

The good: boards are beginning to prioritize privacy and raise privacy budgets.

The bad: technical privacy skills gaps continue to widen, and technical privacy positions are understaffed.

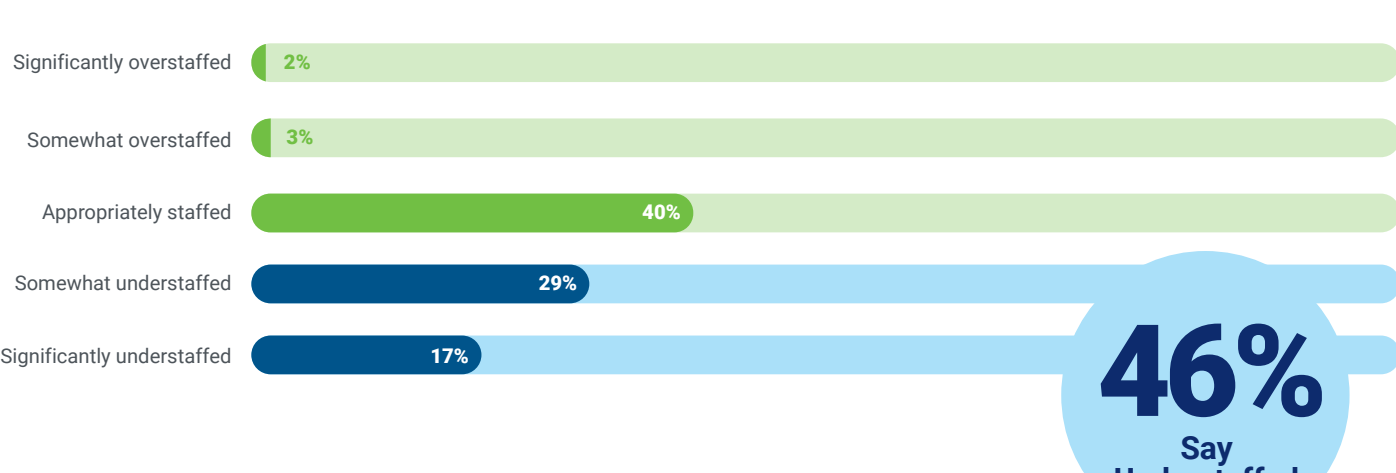
ISACA surveyed more than 800 privacy professionals on information about privacy workforce trends, with particular regard to legal/compliance vs technical privacy staffing considerations, challenges and predictions for the future of privacy. See highlights below and visit www.isaca.org/dataprivacy for full survey results on the state of privacy in 2022.

UNDERSTAFFING PRIVACY ROLES

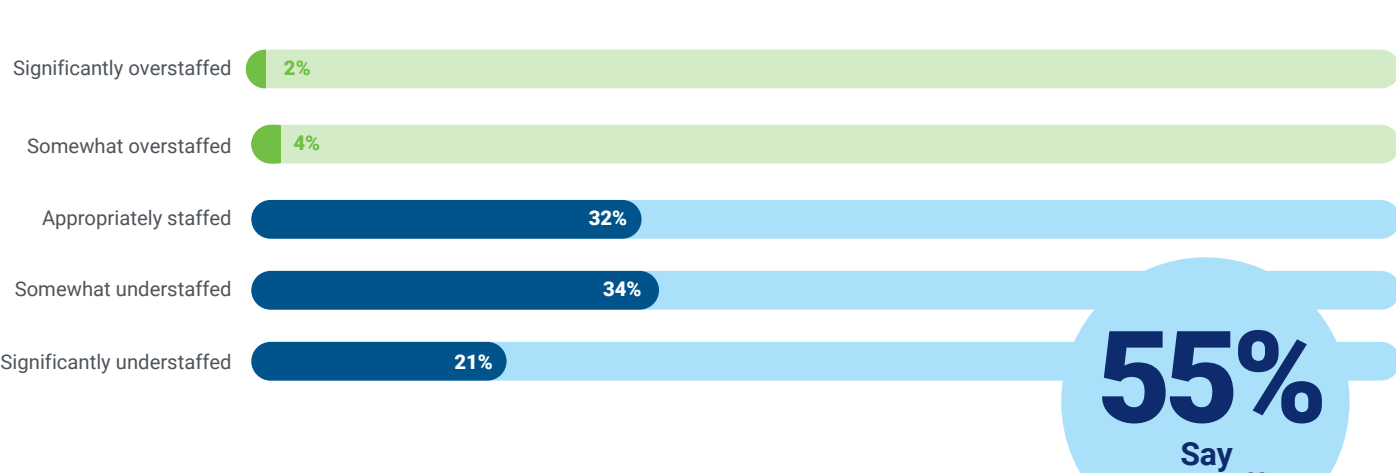


CURRENT STAFFING LEVELS

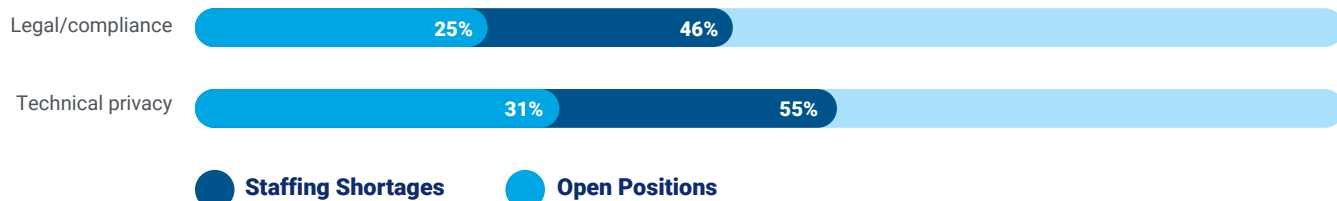
How would you describe the current staffing of your organization's **legal/compliance** privacy team?



How would you describe the current staffing of your organization's **technical** privacy team?

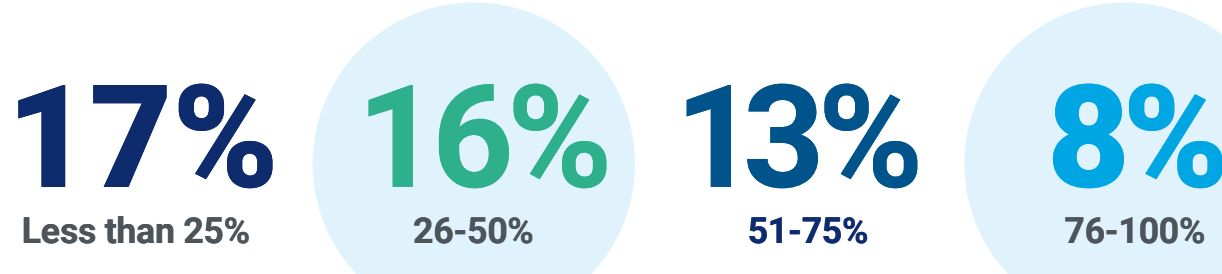


STAFFING SHORTAGES

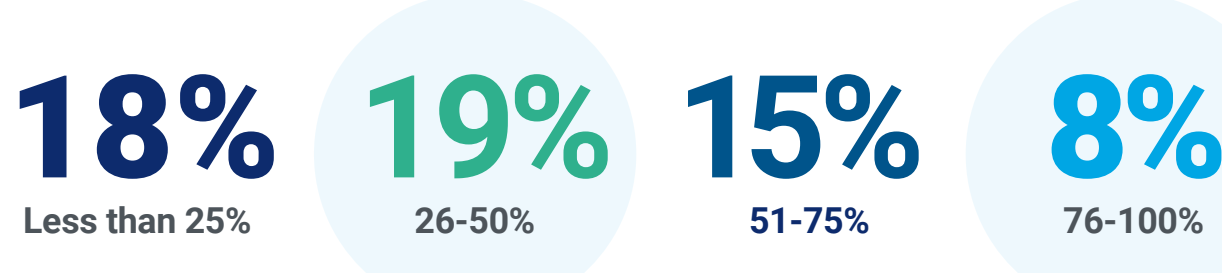


PRIVACY SKILL GAPS

On average, how many legal/compliance applicants are well qualified for the position for which they are applying?



On average, how many technical privacy applicants are well qualified for the position for which they are applying?



DEMAND FOR TALENT

In the next year, do you see the demand for legal privacy roles increasing, decreasing or remaining the same?



In the next year, do you see the demand for technical privacy roles increasing, decreasing or remaining the same?



PRIVACY FAILURES

Most common privacy failures:

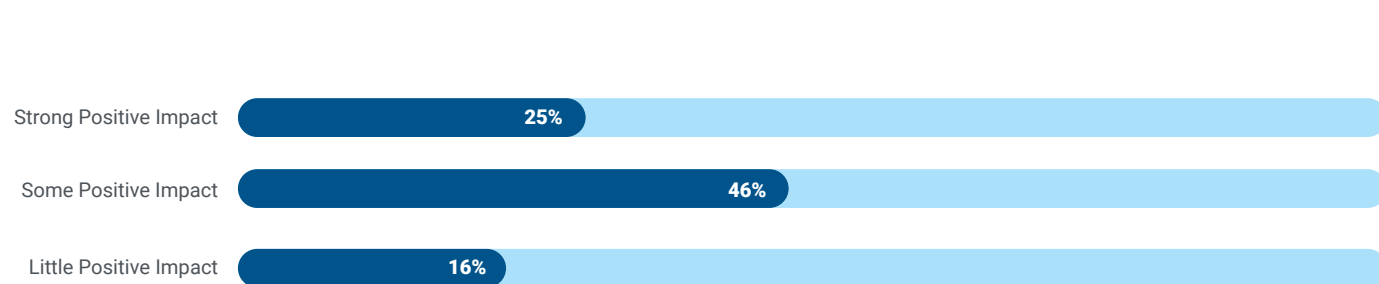
- 1 Not building privacy by design in applications or services: **63%**
- 2 Lack of training: **59%**
- 3 Bad or non-existing detection of personal information: **47%**
- 4 Data breaches/leak: **44%**
- 5 Noncompliance with applicable laws and regulations: **39%**

PRIVACY TRAINING

When does your organization provide privacy training?

- Annually: **69%**
- As part of new hire training: **53%**
- After the occurrence of a significant event: **17%**
- Quarterly: **13%**
- No privacy training is conducted: **6%**

What impact, if any, do you feel that privacy training and awareness programs had on overall employee privacy awareness in your organization?



“ Privacy professionals are vital in driving transparency and accountability across their organizations, and that has never been more important, as more consumers, employees and investors dictate the success of organizations that they do, or don't, trust. ”



– Alex Bermudez, OneTrust Privacy Manager

“ Our privacy and security programs need organizational context to function correctly and align practices of both programs with agreed-to risk tolerances and organizational strategy. Too frequently, however, both programs function in a vacuum. This has to change. ”



– Matt Stamper, CISO and Executive Advisor, EVOTEX; member of the ISACA San Diego Chapter board