medcase

Generating Medical Power as a Resource

with On-Demand Access
to Global Medical Expertise & Data

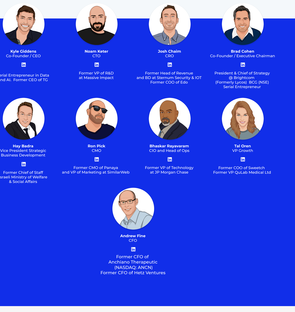
Generating Medical Power **as a Resource**

Medcase is the first Medical Power Grid, allowing businesses to access a never-ending stream of medical knowledge, expertise, and skills, powered by thousands of verified medical experts all over the world.

Medcase **Key Metrics**

Founded: 2017
Key Founders: Brad Cohen & Kyle Giddens
HQ: Tel Aviv Israel, Boston USA
Total Employees: 75 globally
Companies Stage: Post Seed
Total Capital Raised: $4,300,000
Website: https://www.medcase.health
Crunchbase Profile: https://www.crunchbase.com/organization/medcase-health
LinkedIn: https://www.linkedin.com/company/medcasehealth

Medcase's **Team**



Kyle Giddens
Co-Founder / CEO

Serial Entrepreneur in Data and AI, Former CEO of TL

Noam Keter
CTO

Former VP of R&D at Mental Impact

Josh Chaim
COO

Former Head of Revenue and BU at Sternum Security & IOT
Former COO of Kibi

Brad Cohen
Co-Founder / Executive Chairman

President & Chief of Strategy @ Brightwalk
(Formerly Lytess) SEC (NGE) Serial Entrepreneur

Hay Bubis
Vice President Strategic Business Development

Former Chief of Staff Israel Ministry of Welfare & Social Affairs

Ron Pick
CMO

Former CMO of Panaya and VP of Marketing at SimilarWeb

Bhaskar Rajaraman
CIO and Head of Ops

Former VP of Technology at JP Morgan Chase

Tal Oren
VP Growth

Former COO of Sweetch
Former VP Go.Lab Medical Ltd

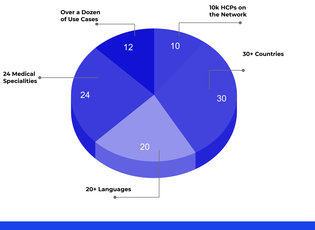
Andrew Lee
CFO

Former CFO of
Archiana Therapeutic
(NASDAQ: ANCN)
Former CFO of nexo ventures

360° Global Health Solutions

From R&D, to Go-To-Market, to Primary Care

Medcase's **Medical Network**



The Medcase **Collaboration Workplace**

- **All in One Workplace App for Professionals**
  The Medcase collaborative workplace app is the SaaS based collaboration and task management solution for remote clinicians.
- **Supports Any Medcase Use Case in One Platform**
  Having one platform for clinicians and companies to collaborate on, for any use case, enables Medcase to capture and support all our customer needs.
- **Seamless Connection to Customer's Video, Imaging, or Contextual Data**
  Companies want outcomes and support for different tasks as well as mediums. Medcase is an agnostic platform to support task requests, as well as outcomes, no matter the medium

Seamless Integrated Workflows for Enterprises And HCPs, All in 1 Platform

Trusted by **Industry Leaders**

Google, verily, Deloitte., YouTube, aidoc, zebra, MeMed, DIGITAL DIAGNOSTICS, SOHO DENTAL, Leica BIOSYSTEMS, fitbit, GLEAMER, Zemplee, Virgo, V7, JIVA.ai

Testimonials from **Medcase Professionals**

"Medcase is an amazing service to work with, we clinicians get to provide accurate and ready accessible medical information to people all over the world."

Dr. Courtney Shipon,
Pediatrics, Nemours

"I love the work on Image Medcase! I have been working for the past almost two years as a medical consultant for Google, through Medcase and before that through another company. The work is so interesting, learn every single day, feel very stimulated and inspired, and I love the team!"

Dr. Judith Sougat, MD,
Pediatrics, Google

"I started working with Medcase during the first COVID surge, and I really couldn't have asked for a better work atmosphere or support from a global team of healthcare practitioners. The tasks are interesting, clear and it's become a very fun way to spend my time."

Dr. Zilkia Thomas MD
Internal Medicine, Kuwait Medical Center, Kuwait

Learn **More**

Press
https://finance.yahoo.com/news/medcase-powers-next-phase-healthcare-167700242.html
https://www.bizjournals.com/boston/inno/stories/roundups/2021/04/02/vc-funding-boston-startups-tech-venture-march-2021.html
https://www.medcase.health/blog/telemedicine-humanitarian-aid-relief
https://vimeo.com/manage/videos/664210173

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Medcase Isn't Magic, **but It Sure Feels Like It**

For Media and Press, Contact:
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