# NAVEX

# Growing Environmental Social and Governance (ESG) Commitment in Europe and the United States

In March 2022, OnePoll conducted a survey on behalf of NAVEX to gauge corporate commitment to ESG programs and performance. The respondents included 1,250 managers and senior leaders at larger companies (more than 500 employees) in the US, UK, France and Germany.

Some key findings are illustrated here. Importantly, ESG remains a growing priority for businesses in both the US and Europe. Although "Environmental" issues are seen as most important, organizations are starting to balance attention across all three ESG factors.

AGREE ESG FACTORS

DIRECTLY IMPACT

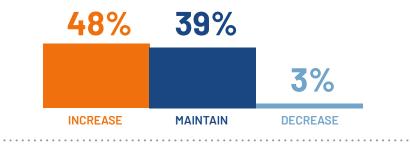
REPUTATION

WILL MAINTAIN OR INCREASE ESG PROGRAM SPENDING

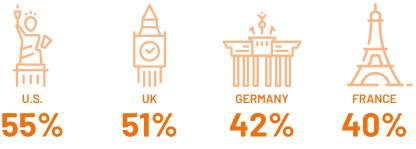
IN 2022

**COMPANY'S BRAND** 



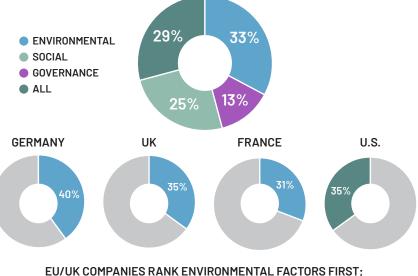


# **GREATEST SPENDING INCREASE EXPECTED IN U.S.**



#### INTEND TO INCREASE ESG PROGRAM SPENDING IN 2022

# OVERALL, RESPONDENTS BELIEVE ENVIRONMENTAL ISSUES HAVE THE GREATEST IMPACT ON COMPANY REPUTATION



EU/UK COMPANIES RANK ENVIRONMENTAL FACTORS FIRST; U.S. FOCUS IS MORE GENERALIZED ACROSS ALL THREE

## ABOUT NAVEX

NAVEX is the worldwide leader in integrated risk and compliance management software and services. Our solutions are trusted by thousands of customers across Europe to help them manage risk, address complex regulatory requirements, build corporate ESG programmes and foster ethical workplace cultures. For more information, visit www.navexglobal.com.

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