

WE'RE COMMITTED TO HELPING WITH MORE THAN JUST THE DISHES

Dawn has helped save wildlife for more than

YEARS

To date, Dawn has...

- Been used in 200+ wildlife rescue missions
- Donated 50,000+ bottles Helped clean 150,000+
 - birds and marine mammals

International Bird Rescue and The Marine Mammal Center.

Creating a cleaner world for wildlife in partnership with





The Marine Mammal Center help to: **Enable the Provide Educate Train** Support

Each year, Dawn's donations to International Bird Rescue and



wildlife rescue volunteers



rescue, rehabilitation, and release of oiled wildlife



scientific research and advocacy



vital veterinary care



and inspire future Wildlife Heroes

Dawn's Sustainability and Wildlife Commitments

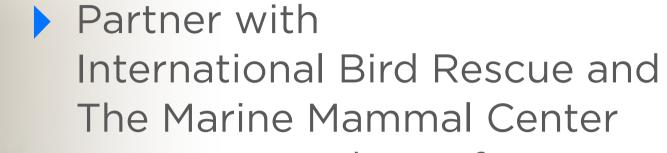
Enable

At the Sink

25% reduction of in-home water use by 2030

Widely recyclable or reusable packaging by 2025





At the Shore

The Marine Mammal Center to protect and care for MILLION birds and marine mammals

MILLION Wildlife Heroes

Inspire and empower

DID YOU KNOW? of people want to do

more to be sustainable at home, but less than half make environmentally conscious choices at home as often as they'd like.*

*"It's Our Home" study, conducted by P&G hosted on Toluna,

surveying 1125 consumers in the US, February 8th, 2021

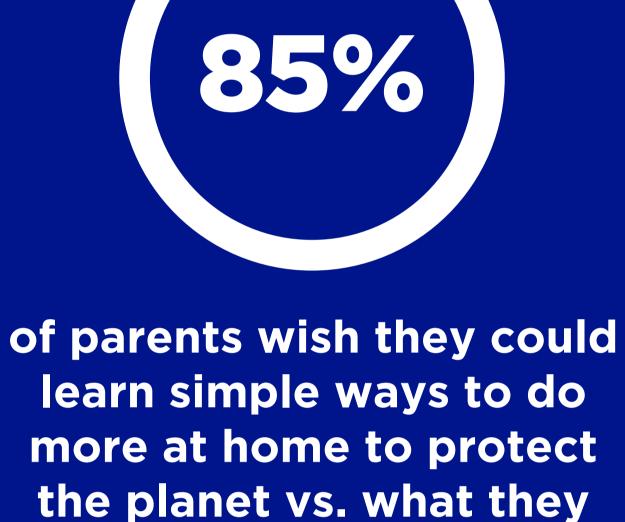


of parents with kids at

home are concerned

about the impact of

climate change on future generations



are currently doing "It's Our Home" study, conducted by P&G hosted on Toluna, surveying 1125 consumers in the US, February 8th, 2021



environmentally conscious lifestyle

AT INTERNATIONAL BIRD RESCUE AND THE MARINE MAMMAL CENTER

Wildlife Facts from the Experts



30-45

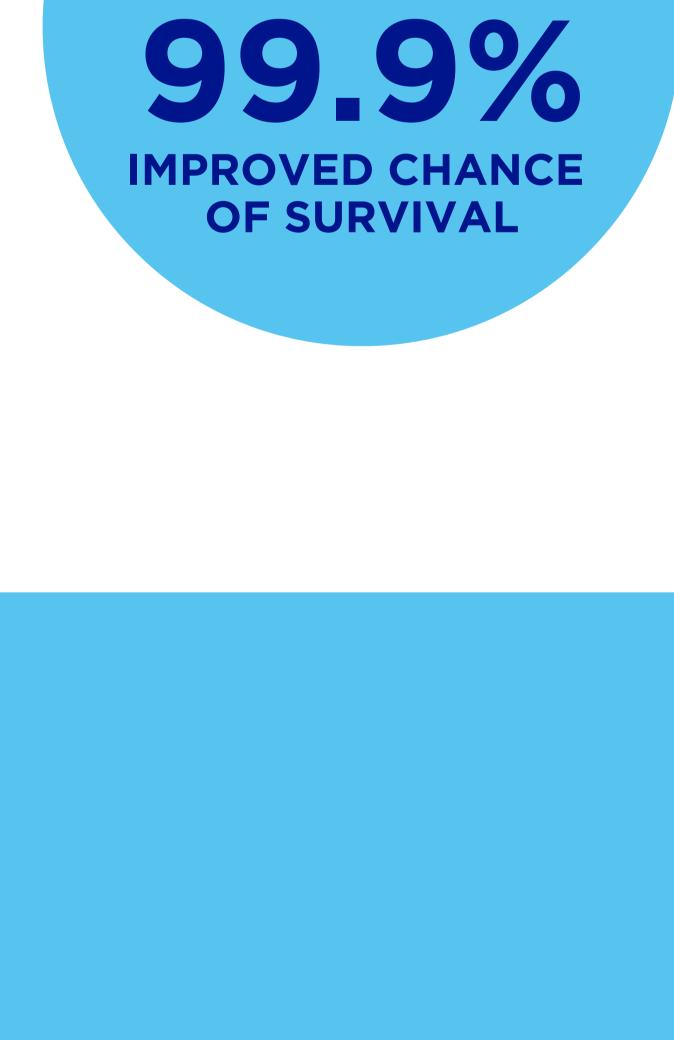
International Bird Rescue's care.

pollution, is the 2nd most common

Contamination, including oil

reason birds are admitted to





and donating.

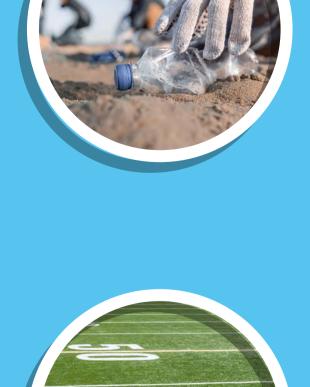
DAWN



HERO

Cut the ear loops on single use Use Dawn Powerwash Dish face masks to prevent a choking Spray to use 50% less water* while hand washing dirty dishes.

*compared to running the tap



wildlife cleaner than you found it by picking up trash as you see it.

Give wildlife space and stay

at least a football field's

Leave the world we share with

hazard for aquatic wildlife.



waste and pay attention to package recycling instructions.

Call your local wildlife experts

Reuse packaging to reduce

Trim trees during fall or winter,

instead of spring, to help

protect nesting birds.



distance away.

Secure your snacks. Common

human foods like bread and

crackers can be very harmful



10. Boat slowly near harbors, boat launches and shore.

Turn off your engine if

wildlife approaches.

if you see a bird or animal

in distress.



to wildlife.





Visit Dawn-Dish.com

to learn more about Dawn's ambition,

and how to become a Wildlife Hero.

