

Enterprise AI for the Metaverse

Create, manage, protect, and monetize your digital assets in traditional channels and digitally immersive worlds

THE OPPORTUNITY

The metaverse—shared virtual 3D worlds that are interactive, immersive, and collaborative—present nearly unlimited opportunities for individuals and organizations to extend their brand and influence. As the metaverse takes shape, your brand strategy must adapt to define and protect your visual and vocal, and manage and monetize digital assets you create and own.

What if you could manage and protect your brand and content in the metaverse like you already do today on traditional channels and platforms? Now you can with Veriverse powered by Veritone.

 VERIVERSE.

Veritone Voice
Veritone Avatar

Veritone Verify

Veritone NFT

Synthetic Media

Create Voice & Avatar

Identity & Asset
Management

Individual & Company

Manage, Monetize,
Protect

NFT

Mint & Sell
Authentic NFTs

SOLUTION OVERVIEW

Veriverse provides content creators and brands all the tools they need to maintain brand continuity across real and digital worlds.

Veriverse consists of products that help you securely create synthetic media, scale content production, protect your visual and vocal identity, manage and monetize assets of all forms, and safely mint and sell NFTs and other digital assets.

With Veriverse Metaverse Migration services, we can guide you through readiness, mapping, and ultimately help you enter the metaverse successfully.

ENTERPRISE AI FOR THE METAVERSE
veriverse.com

BENEFITS



**MAINTAIN BRAND CONTINUITY
ACROSS CHANNELS**



**SCALE CONTENT
PRODUCTION & REACH**



**EASILY ENTER
THE METAVERSE**



**STREAMLINE DIGITAL
ASSET MANAGEMENT**



**DISCOVER NEW
REVENUE OPPORTUNITIES**



PROTECT YOUR IP

WHY VERITONE?

- Veritone brings together over 300 of the world's leading AI models to solve content challenges in real and virtual worlds
- Veritone is the only synthetic media provider to deliver custom voices and avatars backed by express licensing approvals and authentic proof of ownership
- 3 of the top 5 entertainment companies in the world are Veritone customers
- 6 of largest media companies that control 90% of what we read, watch, or listen to are Veritone customers

VERIVERSE SOLUTIONS



VERITONE VOICE

Create synthetic voices using stock voices or custom voice clones.



VERITONE AVATAR

Create 3D Avatars for use with conversational AI and synthetic voice.



VERITONE VERIFY

Manage and protect digital assets, including voice and avatar identity, in both real and digitally immersive worlds. Ensure multiverse continuity for all digital assets under management.



VERITONE NFT

Mint, buy, and sell NFTs (audio, images, video) in the exclusive Veritone client marketplace. (marketplace coming Fall 2022).



VERITONE METAVERSE MIGRATION SERVICES

Migrate your existing content to the metaverse. Veritone can help you assess, map, and execute your entry into the metaverse.

ABOUT VERITONE

Veritone is a leader in enterprise AI software, services, and applications, helping our customers transform their operations to solve business critical data challenges, streamline content-centric processes, and create new, diversified revenue streams.

USE CASES

COMPANY USE

Brands & Advertisers

Build and protect digital personas and connect with licensable personalities to extend your message into the metaverse.

Film & Studio Production

Create content to support digitally immersive experiences, or transform content into NFTs to create a new revenue stream and support engagement.

Media Companies

Uncover new revenue opportunities by creating, managing, protecting, and monetizing synthetic and digital content with Veritone Voice, Avatar, Verify, and NFT.

Broadcast Media

Easily locate segments for use in distribution, promotion, or monetization for traditional channels and the metaverse.

Sports Federations

Create, manage, and protect your licensable content in the Veriverse suite, and transform content into NFTs through an exclusive minting platform.

Sports Teams

Enhance fan engagement with synthetic media in traditional and metaverse channels, and discover new opportunities to grow your fan base, provide more experiences, and increase sales.

INDIVIDUAL USE

Podcasters

Enter new channels with your digital likeness, hear your voice in any accent or language, and monetize content in NFTs.

Celebrities, Athletes, Announcers, & Influencers

Securely create and protect your digital persona, including voice and avatars, for unlimited promotional opportunities.

Deceased Talent

Use Veritone Voice and Avatar to revive famous personalities from the past in their voice and likeness to create new synthetic or digital content with approval from the rights or estate holder.

KEY CAPABILITIES



CREATE CONTENT

Create synthetic voice, avatars, NFTs, and other digital assets.



MONETIZE CONTENT

Scale and monetize your voice and avatars, and sell your NFTs on the Veritone marketplace.



MANAGE CONTENT

Tag, search, and distribute content across real and digital worlds from a single place.



PROTECT CONTENT

Ensure all owned assets are protected from unauthorized use.



MINT CONTENT

Create your own custom NFTs from your audio, image, or video sources.



MIGRATE CONTENT

Leverage existing digital assets in the metaverse and find new revenue opportunities.

FEATURED CUSTOMERS



ENTERPRISE AI FOR THE METAVERSE

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