

AutoNation

Summer Road Trips Are a Great American Tradition According to an AutoNation Survey

80% of Americans will take a summer road trip this year.

Among those planning a summer road trip:

Nearly

One in five (19%) are planning summer road trips in a vehicle that is 10 years old or older.



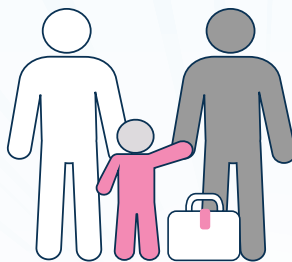
One in six (15%) are planning to skip a vehicle check-up entirely.



ABOUT FAMILIES

74%

of those planning to take a summer road trip will be traveling with family.



Parents of kids under 18 are

20%

more likely to bring their vehicle in for service before leaving on their summer road trip than those without minor children (75% vs. 57%).



Married couples are significantly more likely to be planning to get their vehicles serviced before the road trip than those who are unmarried (70% vs. 57%).

10%

of those who plan to take a road trip will bring their pets.



Survey Method This survey was conducted online within the United States by The Harris Poll on behalf of AutoNation from May 9 - 11, 2022 among 2,039 U.S. adults ages 18 and older, of whom 1,609 plan to take a summer road trip this year. The sampling precision of Harris online polls is measured by using a Bayesian credible interval. For this study, the sample data is accurate to within + 2.8 percentage points using a 95% confidence level. For complete survey methodology, including weighting variables and subgroup sample sizes, please contact svannuys@piersongrant.com.

