Trusted Communications Superheroes

Which Superhero are you?

83% consider having access to the right information at the right time critical to their business

95% answer a call when they know it is from a trusted source

$29B helping service providers recoup the $29B annual revenue lost to fraud

20% tackling the 20% of service provider CapEx that is wasted each year

Asset Protector
I seamlessly and securely know where all the assets are in my network. A common language accomplishes this by identifying network assets in a consistent manner to facilitate interoperability.

Identification Verifier
I can ensure my business customers know who they are speaking with, and consumers can have the confidence to trust their caller ID and answer the phone again.

Fraud Fighter
I can spot and stop suspicious phone numbers to protect network integrity, safeguard customer relationships, protect margins and defend against nefarious activity.

Operations Guardian
I can operate as efficiently and safely as possible, since I know the details of how my network is sourced and deployed.

Special Weapons

I am transforming
- Wizard of network planning and service provisioning
- Enhancer of network utilization
- Skilled financial reporter and compliance adherer
- Procurement powerhouse

I am confident
- Smart blocker of nuisance calls and spam
- Verifier of caller ID
- Restorer of consumer trust in calls and texts
- Increaser of call answer rates

I am thriving
- Provider of accurate phone number data
- Slayer of fraud and suspicious activity
- Reputation defender
- Restorer of consumer trust in calls and texts

I am evolving
- Champion of digital transformation initiatives
- Steward of asset tracking and inventory management
- Guru of financial reporting and compliance
- Masterful deliverer of services

Sources: IDC, Registered Caller, CFCA, PwC

It's time to join the legions of Trusted Communications Superheroes hard at work each day.

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