



UnitedHealthcare and Peloton

Working together to help support the physical and mental well-being of millions of Americans by expanding access to digital fitness resources



UnitedHealthcare and Peloton have expanded their relationship with the goal of helping more Americans get or stay active through the use of a leading interactive fitness platform. UnitedHealthcare members across the country may be eligible for a yearlong subscription to a Peloton App Membership, or a three-month waiver toward a Peloton All-Access Membership, at no additional cost as part of their health plan benefits. In addition, eligible UnitedHealthcare members in most states can receive preferred pricing on Peloton's connected fitness products, including the Peloton Bike, Bike+ and Tread.

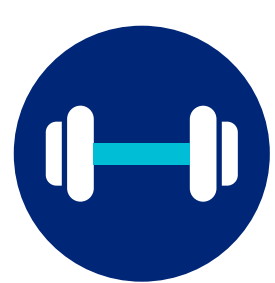
How it works

People enrolled in eligible UnitedHealthcare plans may be able to activate a 12-month subscription to the Peloton App, or receive a three-month waiver toward their Peloton All-Access Membership, giving them access to thousands of live or on-demand fitness classes, including strength, yoga, outdoor running, indoor cycling, walking and meditation.

This offer is already included in UnitedHealthcare fully insured employer-sponsored plans and is now available as an option for organizations with a self-funded plan and fewer than 3,000 employees and dependents. Larger employers with a self-funded plan may also choose to make the Peloton offer available to their employees via a direct arrangement with Peloton Corporate Wellness, including preferred pricing on select Peloton connected fitness products.

More than 10M
UnitedHealthcare commercial enrollees may become eligible to activate the offer

Since originally launching the offer in 2021, UnitedHealthcare members are collectively completing:



1M+

Peloton classes per month



3+

classes on average per week

At-home fitness stats

Over **33%**

of American adults said they were most likely to exercise at home in 2022¹

4 in 10

people are more motivated to exercise since starting at-home fitness²

Over **56%**

of people are working out at home³

48%

of people have more confidence trying new fitness activities at home²

For a limited time, the Peloton offering is available to members enrolled in applicable fully insured UnitedHealthcare plans and participants enrolled in UnitedHealthcare Level Funded NavigateNOW, UnitedHealthcare self-funded plans, and UnitedHealthcare Level Funded plans whose employer purchases the offering. Additional details, including offer expiration date and equipment discount availability, are on <https://www.myuhc.com/peloton>. Members and participants must be 18+ years of age and register for an account with Peloton. Members and participants that own a Peloton Bike, Bike+ or Tread can redeem a 3-month All-Access Membership. Limit one code redemption per member or participant. All services provided by Peloton directly to consumers are governed by Peloton's Membership Terms, located at <https://www.onepeloton.com/membershiptersms>. Equipment offer void in Maryland, New York, New Jersey, Pennsylvania, and Washington, D.C., for members enrolled in applicable fully insured UnitedHealthcare plans. Peloton Bike, Bike+ or Tread purchase requires an All-Access Membership to access content. All prices are exclusive of applicable taxes. Offer applied at checkout. No substitutions. Peloton equipment discount is limited to a purchase of one unit of each equipment type per member or participant. Void where prohibited. Not transferable. The information provided under this program is for general informational purposes only and is not intended to be nor should be construed as medical advice. Members and participants should consult with an appropriate health care professional before beginning any exercise program and/or to determine what may be right for them. The value of this offering may be taxable. Members and participants should consult with an appropriate tax professional to determine if they have any tax obligations from having access to this offering at no additional cost.

All trademarks are the property of their respective owners.

¹ Civic Science, 2022, <https://civicscience.com/at-home-fitness-is-here-to-stay-for-now>

² SWNS Digital, 2021,

<https://swnsdigital.com/us/2021/04/staying-at-home-made-americans-realize-they-dont-need-a-gym-membership-to-stay-in-shape-new-research-reveals>

³ GoodFirms, 2022, <https://www.goodfirms.co/resources/at-home-fitness-regime-top-fitness-trend>

