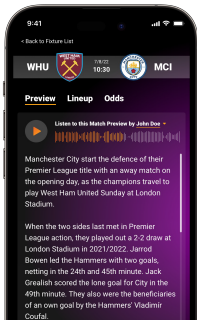


AI Voice For Sport

The world's most trusted sports data powered by lifelike AI voice changes the fan experience with audio content that is more engaging, personalized and accessible, for global sport, at-scale.

Game Previews

Engage fans by providing audio-enabled contextual information ahead of the match



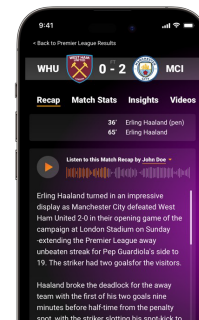
Live Action

Expand your market and monetize audiences with a new way for fans to enjoy the game



Game Recaps

Extend engagement beyond the final whistle with automated, audio-enabled match summaries



WHY USE AI VOICE FOR SPORT

Drive Engagement: Provide a new way for fans to consume sports content. More engaged fans mean more revenue opportunity.

Achieve Scale: Automate creation of thousands of audio-enabled match previews, recaps and player bios for soccer leagues around the world.

Accessibility: Reach sports fans who do not read and speak the host-distributed language as well as those with visual impairments.

Personalized Content: Provide fans a richer experience through their ability to choose a custom voice most engaging to their preferences and in their local language.

HOW IT WORKS

Stats Perform's Opta data feeds are transformed into lifelike audio files using AI technology, powered by Veritone. From a library of voice patterns including popular commentators and sports personalities, sports audio content is generated and used on various platforms: podcasting, audio streaming, editorial apps, in-car apps, live action simulation and more.