

The Wrap Up: Snappy's 2022 Holiday Gift Report

The average amount of money Americans report they will spend on holiday gifts: \$84



90.3%

Nine out of ten Americans agree

"receiving gifts makes me feel valued"

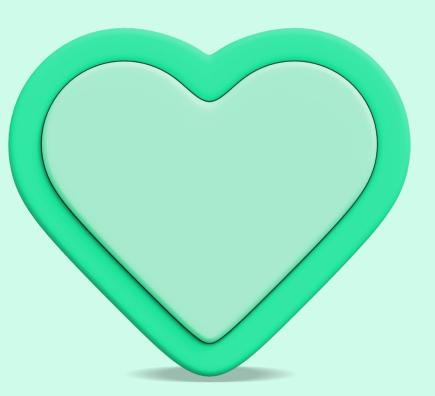
75.5%

The majority of Americans prefer to give gifts, rather than to receive

Nearly all Americans agree "when I use a gift, I often think about the person who gave it to me"

94.2%

The Power of Gifting



Not Every Gift Is a Home Run...





of Americans report they've faked being

excited about a gift they didn't actually like

of survey respondents shared that their direct boss does not know them well enough to get them a meaningful present

52.4%

When Gifts Go Unloved...

Last year, 3 out of 4 Americans received a gift they did not like

Among them, here's what happened to those unwanted gifts...

- **31.2%** Regifted
 - 26.8% Donated
 - 25.3% Returned
 - 16.8% Thrown Away

