

## **QUOTE SHEET**

# **Coalition Member Companies**

## **ADA HEALTH**

Ada Health is very proud to join the U.S. Business Action to End HIV coalition. As a global community, we still have a long way to go to eliminate the stigma and discrimination people living with HIV face on a daily basis. It is all of our duty to make sure that those impacted by this disease have access to high-quality health care, regardless of background, gender, or sexual orientation. Advanced technologies like Ada have an important role to play in improving equity and access in healthcare, and we are honored to have the opportunity to contribute our expertise to this important initiative.

Dr. Claire Novorol Founder and Chief Medical Officer Ada Health

#### **AVITA**

Avita is proud to leverage its footprint and expertise as a national health care services organization to strategically embolden the fight to end HIV. Our legacy of providing compassionate LGBTQ+, HIV treatment and prevention, and sexual wellness care to underserved populations makes joining the U.S. Business Action to End HIV coalition as a founding member both an honor and symbol of our ongoing commitment to community health. We'll be on the ground advocating for policies that accelerate access to HIV care, and advancing services that empower patients, providers, and covered entities to unlock the full potential of health.

Michael Yount Chief Executive Officer Avita

#### **BLK**

While there has been major progress in HIV prevention, treatment and transmission over the years, HIV continues to disproportionately impact the Black community. We're grateful for the opportunity to partner with Viiv Healthcare and the Health Action Alliance to mobilize and educate our community of Black singles. With initiatives like the U.S Business Action to End HIV and an intentional strategy that addresses the critical needs of the Black community, these disparities can and will end

Jonathan Kirkland Head of Brand and Marketing BLK

### **GILEAD SCIENCES**

As the top philanthropic funder of HIV causes worldwide, no other company better understands the critical role that the private sector has in helping end the HIV epidemic. This initiative represents an exciting new opportunity at a critical time. Gilead looks forward to sharing our decades of experience and expertise forging industry-leading HIV programs, developing transformational partnerships and driving sustainable change through policy-advocacy. We are eager to work with other initiative partners to help deliver new, novel solutions to improve the care and experiences of those living with or impacted by HIV.

Deborah Telman General Counsel and EVP Corporate Affairs Gilead Sciences.

#### **HEALTHVANA**

We're honored to be a founding member of the U.S. Business Action to End HIV coalition. As part of our commitment, we're announcing, "Can a Digital Watch Help End HIV?" - an innovative, health-equity-focused, public private partnership in response to President Biden's National HIV/AIDS Strategy. The study will provide free digital watches, in a clinical setting, to people at high-risk of HIV to help them stay on top of their health via watch-displayed medication reminders, ongoing education and overall health engagement. It will be taking place in 2023 across five cities with 500 patients.

Ramin Bastani CEO Healthvana

### **ORASURE TECHNOLOGIES**

If we want to end the HIV epidemic by 2030, we must act collectively. This battle is too vast for one organization to take on alone; and innovative solutions that help end the epidemic and uplift the folks most impacted by HIV will require partnerships between the public and private sectors. OraSure is proud to be a member of the U.S. Business Action to End HIV and we stand ready to work together to end the epidemic.

Carrie Eglinton Manner
President and CEO
OraSure Technologies, Inc.

### **THE POWELL COMPANIES REAL**

As a member of the U.S. Business Action to End HIV, The Powell Companies Real is proud to help lead consumer fashion companies to action in the fight against HIV. Fashion has lost many of its most talented and notable stars to HIV and for us it's personal. TPCR is committed to help educate employees and consumers of various age groups on prevention and treatment of HIV through our brand's social media platforms and other initiatives. We also plan on holding annual forums with notable speakers who will share their own HIV journey and help remove the stigma that may prevent employees from seeking HIV related advice. Through partnerships with digital mental health platforms, which offer guidance and support on dealing with HIV related mental health, we hope to provide access to our employees at no cost to them. By taking real action and coming together, the business community can be an integral part of eradicating HIV as we know it and we are passionate about being a part of that solution.

Zahra Bahari Chief Executive Officer The Powell Companies Real

## **TINDER**

Young people are redefining the rules of dating, and more of them are trusting Tinder along their journey of making meaningful connections. By joining this Coalition, we're pledging to do our part to make sure this new generation of daters has the educational resources about HIV treatment and prevention that should have been available to older generations of daters long ago.

Melissa Hobley CMO Tinder

## **UBER**

Transportation should never be a barrier to accessing health care, which is why Uber is proud to join the U.S. Business Action to End HIV. By leveraging our technology in partnership with community organizations, we can facilitate rides to and from care and the delivery of life-saving medicine, especially for those from communities most affected by HIV.

Julia Paige Global Head of Social Impact Uber

#### **WALGREENS**

By combining the strengths of the coalition with Walgreens expertise in HIV prevention and treatment, we can make ending the HIV epidemic a reality. Walgreens has supported those impacted by HIV since the beginning of the epidemic. We remain committed to providing education, tools, testing and support to help prevent HIV and connect those living with HIV to care so that they live long, healthy lives.

Alexandra Broadus Senior Director, Product Management Disease States Walgreens

#### **WALMART**

Walmart is proud to join this impactful effort. We'll look to educate, innovate and empower teams with a collective goal of reducing HIV cases while also ending the stigma HIV/AIDS patients continue to endure. The coalition's momentum mirrors our recent commitments at Walmart as we launch four new Specialty Pharmacies of the Community (SPOCs), in addition to a new HIV prevention and treatment training program for Walmart pharmacists and Walmart Health team members nationwide.

Kevin Host, Senior Vice President, Pharmacy Walmart

# **HIV Experts, Community Organization Leadership**

## **HealthHIV**

Forty-one years into America's unresolved HIV epidemic, it continues to have an outsized impact on populations—and communities—who can least afford the ongoing healthcare stressors, especially in today's environment. And while more than half of all new diagnoses are seen in people aged 13-34, half of those come from the South, and in areas stretched thin by few healthcare access points and even fewer care coordination resources. The disproportionate environment in which HIV is fueled continues to effect the way businesses operate, insurance plans are designed and even how regulatory frameworks get settled—all which further impacts the epidemic. In fact, the present surge in biotechnology, testing and treatment rose out of COVID-19. That alignment needs to continue and further accelerate the pathway to ending the HIV epidemic. But it takes the heft, scale and resources that businesses can provide to help meet the challenges that HIV, viral hepatitis and STIs present—from more clinical trials diversity and research to improving workplace policies to ensure healthcare rights for employees, to promoting prevention services and treatments.

Scott D Bertani, MNM, PgMP Director of Advocacy HealthHIV

#### **COMMUNITY ACCESS NATIONAL NETWORK**

Community Access National Network is excited to see the private sector engage in efforts to address the HIV Epidemic. The development of the U.S. Business Action to

End HIV marks a shift to a more holistic approach in tackling the health disparities plaguing our nation's communities. Ensuring access to care for all patients necessarily requires buy-in from the private sector in order to confront and defeat the social stigma against people living with HIV, discrimination against communities that are disproportionately impacted by HIV, and barriers to care and treatment. CANN looks forward to continuing to provide insights, prioritizing patient perspective in policy development, and continued engagement across stakeholder groups to address the needs of people living with HIV, Hepatitis C, and/or Substance Use Disorder.

Jen Laws
Chief Executive Officer
Community Access National Network

#### **COMMUNITY EDUCATION GROUP**

Community Education Group (CEG) enthusiastically supports the U.S. Business Action to End HIV Coalition. There has never been a more critical time for businesses and nonprofit communities to come together to support HIV treatment and prevention. CEG's work focuses on rural Appalachia, which spans across 13 states of the U.S. We serve an at-risk population particularly vulnerable to the syndemic of HIV, viral hepatitis, and poly drug use due to the widespread opioid epidemic. The region also faces a second syndemic of poverty and a lack of economic development opportunities that fuel negative health outcomes. We are thankful for business leaders who partner with us to change health policy, educate, offer resources, and save lives. On this World AIDS Day, we fully commit to the goal of ending HIV in the U.S. by 2030. We are truly grateful for the businesses and their leaders who are dedicated to this mission. It requires all of us to join together and be relentless in our efforts to end HIV and save lives.

A Toni Young
Executive DIrector
Community Education Group

#### TRANSGENDER JUSTICE INITIATIVE AT THE HUMAN RIGHTS CAMPAIGN

Tori Cooper and the Transgender Justice Initiative at the Human Rights Campaign are proud to support the U.S. Business Action to End HIV coalition. Our commitment to capacity building, strategic communication, economic empowerment and public safety for and by the transgender community affords a unique perspective towards ending the HIV epidemic. We look forward to continuing this great work through

coalition building to eradicate stigma, to reduce health disparities for marginalized communities and to empower people living with HIV to live their best lives.

Tori Cooper

Director of Community Engagement for the Transgender Justice Initiative Human Rights Campaign

## **THE AIDS INSTITUTE**

The AIDS Institute believes that ending the HIV epidemic will require more than just medicine. All sectors of society – government, the public, and the private sector – must do more to break down the social, economic and structural barriers which are driving disparities in HIV. We hope this coalition will bring together businesses to work toward increasing awareness and understanding of HIV, reducing stigma and discrimination in the workplace and community, fight against antiquated HIV criminalization laws, and do their part to address social determinants of health. We have the opportunity to make a great impact against HIV in the United States, but it will take a whole of society approach to get there.

Michael Ruppal Executive Director The AIDS Institute

#### **EQUALITY FEDERATION**

Equality Federation supports state-based LGBTQ+ advocacy organizations' efforts to enhance access to treatment and prevention services, fight stigma, and empower communities that are disproportionately impacted by HIV. We are enthusiastic about the creation and launch of the U.S. Business Action to End HIV Coalition and proud to be a part of its development. The private industry's investment in ending this epidemic, and other public health disparities, is the game-changing component we need to truly see the day when new HIV transmissions are rare or non-existent. As we commemorate World AIDS Day and continue to work together, we are eager to enhance private industry partnerships that will help drive LGBTQ+ advocacy organizations' ability to successfully fight for needed HIV policy changes at the state level.

Fran Hutchins Executive Director Equality Federation

## **HIV+HEPATITIS POLICY INSTITUTE**

If we are to end HIV by 2030, it will require a whole of society approach—it just can't be accomplished by the government alone. Having a strong private sector commitment, with their additional resources and ability to do things that the government and community advocates cannot do, will be a very powerful addition to the effort to end HIV. I look forward to seeing how the US Business Action to End HIV Coalition engages with their employees, their customers, the public, and policymakers to amplify our shared goals to increase both HIV treatment and prevention. With these additional trusted voices, I hope that at the same time the stigma so often associated with HIV will be reduced.

Carl Schmid
Executive Director
HIV+Hepatitis Policy Institute

## <u>U=U - U.S.</u>

Undetectable = Untransmittable (U=U) in the U.S. is thrilled to support the commitment of private sector companies participating in the U.S. Business Action to End HIV Coalition. In order to end the HIV epidemic by 2030, all sectors of society must work together to ensure that Americans living with HIV have the care and support they need to remain healthy. This not only improves the lives of individuals, but also helps prevent new transmissions, since people living with HIV who are on effective treatment and have an undetectable viral load cannot sexually transmit HIV to their partners (this is commonly known as U=U). People who are at risk of acquiring HIV must also have unfettered access to PrEP to prevent new HIV transmissions. While these tools (U=U and PrEP) that prevent new transmissions are not new, far too many people in the U.S. are not benefitting from them. It is our vision that every American living with or at risk for acquiring HIV remains healthy. We are very excited about the businesses who are helping to pave the way toward an all-of-society approach to ending HIV in the United States, and we stand ready to collaborate with these efforts.

Murray Penner Executive Director U=U - U.S.