



BrightSphere Reports Financial and Operating Results for the Fourth Quarter Ended December 31, 2022

- *U.S. GAAP earnings per share of \$0.72 for the quarter, compared to \$0.53 for Q4'21*
- *ENI earnings per share of \$0.67 for the quarter, compared to \$0.53 for Q4'21*
- *U.S. GAAP net income attributable to controlling interests of \$30.4 million for the quarter, compared to \$39.2 million for Q4'21*
- *Net client cash flows ("NCCF") for the quarter of \$1.3 billion*
- *AUM of \$93.6 billion at December 31, 2022 compared to \$83.3 billion at September 30, 2022*
- *88%, 87%, 87% and 90% of strategies by revenue beat their respective benchmarks over the prior 1-, 3-, 5-, and 10- year periods as of December 31, 2022*

BOSTON - February 2, 2023 - BrightSphere Investment Group Inc. (NYSE: BSIG) reports its results for the fourth quarter ended December 31, 2022.

Suren Rana, BrightSphere's President and Chief Executive Officer, said, "For the fourth quarter of 2022, the Company produced its highest ever quarterly ENI earnings per share of \$0.67 compared to \$0.53 in the fourth quarter of 2021 and \$0.30 in the third quarter of 2022. Acadian, our sole operating business, generated \$50.9 million of Adjusted EBITDA in the fourth quarter of 2022 compared to \$87.6 million in the fourth quarter of 2021 and \$30.5 million in the third quarter of 2022. The drop in Acadian's Adjusted EBITDA compared to the fourth quarter of 2021 was driven by lower AUM and management fees due to equity market declines in 2022 and lower performance fees also partly driven by the equity market decline. Notwithstanding the decline in Adjusted EBITDA compared to the prior year, our ENI EPS was 26.4% higher compared to the fourth quarter of 2021, driven by share repurchases in the fourth quarter of 2021 and the first quarter of 2022.

Acadian's systematic approach continues to produce investment outperformance for their clients in a challenging and volatile market. As of December 31, 2022, 88%, 87%, 87% and 90% of Acadian's strategies by revenue beat their respective benchmarks over the prior 1-, 3-, 5-, and 10-year periods, respectively.

Acadian generated net client cash flows of \$1.3 billion in the fourth quarter of 2022. We continue to build out Acadian's efforts in Systematic Credit, with the core investment team mostly in place and we are continuing to add to the investment data and technology infrastructure. In the fourth quarter of 2022, we also funded \$15 million of capital to seed Acadian's Equity Alternatives platform. We believe these initiatives will tap into the secular growing demand for uncorrelated returns, and we expect them to help generate long-term organic growth for our business.

Turning to capital management, we had a cash balance of approximately \$108 million as of December 31, 2022 and fully paid off the remaining outstanding draw on Acadian's revolving credit facility during the quarter. This facility supports Acadian's first quarter seasonal needs and is generally fully paid down by year-end. We also funded \$15 million of seed capital as referenced above. As our business continues to generate strong free cash flow, we expect to continue deploying excess capital to support organic growth and repurchase our stock as opportunities allow."

Dividend Declaration

The Company's Board of Directors approved a quarterly interim dividend of \$0.01 per share payable on March 31, 2023 to shareholders of record as of the close of business on March 17, 2023.

Conference Call Dial-in

The Company will hold a conference call and simultaneous webcast to discuss the results at 11:00 a.m. Eastern Time on February 2, 2023. To listen to the call or view the webcast, participants should:

Dial-in:

| | |
|-------------------------------|----------------|
| Toll Free Dial-in Number: | (888) 330-3451 |
| International Dial-in Number: | (646) 960-0843 |
| Conference ID: | 2259293 |

Link to Webcast:

<https://events.q4inc.com/attendee/438104893>

Dial-in Replay:

A replay of the call will be available beginning approximately one hour after its conclusion either on BrightSphere's website, at <https://ir.bsig.com> or at:

| | |
|-------------------------------|----------------|
| Toll Free Dial-in Number: | (800) 770-2030 |
| International Dial-in Number: | (647) 362-9199 |
| Conference ID: | 2259293 |

About BrightSphere

BrightSphere is a global asset management holding company with one operating subsidiary, Acadian Asset Management, with approximately \$94 billion of assets under management as of December 31, 2022. Through Acadian, BrightSphere offers institutional investors across the globe access to a wide array of leading quantitative and solutions-based strategies designed to meet a range of risk and return objectives. For more information, please visit BrightSphere's website at www.bsig.com. Information that may be important to investors will be routinely posted on our website.

Forward-Looking Statements

This communication includes forward-looking statements which may include, from time to time, anticipated revenues, margins, operating expense and variable compensation ratios, cash flows or earnings growth profile, anticipated performance of the Company's business going forward and the execution of growth strategy, expected launch, timing and impact of new initiatives, expected sector trends and their potential impact, expected future net cash flows, expected uses of future capital, and capital management, including expectations regarding market conditions. The words or phrases "will likely result," "are expected to," "will continue," "is anticipated," "can be," "may be," "aim to," "may affect," "may depend," "intends," "expects," "believes," "estimate," "project," and other similar expressions are intended to identify such forward-looking statements. Such statements are subject to various known and unknown risks and uncertainties and readers should be cautioned that any forward-looking information provided by or on behalf of the Company is not a guarantee of future performance.

Actual results may differ materially from those in forward-looking information as a result of various factors, some of which are beyond the Company's control, including but not limited to those discussed elsewhere in this communication. Additional factors that could cause actual results to differ from the forward-looking statements in this release include: our financial results are dependent on Acadian Asset Management LLC; our reliance on key personnel; our use of a limited number of investment strategies; our ability to attract and retain assets under management; the potential for losses on seed and co-investment capital; foreign currency exchange risk; risks associated with government regulation; and other facts that may be described in the Company's most recent Annual Report on Form 10-K filed with the Securities and Exchange Commission on February 28, 2022. Due to such risks and uncertainties and other factors, the Company cautions each person receiving such forward-looking information not to place undue reliance on such statements. Further, such forward-looking statements speak only as of the date of this communication and the Company undertakes no obligations to update any forward looking statement to reflect events or circumstances after the date of this communication or to reflect the occurrence of unanticipated events.

This communication does not constitute an offer for any fund managed by the Company or any Affiliate of the Company.

Non-GAAP Financial Measures

This communication contains non-GAAP financial measures. Reconciliations of GAAP to non-GAAP financial measures are included in the Reconciliations and Disclosures section of this communication. Additional reconciliations with respect to certain segment measures are included in the Supplemental Information section of this communication.



BRIGHTSPHERE
Investment Group

Q4 2022 EARNINGS PRESENTATION

February 2, 2023

Q4'22 Highlights

BrightSphere Highlights

- U.S. GAAP EPS of \$0.72 for Q4'22 compared to \$0.53 for Q4'21
- Highest ever quarterly ENI EPS of \$0.67 for the quarter compared to \$0.53 for Q4'21
- Seeded Acadian Asset Management's ("Acadian") Equity Alternatives platform in Q4'22 with \$15 million; Investment team for Systematic Credit largely in place and infrastructure continues to be built out as planned
- Continued strong investment performance with 88%, 87%, 87% and 90% of strategies by revenue beating their benchmarks over the prior 1-, 3-, 5-, and 10-year periods, respectively, as of December 31, 2022
- Total AUM of \$93.6 billion as of December 31, 2022, a 12.4% increase from September 30, 2022, driven by market increase including the impact of foreign currency appreciation on our AUM invested outside the U.S. (approx. 80%)
- Second straight quarter of positive NCCF with \$1.3 billion of NCCF for Q4'22; annualized revenue impact from Q4'22 flows of \$3.2 million
- Cash balance of \$108.4 million; expect to continue deploying excess capital toward supporting organic growth and for share repurchases as opportunities allow

Please see Definitions and Additional Notes

U.S. GAAP Statement of Operations

| (\$ in millions, unless otherwise noted) | Three Months Ended | | | |
|---|----------------------|----------------------|------------------------|-----------------------|
| | December 31, 2022 | December 31, 2021 | Increase (Decrease) | September 30, 2022 |
| Management fees | \$ 86.0 | \$ 106.5 | (19.2)% | \$ 85.7 |
| Performance fees | 36.3 | 56.4 | (35.6)% | 1.1 |
| Consolidated Funds' revenue | 0.4 | — | n/m | — |
| Total revenue | 122.7 | 162.9 | (24.7)% | 86.8 |
| Compensation and benefits | 50.5 | 91.4 | (44.7)% | 34.9 |
| General and administrative | 20.2 | 17.6 | 14.8 % | 17.5 |
| Amortization of acquired intangibles | — | — | — % | 0.1 |
| Depreciation and amortization | 3.7 | 5.4 | (31.5)% | 4.2 |
| Consolidated Funds' expense | 0.4 | — | n/m | — |
| Total operating expenses | 74.8 | 114.4 | (34.6)% | 56.7 |
| Operating income | 47.9 | 48.5 | (1.2)% | 30.1 |
| Investment income | 1.4 | 0.7 | 100.0 % | (0.4) |
| Interest income | 0.5 | 0.1 | 400.0 % | 0.2 |
| Interest expense | (4.6) | (6.1) | (24.6)% | (4.6) |
| Gain on sale of subsidiaries | — | 15.3 | n/m | — |
| Net consolidated Funds' investment gains | (0.4) | — | n/m | — |
| Income from continuing operations before taxes | 44.8 | 58.5 | (23.4)% | 25.3 |
| Income tax expense | 14.4 | 16.5 | (12.7)% | 7.5 |
| Income from continuing operations | 30.4 | 42.0 | (27.6)% | 17.8 |
| Income from discontinued operations, net of tax | — | 0.8 | n/m | — |
| Gain (loss) on disposal of discontinued operations, net of tax | — | (3.6) | n/m | — |
| Net income | 30.4 | 39.2 | (22.4)% | 17.8 |
| Net income attributable to non-controlling interests | — | — | — % | — |
| Net income attributable to controlling interests | \$ 30.4 | \$ 39.2 | (22.4)% | \$ 17.8 |
| Earnings per share, basic, \$ | \$ 0.73 | \$ 0.55 | 32.7 % | \$ 0.43 |
| Earnings per share, diluted, \$ | \$ 0.72 | \$ 0.53 | 35.8 % | \$ 0.42 |
| Average basic shares outstanding (in millions) | 41.4 | 70.6 | | 41.4 |
| Average diluted shares outstanding (in millions) | 42.5 | 73.5 | | 42.4 |
| U.S. GAAP operating margin | 39 % | 30 % | 927 bps | 35 % |
| Pre-tax income from continuing operations attributable to controlling interests | \$ 44.8 | \$ 58.5 | (23.4)% | \$ 25.3 |
| Net income from continuing operations attributable to controlling interests | \$ 30.4 | \$ 42.0 | (27.6)% | \$ 17.8 |

Please see Definitions and Additional Notes

Q4'22 vs. Q4'21

- Total revenue decreased (24.7)% from Q4'21 primarily due to the impact of the market declining in 2022, average AUM decreased which had a negative impact on management fees and performance fees in Q4'22
- Operating expenses decreased (34.6)% from Q4'21 driven by a decrease in compensation and benefits expense as a result of lower variable compensation and a lower equity plan revaluation
- Income tax expense decreased (12.7)% from Q4'21 primarily due to the decrease in income from continuing operations before taxes
- U.S. GAAP net income attributable to controlling interests decreased (22.4)% primarily due to the gain on sale of subsidiaries reflected in Q4'21
- Diluted earnings per share increased 35.8% from Q4'21 driven by the reduction of average diluted shares outstanding as a result of share repurchases made in Q4'21 and Q1'22

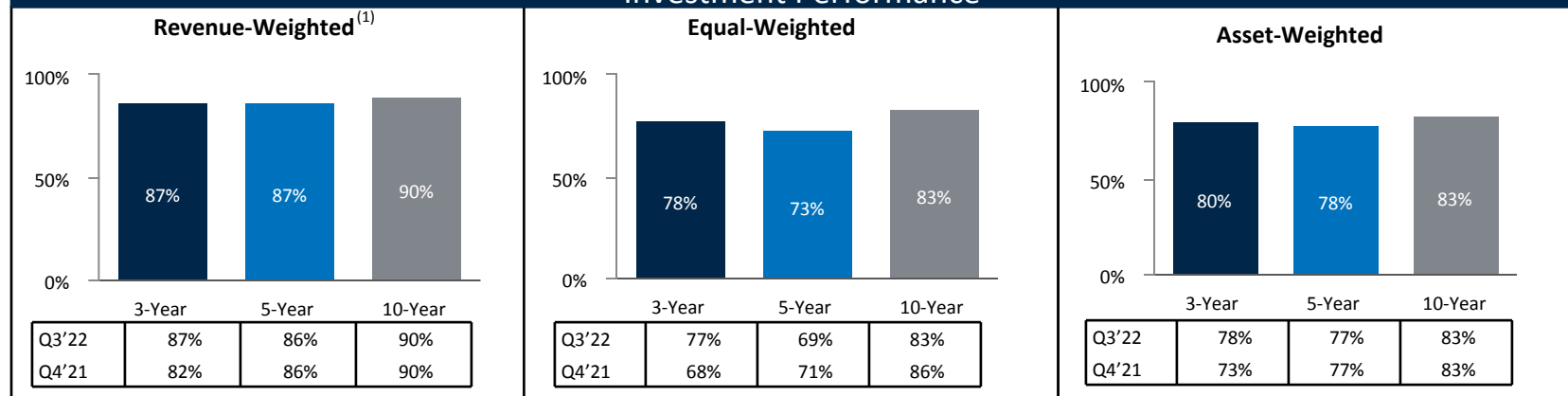
Acadian Financial Highlights

- NCCF of \$1.3 billion with \$3.2 million annualized revenue impact for Q4'22 compared to NCCF of \$(0.8) billion with annualized revenue impact of \$0.1 million for Q4'21
- AUM decreased 20.1% from Q4'21 mainly driven by equity market decline in 2022, AUM increased 12.4% compared to Q3'22 due to market rebound in Q4'22
- Continued strong long-term investment out-performance in Q4'22
- Segment ENI decreased 42.5% in Q4'22 compared to Q4'21 primarily driven by the impact of 2022 equity market and foreign currency depreciation on AUM and revenue, and lower performance fees. Segment ENI increased 79.2% in Q4'22 compared to Q3'22 due to timing of year-end 2022 performance fees

Key Performance Metrics

| | Three Months Ended December 31, | | | Three Months Ended September 30, | | |
|---------------------------------------|---------------------------------|----------|---------------------|----------------------------------|---------------------|--|
| | 2022 | 2021 | Increase (Decrease) | 2022 | Increase (Decrease) | |
| Operational Information | | | | | | |
| AUM \$b | \$ 93.6 | \$ 117.2 | (20.1)% | \$ 83.3 | 12.4 % | |
| Average AUM \$b | \$ 89.3 | \$ 114.0 | (21.7)% | \$ 90.3 | (1.1)% | |
| NCCF \$b | \$ 1.3 | \$ (0.8) | \$ 2.1 | \$ 0.6 | \$ 0.7 | |
| Annualized Revenue Impact of NCCF \$m | \$ 3.2 | \$ 0.1 | \$ 3.1 | \$ 0.3 | \$ 2.9 | |
| ENI management fee rate (bps) | 38 | 37 | 1 | 38 | — | |
| Economic Net Income Basis | | | | | | |
| ENI Revenue \$m | \$ 122.3 | \$ 162.9 | (24.9)% | \$ 86.8 | 40.9 % | |
| Segment Economic Net Income \$m | \$ 47.3 | \$ 82.2 | (42.5)% | \$ 26.4 | 79.2 % | |
| Segment ENI Operating Margin | 40.0 % | 52.9 % | (1290) bps | 31.7 % | 830 bps | |
| Segment Adjusted EBITDA \$m | \$ 50.9 | \$ 87.6 | (41.9)% | \$ 30.5 | 66.9 % | |

Investment Performance



Please see Definitions and Additional Notes

(1) As of December 31, 2022, Acadian's assets representing 88% of revenue were outperforming benchmarks on a 1-year basis, compared to 89% at December 31, 2021 and 96% at September 30, 2022.

Acadian Platform Overview

Business Overview

- Leading, at-scale, systematic investment manager with a track record of over 35 years and \$93.6 billion in AUM as of December 31, 2022
- Quant-focused investment platform offering unique capabilities in active equities, ESG, multi-asset class, managed volatility and alternatives; now launching multi-strategy alternatives and credit capabilities
- Strong investment performance with more than 87% of strategies outperforming benchmarks over 3-, 5-, and 10-year horizons as of December 31, 2022
- Diversified offerings across developed and emerging markets; approximately 80% of AUM invested outside the U.S.
- Long-standing relationships with 950+ premier global institutional clients
- Experienced management team with a proven track record

Systematic Investing Capabilities Built On



Economic intuition & insights of a talented, experienced, diverse group of investors:

100+ person investment team | 1600+ years' collective experience
100+ advanced analytical degrees

PEOPLE

DATA

Extensive data repository supplemented by alternative data scouting effort:

200M+ daily observations | 44TB+ data
150+ global markets | 40K+ traded assets



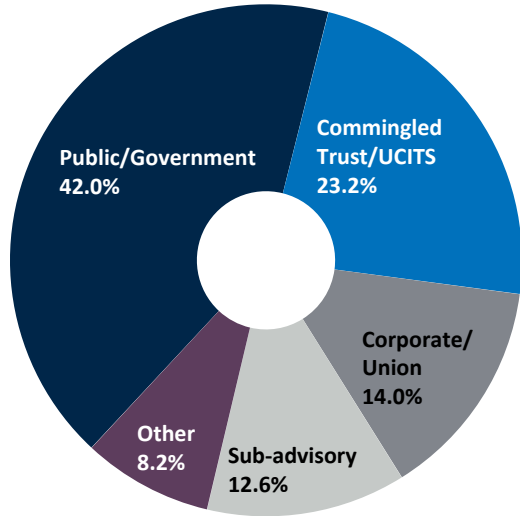
Transforming information into insights:

Robust technological infrastructure
Sophisticated analytical tools & portfolio attribution illuminate trends, relationships, and drivers of alpha

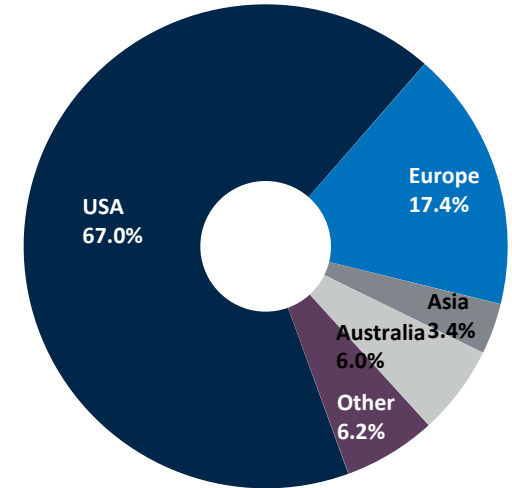
CLARITY

Diversified Asset Base

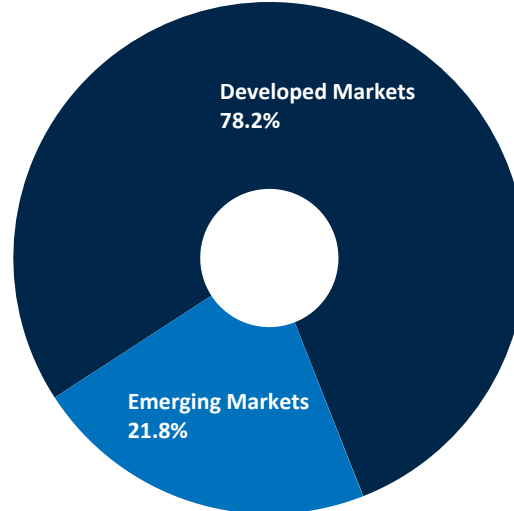
AUM by Client Type



AUM by Client Location



AUM by Strategy



Total: \$93.6 billion⁽¹⁾

Please see Definitions and Additional Notes
(1) Data as of December 31, 2022

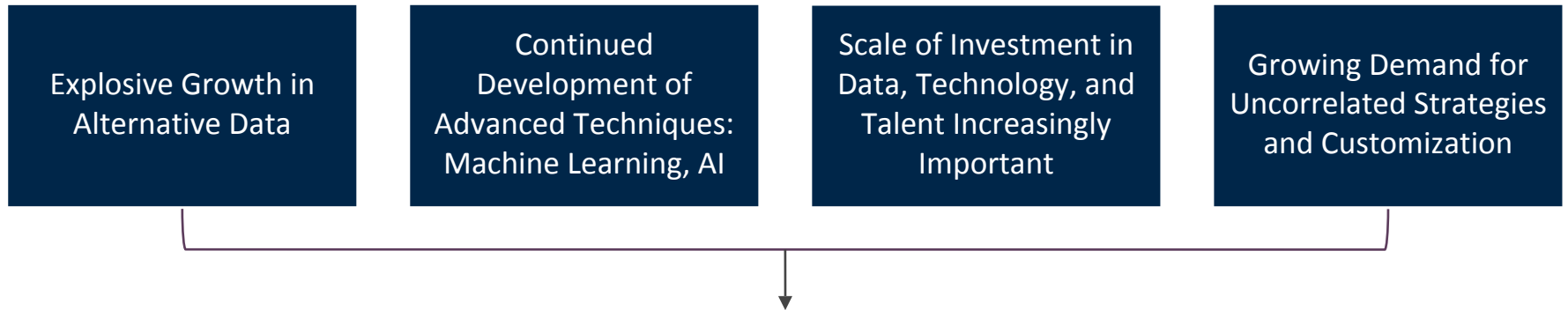
Systematic Investment Capabilities

Diversified Quant offerings including ESG-integrated capabilities

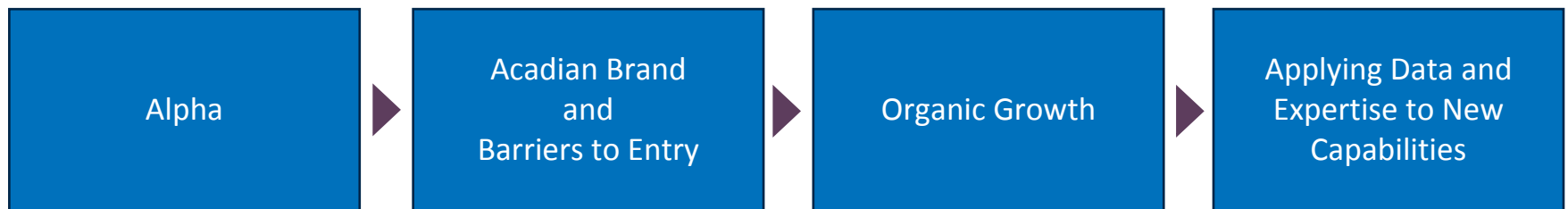
| | | |
|--------------|-----------------------|---|
| EQUITY | Equity | Equity strategies apply insights from over 35 years of systematic investing experience combined with the power of data <i>Global, Emerging Markets, Non-US, Regional</i> |
| | Managed Volatility | Managed volatility portfolios seek to deliver active returns and lower volatility based on both the mispricing of risk and stock fundamentals <i>Global Managed Volatility, EM Managed Volatility</i> |
| CREDIT | Credit | Fixed income capabilities systematically investing in corporate bonds seeking to deliver differentiated excess returns (platform in development) <i>Investment Grade, High Yield</i> |
| ALTERNATIVES | Macro | Systematic macro capabilities designed to generate absolute returns uncorrelated with major asset classes and regardless of market conditions <i>Multi-Asset Absolute Return, Commodities Absolute Return</i> |
| | Equity Alternatives | Equity alternatives capabilities systematically apply new signals, alternative data and portfolio construction techniques <i>Multi-strategy, Equity Long-Short, Market Neutral</i> |
| ESG | Responsible Investing | Responsible investing capabilities integrate throughout all strategies and provide a platform for client-specific solutions and innovative engagement <i>Alpha Signals, Portfolio Customization, Net Zero Glidepaths</i> |

Sector Tailwinds Expected to Support Organic Long-term Growth

Secular Trends



Anticipated Impact for Acadian



Acadian's Recent and Ongoing Growth Initiatives

Investment Theme

Acadian Solutions

Demand for
Diversification,
Downside
Protection, and
Fixed Income
Replacements

- **Systematic Credit**
 - We believe current industry dynamics create an attractive opportunity for Acadian to expand and diversify its business into systematic credit and that Acadian is well positioned to win a share of this large market
 - Announced hiring of Scott Richardson, systematic credit pioneer, to lead Acadian's efforts in July '22; Credit investment team now comprising nine people
 - Anticipate seeding first strategies beginning in the second half of 2023
 - **High Yield Corporate, Investment Grade Corporate, Credit Long-Short**
- **Systematic Macro**
 - Began offering to broad markets in late 2019; systematic macro strategies have since grown to approximately \$2 billion in AUM as of December 31, 2022
 - **Multi-Asset Absolute Return, Commodities Absolute Return**
- **Equity Alternative**
 - Systematically apply new signals, alternative data and portfolio construction techniques
 - Seeded Acadian's Equity Alternatives platform in Q4'22 with \$15 million
 - **Multi-Strategy, Differentiated Hedge Fund Strategies, Equity Long-Short, Market Neutral**

ESG / Responsible
Investing

- ESG focused strategies represented \$1.2 trillion in AUM industry-wide as of September 30, 2022⁽¹⁾
- Systematic investors well-positioned to customize sustainable portfolios and implement dynamic programs to meet Net Zero pathways
- Built out Responsible Investing Team to increase focus on integration, customization and engagement
- Responsible investing capabilities integrate throughout all strategies and provide a platform for client-specific solutions and innovative engagement
- **Alpha Signals, Portfolio Customization, Net Zero Glidepaths**

Please see Definitions and Additional Notes

(1) "eVestment Institutional Trends in Q3: Dec 2022"

ESG: Over Two Decades of Investment, Innovation & Leadership

Acadian's Approach to ESG

Incorporate ESG Factors Into Equity Investment Strategies

- Early adopter (20+ year track record) in developing and applying proprietary ESG investment signals into investment process
- Factors built from empirical, data driven research and display high efficacy in predicting risk-adjusted returns into investment strategies (no usage of "off the shelf" ESG scores)
- Vote proxies when delegated voting responsibility; engage with hundreds of companies to promote enhanced ESG disclosures

Provide Customizable Solutions to Meet Bespoke Client Needs

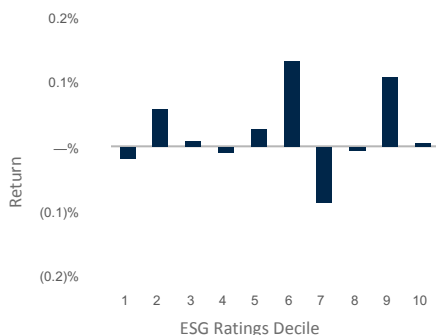
- Ability to construct portfolios to systematically optimize investor access to ESG-related alpha and values while mitigating financial risks (e.g. carbon constrained, fossil fuel free, net zero glidepath)

Stewardship: Lead on Industrywide ESG Initiatives

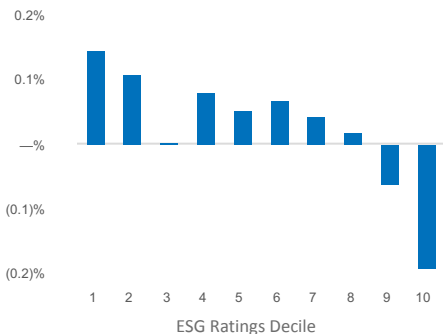
- Establish direct and collaborative engagements playing to the strength of data analysis and sophisticated insights across a broad investment universe
- Signatory to Principles for Responsible Investment, Net Zero Asset Managers, Climate Action 100+, Task Force on Climate Financial Disclosures

Utilizing Predictive ESG Factors to Generate Alpha

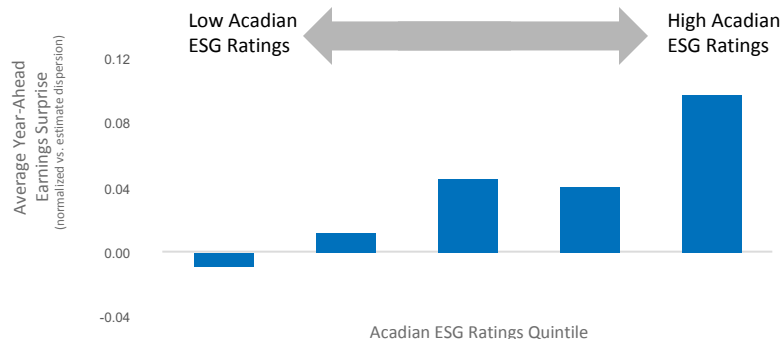
Off-the-Shelf ESG Factor⁽¹⁾



Acadian Proprietary ESG Factor⁽¹⁾



Acadian ESG Score – Predicting Future Earning Surprises⁽²⁾



(1) Charts represent hypothetical root-capitalization-weighted average 1-month ahead excess returns for developed market stocks equally sorted into deciles by an "off-the-shelf" ESG-related factor supplied by a third-party vendor and an Acadian proprietary ESG-related factor; data from 2007 to 2019

(2) Data from 2008 to 2021

Disciplined Execution of Long-Term Growth Strategy

Continue Harnessing our Unique Quant Capabilities

- **Leveraging broad quant capabilities to provide exposures and solutions sought by clients**
 - Ongoing initiatives including ESG, Equity Alternatives, Multi-Asset Class, and Systematic Credit strategies
- **Highly scalable offerings with substantial capacity and global demand**

Additional Growth Levers

- **Product innovation**
 - Extensions of quant investment strategies into high-demand areas supported by ongoing seeding program
- **Distribution enhancements**
 - Expansion of distribution teams including entry into new markets and channels

Drive Shareholder Value

- **Strong free cash flow generated from a broad array of investment strategies**
- **Continue deploying free cash flow toward supporting organic growth and for share repurchases as opportunities allow**

Please see Definitions and Additional Notes

Key Performance Metrics

| Key Performance Metrics ⁽¹⁾ | | | | | | |
|--|---------------------------------|----------|---------------------|----------------------------------|---------------------|----------|
| (\$ in millions, unless otherwise noted) | | | | | | |
| U.S. GAAP Basis | Three Months Ended December 31, | | | Three Months Ended September 30, | | |
| | 2022 | 2021 | Increase (Decrease) | 2022 | Increase (Decrease) | |
| Revenue | \$ 122.7 | \$ 162.9 | (24.7)% | \$ 86.8 | | 41.4 % |
| Pre-tax income from cont. ops. attributable to controlling interests | 44.8 | 58.5 | (23.4)% | 25.3 | | 77.1 % |
| Net income attributable to controlling interests | 30.4 | 39.2 | (22.4)% | 17.8 | | 70.8 % |
| Diluted shares outstanding (in millions) | 42.5 | 73.5 | | 42.4 | | |
| Diluted earnings per share, \$ | \$ 0.72 | \$ 0.53 | 35.8 % | \$ 0.42 | | 71.4 % |
| U.S. GAAP operating margin | 39 % | 30 % | 927 bps | 35 % | | 436 bps |
| Economic Net Income Basis (Non-GAAP measure used by management) | | | | | | |
| ENI revenue | \$ 122.3 | \$ 162.9 | (24.9)% | \$ 86.8 | | 40.9 % |
| Pre-tax economic net income | 39.1 | 57.4 | (31.9)% | 17.1 | | 128.7 % |
| Economic net income | 28.4 | 39.3 | (27.7)% | 12.5 | | 127.2 % |
| ENI diluted earnings per share, \$ | \$ 0.67 | \$ 0.53 | 26.4 % | \$ 0.30 | | 123.3 % |
| Adjusted EBITDA | 47.1 | 69.1 | (31.8)% | 26.0 | | 81.2 % |
| ENI operating margin | 36 % | 41 % | (474) bps | 26 % | | 1046 bps |
| Other Operational Information | | | | | | |
| Assets under management at period end (\$ in billions) | \$ 93.6 | \$ 117.2 | (20.1)% | \$ 83.3 | | 12.4 % |
| Net client cash flows (\$ in billions) | 1.3 | (0.8) | n/m | 0.6 | | n/m |
| Annualized revenue impact of net flows (\$ in millions) | 3.2 | 0.1 | n/m | 0.3 | | n/m |

Please see Definitions and Additional Notes

(1) Please see Reconciliations and Disclosures for the reconciliation of Net income attributable to controlling interests to Adjusted EBITDA and ENI.

ENI Revenue

Commentary

- ENI revenue includes management fees and performance fees
- Q4'22 ENI revenue of \$122.3 million decreased from Q4'21 by (25)% primarily due to market decline and lower performance fees
- Management fees decreased (19)% from Q4'21 due to a 22% decrease in average AUM mainly as the result of 2022 market depreciation

ENI Revenue

| (\$M) | Three Months Ended December 31, | | | Three Months Ended September 30, | |
|--------------------|---------------------------------|-----------------|------------------------|----------------------------------|------------------------|
| | 2022 | 2021 | Increase (Decrease) | 2022 | Increase (Decrease) |
| Management fees | \$ 86.0 | \$ 106.5 | (19)% | \$ 85.7 | —% |
| Performance fees | 36.3 | 56.4 | (36)% | 1.1 | n/m |
| ENI revenue | \$ 122.3 | \$ 162.9 | (25)% | \$ 86.8 | 41% |

Please see Definitions and Additional Notes

ENI Operating Expenses

Commentary

- Total ENI operating expenses reflect Affiliate operating expenses and Center expenses (excluding variable compensation)
- ENI Operating expenses decreased to \$47.9 million in Q4'22 from \$49.2 million in Q4'21 reflecting a decrease in payroll tax and benefits
- Q4'22 Operating Expense Ratio⁽¹⁾ increased to 55.7% for the period from 46.2% in Q4'21, mainly attributable to the decrease in ENI management fee revenue
- 2023 full year Operating Expense Ratio expected to be approximately 52%-56% if the equity market remains at the same level; ratio is subject to fluctuations as AUM and ENI management fees change

ENI Operating Expenses

| (\$M) | Three Months Ended December 31, | | | | | Increase (Decrease) | Three Months Ended September 30, | | |
|---|---------------------------------|-------------------------|----------------|-------------------------|-------------|------------------------|----------------------------------|-------------------------|--|
| | 2022 | | 2021 | | 2022 | | Increase (Decrease) | | |
| | \$M | % of MFs ⁽²⁾ | \$M | % of MFs ⁽²⁾ | \$M | | | % of MFs ⁽²⁾ | |
| Fixed compensation and benefits | \$ 22.2 | 25.8 % | \$ 25.1 | 23.6 % | (12)% | \$ 21.5 | 25.1 % | 3% | |
| G&A expenses (excl. sales-based compensation) | 20.0 | 23.3 % | 16.5 | 15.5 % | 21% | 17.1 | 19.9 % | 17% | |
| Depreciation and amortization | 3.7 | 4.3 % | 5.4 | 5.1 % | (31)% | 4.2 | 4.9 % | (12)% | |
| Core operating expense subtotal | \$ 45.9 | 53.4 % | \$ 47.0 | 44.1 % | (2)% | \$ 42.8 | 49.9 % | 7% | |
| Sales-based compensation | 2.0 | 2.3 % | 2.2 | 2.1 % | (9)% | 1.7 | 2.0 % | 18% | |
| Total ENI operating expenses | \$ 47.9 | 55.7 % | \$ 49.2 | 46.2 % | (3)% | \$ 44.5 | 51.9 % | 8% | |
| Note: ENI management fees | \$ 86.0 | | \$ 106.5 | | (19)% | \$ 85.7 | | —% | |

Please see Definitions and Additional Notes

(1) Operating Expense Ratio reflects total ENI operating expenses as a percent of management fees.

(2) Represents reported ENI management fee revenue.

ENI Variable Compensation

Commentary

- Variable compensation is typically awarded based on contractual percentage of our Affiliate's ENI earnings before variable compensation plus Center bonuses and also includes a contractual split of certain performance fees which is recognized over the contractual vesting period
 - Affiliate variable compensation includes cash and equity provided through recycling
 - Center variable compensation includes cash and BSIG equity
- Q4'22 Variable Compensation Ratio decreased to 40.2% from 41.1% in Q4'21 due to lower profit before variable compensation and performance fees
- 2023 full year Variable Compensation Ratio expected to be 46%-52%

ENI Variable Compensation

| (\$M) | Three Months Ended December 31, | | | Three Months Ended September 30, | |
|---|---------------------------------|-----------------|---------------------|----------------------------------|---------------------|
| | 2022 | 2021 | Increase (Decrease) | 2022 | Increase (Decrease) |
| Cash variable compensation | \$ 27.6 | \$ 45.1 | (39)% | \$ 17.6 | 57% |
| Add: Non-cash equity-based award amortization | 2.3 | 1.6 | 44% | 2.2 | 5% |
| Variable compensation | 29.9 | 46.7 | (36)% | 19.8 | 51% |
| Earnings before variable compensation | \$ 74.4 | \$ 113.7 | (35)% | \$ 42.3 | 76% |
| Variable Compensation Ratio (VC as % of earnings before variable comp.) | 40.2 % | 41.1 % | (88) bps | 46.8 % | (662) bps |

Please see Definitions and Additional Notes

Affiliate Key Employee Distributions

Commentary

- Represents key employees' share of profit from our Affiliate's earnings
- Q4'22 Distribution Ratio of 3.6% is lower than Q4'21 mainly due to a decrease in ENI operating earnings and the leveraged nature of key employee distribution
- 2023 Distribution Ratio expected to be 4%-6%; mix of core and performance fee profits will impact the ratio

Affiliate Key Employee Distributions

| (\$M) | Three Months Ended December 31, | | | Three Months Ended September 30, | |
|--|---------------------------------|---------|---------------------|----------------------------------|---------------------|
| | 2022 | 2021 | Increase (Decrease) | 2022 | Increase (Decrease) |
| A Earnings after variable compensation (ENI operating earnings) | \$ 44.5 | \$ 67.0 | (34)% | \$ 22.5 | 98% |
| B Less: Affiliate key employee distributions | (1.6) | (3.9) | (59)% | (1.1) | 45% |
| Earnings after Affiliate key employee distributions | \$ 42.9 | \$ 63.1 | (32)% | \$ 21.4 | 100% |
| Affiliate Key Employee Distribution Ratio (B / A) | 3.6 % | 5.8 % | (223) bps | 4.9 % | (129) bps |

Please see Definitions and Additional Notes

Balance Sheet Management

Balance Sheet

| (\$M) | December 31, 2022 | December 31, 2021 |
|---|-------------------|-------------------|
| Assets | | |
| Cash and cash equivalents | \$ 108.4 | \$ 252.1 |
| Investment advisory fees receivable | 122.5 | 167.1 |
| Right of use assets | 59.9 | 65.1 |
| Investments | 48.4 | 54.5 |
| Other assets | 162.4 | 176.0 |
| Assets of consolidated Funds | 17.1 | — |
| Total assets | \$ 518.7 | \$ 714.8 |
| Liabilities and shareholders' equity | | |
| Accounts payable and accrued expenses | \$ 123.5 | \$ 152.6 |
| Third party borrowings | 273.5 | 394.9 |
| Operating lease liabilities | 75.8 | 77.6 |
| Other liabilities | 65.0 | 107.3 |
| Liabilities of consolidated Funds | 2.5 | — |
| Total liabilities | \$ 540.3 | \$ 732.4 |
| Shareholders' equity | (21.6) | (17.6) |
| Total equity | (21.6) | (17.6) |
| Total liabilities and equity | \$ 518.7 | \$ 714.8 |
| Weighted average quarterly diluted shares | 42.5 | 73.5 |
| Leverage ratio ⁽¹⁾ | 1.8 x | 1.9 x |
| Net leverage ratio ⁽²⁾ | 1.1 x | 0.7 x |

Capital

- Acadian fully paid down its revolving credit facility as of December 31, 2022 compared to \$29 million being outstanding as of September 30, 2022; facility supports Acadian's first quarter seasonal needs
- Total seed and co-investment holdings of \$22.9 million

Dividend

- \$0.01 per share interim dividend approved
 - Payable March 17 to shareholders of record as of March 31

(1) Represents the Company's third party borrowings and revolving credit facility, divided by last twelve months Adjusted EBITDA.

(2) Represents the Company's third party borrowings and revolving credit facility, net of total cash and cash equivalents, divided by last twelve months Adjusted EBITDA.

Supplemental Information

Segment Information for Q4'22 and Q4'21

| (\$ in millions, unless otherwise noted) | Three Months Ended December 31, 2022 | | | | Three Months Ended December 31, 2021 | | | |
|--|--------------------------------------|----------------------|----------------------------------|--------------------------------|--------------------------------------|----------------------|----------------------------------|--------------------------------|
| | Quant & Solutions | Other ⁽⁴⁾ | Reconciling Items ⁽²⁾ | Total U.S. GAAP ⁽³⁾ | Quant & Solutions | Other ⁽⁴⁾ | Reconciling Items ⁽²⁾ | Total U.S. GAAP ⁽³⁾ |
| ENI Revenue | \$ 122.3 | \$ — | \$ 0.4 | \$ 122.7 | \$ 162.9 | \$ — | \$ — | \$ 162.9 |
| ENI Operating Expenses | 44.3 | 3.6 | (4.6) | 43.3 | 44.0 | 5.2 | 14.6 | 63.8 |
| Earnings before variable compensation | 78.0 | (3.6) | 5.0 | 79.4 | 118.9 | (5.2) | (14.6) | 99.1 |
| Variable compensation | 29.1 | 0.8 | — | 29.9 | 32.7 | 14.0 | — | 46.7 |
| Earnings after variable compensation | 48.9 | (4.4) | 5.0 | 49.5 | 86.2 | (19.2) | (14.6) | 52.4 |
| Affiliate key employee distributions | 1.6 | — | — | 1.6 | 4.0 | (0.1) | — | 3.9 |
| Earnings after Affiliate key employee distributions | 47.3 | (4.4) | 5.0 | 47.9 | 82.2 | (19.1) | (14.6) | 48.5 |
| Net interest expense | — | (3.8) | (0.3) | (4.1) | — | (5.7) | (0.3) | (6.0) |
| Net investment income | — | — | 1.0 | 1.0 | — | — | 0.7 | 0.7 |
| Gain on sale of subsidiary | — | — | — | — | — | — | 15.3 | 15.3 |
| Income tax (expense) benefit | — | (10.7) | (3.7) | (14.4) | — | (18.1) | 1.6 | (16.5) |
| Income from discontinued operations, net of tax | — | — | — | — | — | — | 0.8 | 0.8 |
| Loss on disposal of discontinued operations, net of tax | — | — | — | — | — | — | (3.6) | (3.6) |
| Economic Net Income | \$ 47.3 | \$ (18.9) | \$ 2.0 | \$ 30.4 | \$ 82.2 | \$ (42.9) | \$ (0.1) | \$ 39.2 |
| Adjusted EBITDA⁽²⁾ | \$ 50.9 | \$ (3.8) | \$ (16.7) | \$ 30.4 | \$ 87.6 | \$ (18.5) | \$ (29.9) | \$ 39.2 |
| Segment Assets Under Management (\$b) | \$ 93.6 | \$ — | \$ — | \$ 93.6 | \$ 117.2 | \$ — | \$ — | \$ 117.2 |

Please see Definitions and Additional Notes

- (1) For further information and additional reconciliations between GAAP and non-GAAP measures, refer to the Reconciliations and Disclosures section of this presentation and the Company's Annual Report on Form 10-K.
- (2) Please see Reconciliations and Disclosures for the reconciliation of net income attributable to controlling interests to Adjusted EBITDA and ENI.
- (3) Represents U.S. GAAP equivalent of non-GAAP segment information presented. The most directly comparable U.S. GAAP measure of ENI revenue is U.S. GAAP revenue. The most directly comparable U.S. GAAP measure of ENI operating expenses is U.S. GAAP operating expenses, which is comprised of Operating expenses, Variable compensation and Affiliate key employee distributions above. The most directly comparable U.S. GAAP measure of Earnings after Affiliate key employee distributions is U.S. GAAP Operating Income. The U.S. GAAP equivalent of Economic Net Income is U.S. GAAP Net Income attributable to controlling interests. The U.S. GAAP equivalent of Adjusted EBITDA is U.S. GAAP Net Income attributable to controlling interests.
- (4) The corporate head office is included within the Other category.

Segment Information for Q3'22

Three Months Ended September 30, 2022

| (\$ in millions, unless otherwise noted) | Quant & Solutions | Other ⁽⁴⁾ | Reconciling Items ⁽¹⁾ | Total U.S. GAAP ⁽³⁾ |
|---|-------------------|----------------------|----------------------------------|--------------------------------|
| ENI Revenue | \$ 86.8 | \$ — | \$ — | \$ 86.8 |
| ENI Operating Expenses | 40.4 | 4.1 | (8.7) | 35.8 |
| Earnings before variable compensation | 46.4 | (4.1) | 8.7 | 51.0 |
| Variable compensation | 18.9 | 0.9 | — | 19.8 |
| Earnings after variable compensation | 27.5 | (5.0) | 8.7 | 31.2 |
| Affiliate key employee distributions | 1.1 | — | — | 1.1 |
| Earnings after Affiliate key employee distributions | 26.4 | (5.0) | 8.7 | 30.1 |
| Net interest expense | — | (4.3) | (0.1) | (4.4) |
| Net investment loss | — | — | (0.4) | (0.4) |
| Income tax expense | — | (4.6) | (2.9) | (7.5) |
| Economic Net Income | \$ 26.4 | \$ (13.9) | \$ 5.3 | \$ 17.8 |
| Adjusted EBITDA ⁽²⁾ | \$ 30.5 | \$ (4.5) | \$ (8.2) | \$ 17.8 |
| Segment Assets Under Management (\$b) | \$ 83.3 | \$ — | \$ — | \$ 83.3 |

Please see Definitions and Additional Notes

- (1) For further information and additional reconciliations between GAAP and non-GAAP measures, refer to the Reconciliations and Disclosures section of this presentation and the Company's Annual Report on Form 10-K.
- (2) Please see Reconciliations and Disclosures for the reconciliation of net income attributable to controlling interests to Adjusted EBITDA and ENI.
- (3) Represents U.S. GAAP equivalent of non-GAAP segment information presented. The most directly comparable U.S. GAAP measure of ENI revenue is U.S. GAAP revenue. The most directly comparable U.S. GAAP measure of ENI operating expenses is U.S. GAAP operating expenses, which is comprised of Operating expenses, Variable compensation and Affiliate key employee distributions above. The most directly comparable U.S. GAAP measure of Earnings after Affiliate key employee distributions is U.S. GAAP Operating Income. The U.S. GAAP equivalent of Economic Net Income is U.S. GAAP Net Income attributable to controlling interests. The U.S. GAAP equivalent of Adjusted EBITDA is U.S. GAAP Net Income attributable to controlling interests.
- (4) The corporate head office is included within the Other category.

Assets Under Management Rollforward

| (\$ in billions, unless otherwise noted) | Three Months Ended | | |
|---|--------------------|-------------------|--------------------|
| | December 31, 2022 | December 31, 2021 | September 30, 2022 |
| Total | | | |
| Beginning balance | \$ 83.3 | \$ 113.7 | \$ 90.5 |
| Gross inflows | 3.1 | 2.9 | 2.0 |
| Gross outflows | (2.8) | (4.4) | (2.3) |
| Reinvested income and distributions | 1.0 | 0.7 | 0.9 |
| Net flows | 1.3 | (0.8) | 0.6 |
| Market appreciation (depreciation) | 9.0 | 4.3 | (7.8) |
| Ending balance | \$ 93.6 | \$ 117.2 | \$ 83.3 |
| Average AUM | \$ 89.3 | \$ 114.0 | \$ 90.3 |
| ENI management fee rate | 38.1 | 37.1 | 37.6 |
| Basis points: inflows | 40.6 | 41.6 | 43.7 |
| Basis points: outflows | 47.6 | 33.1 | 51.7 |
| Annualized revenue impact of net flows (in millions) | \$ 3.2 | \$ 0.1 | \$ 0.3 |

Reconciliations and Disclosures

Reconciliations from U.S. GAAP to Non-GAAP Measures⁽¹⁾

| (\$ in millions) | Three Months Ended | | |
|---|--------------------|----------------|-----------------|
| | December 31, | December 31, | September 30, |
| | 2022 | 2021 | 2022 |
| U.S. GAAP net income attributable to controlling interests | \$ 30.4 | \$ 39.2 | \$ 17.8 |
| <i>Adjustments to reflect the economic earnings of the Company:</i> | | | |
| 1 Non-cash key employee-owned equity and profit interest revaluations ⁽²⁾ | (5.2) | 13.5 | (9.2) |
| 2 Amortization of acquired intangible assets ⁽²⁾ | — | — | 0.1 |
| 3 Capital transaction costs ⁽²⁾ | 0.1 | 1.0 | 0.1 |
| 4 Seed/Co-investment (gains) losses and financings ⁽²⁾ | (0.8) | (0.5) | 0.4 |
| 5 Tax benefit of goodwill and acquired intangible deductions | 0.5 | 0.3 | 0.3 |
| 6 Discontinued operations attributable to controlling interests and restructuring ⁽²⁾⁽³⁾ | 0.2 | (12.3) | 0.4 |
| Total adjustment to reflect earnings of the Company | \$ (5.2) | \$ 2.0 | \$ (7.9) |
| Tax effect of above adjustments ⁽²⁾ | 1.6 | 0.3 | 2.2 |
| 7 ENI tax normalization | 1.6 | (2.2) | 0.4 |
| Economic net income | \$ 28.4 | \$ 39.3 | \$ 12.5 |
| ENI net interest expense to third parties | 3.8 | 5.7 | 4.3 |
| Depreciation and amortization ⁽⁴⁾ | 4.2 | 6.0 | 4.6 |
| Tax on Economic Net Income | 10.7 | 18.1 | 4.6 |
| Adjusted EBITDA | \$ 47.1 | \$ 69.1 | \$ 26.0 |

ENI Adjustments

- 1 Exclude non-cash expenses representing changes in the value of Affiliate equity and profit interests held by Affiliate key employees
- 2 Exclude non-cash amortization or impairment expenses related to acquired goodwill and other intangibles
- 3 Exclude capital transaction costs including the costs of raising debt or equity, gains or losses realized as a result of redeeming debt or equity and direct incremental costs associated with acquisitions of businesses or assets
- 4 Exclude gains/losses on seed capital and co-investments, as well as related financing costs
- 5 Include cash tax benefits related to tax amortization of acquired intangibles
- 6 Exclude results of discontinued operations as they are not part of the ongoing business, and restructuring costs incurred in continuing operations
- 7 Exclude one-off tax benefits or costs unrelated to current operations

Please see Definitions and Additional Notes

(1) For further information and additional reconciliations between U.S. GAAP and non-GAAP measures, see the Company's Annual Report on Form 10-K.

(2) Tax-affected items for which adjustments are included in "Tax effect of above adjustments" line, excluding the discontinued operations component of item 6; taxed at 27.3% U.S. statutory rate (including state tax).

(3) The three months ended December 31, 2022 includes costs associated with the transfer of an insurance policy from our former Parent of \$0.3 million and restructuring of \$(0.1) million. The three months ended December 31, 2021 includes loss from discontinued operations attributable to controlling interests of \$2.8 million and restructuring costs, which include costs associated with the transfer of an insurance policy from our former Parent of \$0.3 million, restructuring related expenses at the Center and Affiliates of \$(0.2) million, and the gain on sale of Affiliates of \$(15.3) million. The three months ended September 30, 2022 includes costs associated with the transfer of an insurance policy from our former Parent of \$0.3 million and restructuring of \$0.1 million.

(4) Includes non-cash equity-based award amortization expense.

Reconciliations from U.S. GAAP to Non-GAAP Measures⁽¹⁾ (cont.)

Reconciliation of per-share U.S. GAAP Net Income to Economic Net Income per share

(\$)

| | Three Months Ended | | |
|--|----------------------|----------------------|-----------------------|
| | December 31, 2022 | December 31, 2021 | September 30, 2022 |
| U.S. GAAP net income per share | \$ 0.72 | \$ 0.53 | \$ 0.42 |
| <i>Adjustments to reflect the economic earnings of the Company:</i> | | | |
| i. Non-cash key employee-owned equity and profit interest revaluations | (0.12) | 0.18 | (0.21) |
| ii. Capital transaction costs | — | 0.01 | — |
| iii. Seed/Co-investment (gains) losses and financing | (0.02) | (0.01) | 0.01 |
| iv. Tax benefit of goodwill and acquired intangibles deductions | 0.01 | 0.01 | 0.01 |
| v. Discontinued operations and restructuring | — | (0.17) | 0.01 |
| vi. ENI tax normalization | 0.04 | (0.03) | 0.01 |
| Tax effect of above adjustments, as applicable | 0.04 | 0.01 | 0.05 |
| Economic net income per share | \$ 0.67 | \$ 0.53 | \$ 0.30 |

Reconciliation of U.S. GAAP Revenue to ENI Revenue

(\$ in millions)

| | Three Months Ended | | |
|---|----------------------|----------------------|-----------------------|
| | December 31, 2022 | December 31, 2021 | September 30, 2022 |
| U.S. GAAP revenue | \$ 122.7 | \$ 162.9 | \$ 86.8 |
| Exclude revenue from consolidated Funds | (0.4) | — | — |
| ENI revenue | \$ 122.3 | \$ 162.9 | \$ 86.8 |

Please see Definitions and Additional Notes

(1) For further information and additional reconciliations between U.S. GAAP and non-GAAP measures, see the Company's Annual Report on Form 10-K.

Reconciliations from U.S. GAAP to Non-GAAP Measures⁽¹⁾ (cont.)

Reconciliation of U.S. GAAP Operating Expense to ENI Operating Expense

(\$ in millions)

| | Three Months Ended | | |
|---|----------------------|----------------------|-----------------------|
| | December 31, 2022 | December 31, 2021 | September 30, 2022 |
| U.S. GAAP operating expense | \$ 74.8 | \$ 114.4 | \$ 56.7 |
| <i>Less: items excluded from ENI</i> | | | |
| Non-cash key employee-owned equity and profit interest revaluations | 5.2 | (13.5) | 9.2 |
| Amortization of acquired intangible assets | — | — | (0.1) |
| Capital transaction costs | — | (0.9) | — |
| Restructuring costs ⁽²⁾ | (0.2) | (0.2) | (0.4) |
| Funds' operating expense | (0.4) | — | — |
| <i>Less: items segregated out of U.S. GAAP operating expense</i> | | | |
| Variable compensation ⁽³⁾ | (29.9) | (46.7) | (19.8) |
| Affiliate key employee distributions | (1.6) | (3.9) | (1.1) |
| ENI operating expense | \$ 47.9 | \$ 49.2 | \$ 44.5 |

Please see Definitions and Additional Notes

(1) For further information and additional reconciliations between U.S. GAAP and non-GAAP measures, see the Company's Annual Report on Form 10-K.

(2) The three months ended December 31, 2022 includes costs associated with the transfer of an insurance policy from our former Parent of \$0.3 million and restructuring of \$(0.1) million. The three months ended December 31, 2021 includes costs associated with the transfer of an insurance policy from our former Parent of \$0.3 million, and restructuring related expenses at the Center and Affiliates of \$(0.2) million. The three months ended September 30, 2022 includes costs associated with the transfer of an insurance policy from our former Parent of \$0.3 million and restructuring of \$0.1 million.

(3) Represents ENI variable compensation. For the three months ended December 31, 2022, December 31, 2021, and September 30, 2022, the U.S. GAAP equivalent of variable compensation was \$29.9 million, \$46.7 million and \$19.8 million, respectively.

Reconciliations from U.S. GAAP to Non-GAAP Measures⁽¹⁾(cont.)

Reconciliation of U.S. GAAP Pre-tax Income from Continuing Operations to Pre-tax ENI

(\$ in millions)

| | Three Months Ended | | |
|---|----------------------|----------------------|-----------------------|
| | December 31, 2022 | December 31, 2021 | September 30, 2022 |
| U.S. GAAP pre-tax income from continuing operations | \$ 44.8 | \$ 58.5 | \$ 25.3 |
| <i>Adjustments to reflect the economic earnings of the Company:</i> | | | |
| Non-cash key employee-owned equity and profit interest revaluations | (5.2) | 13.5 | (9.2) |
| Amortization of acquired intangible assets | — | — | 0.1 |
| Capital transaction costs | 0.1 | 1.0 | 0.1 |
| Seed/Co-investment (gains) losses and financings | (0.8) | (0.5) | 0.4 |
| Discontinued operations and restructuring costs ⁽²⁾ | 0.2 | (15.1) | 0.4 |
| Pre-tax ENI | \$ 39.1 | \$ 57.4 | \$ 17.1 |

Please see Definitions and Additional Notes

(1) For further information and additional reconciliations between U.S. GAAP and non-GAAP measures, see the Company's Annual Report on Form 10-K.

(2) The three months ended December 31, 2022 includes costs associated with the transfer of an insurance policy from our former Parent of \$0.3 million and restructuring of \$(0.1) million. The three months ended December 31, 2021 includes costs associated with the transfer of an insurance policy from our former Parent of \$0.3 million, restructuring related expenses at the Center and Affiliates of \$(0.2) million and the gain on sale of Affiliates of \$(15.3) million. The three months ended September 30, 2022 includes costs associated with the transfer of an insurance policy from our former Parent of \$0.3 million and restructuring of \$0.1 million.

Definitions and Additional Notes

References to “BrightSphere,” “BSIG” or the “Company” refer to BrightSphere Investment Group Inc.; references to “BSUS” or the “Center” refer to the holding company excluding the Affiliates. BrightSphere currently operates its business through one asset management firm (the “Affiliate”). The Company’s distribution activities are conducted in various jurisdictions through affiliated companies in accordance with local regulatory requirements.

The Company uses a non-GAAP performance measure referred to as economic net income (“ENI”) to represent its view of the underlying economic earnings of the business. ENI is used to make resource allocation decisions, determine appropriate levels of investment or dividend payout, manage balance sheet leverage, determine Affiliate variable compensation and equity distributions, and incentivize management. The Company’s ENI adjustments to U.S. GAAP include both reclassifications of U.S. GAAP revenue and expense items, as well as adjustments to U.S. GAAP results, primarily to exclude non-cash, non-economic expenses, or to reflect cash benefits not recognized under U.S. GAAP.

The Company re-categorizes certain line items on the income statement to:

- exclude the effect of Fund consolidation by removing the portion of Fund revenues, expenses and investment return which is not attributable to its shareholders.
- include within management fee revenue any fees paid to Affiliates by consolidated Funds, which are viewed as investment income under U.S. GAAP.
- include the Company’s share of earnings from equity-accounted Affiliates within other income, rather than investment income;
- treat sales-based compensation as a general and administrative expense, rather than part of fixed compensation and benefits; and
- identify separately from operating expenses, variable compensation and Affiliate key employee distributions, which represent Affiliate earnings shared with Affiliate key employees.

The Company also makes the following adjustments to U.S. GAAP results to more closely reflect its economic results by:

- i. excluding non-cash expenses representing changes in the value of Affiliate equity and profit interests held by Affiliate key employees. These ownership interests may in certain circumstances be repurchased by BrightSphere at a value based on a pre-determined fixed multiple of trailing earnings and as such this value is carried on the Company’s balance sheet as a liability. Non-cash movements in the value of this liability are treated as compensation expense under U.S. GAAP. However, any equity or profit interests repurchased by BrightSphere can be used to fund a portion of future variable compensation awards, resulting in savings in cash variable compensation that offset the negative cash effect of repurchasing the equity.
- ii. excluding non-cash amortization or impairment expenses related to acquired goodwill and other intangibles as these are non-cash charges that do not result in an outflow of tangible economic benefits from the business. It also excludes the amortization of acquisition-related contingent consideration, as well as the value of employee equity owned pre-acquisition, where such items have been included in compensation expense as a result of ongoing service requirements for certain employees. Please note that the revaluations related to these acquisition-related items are included in (i) above.
- iii. excluding capital transaction costs, including the costs of raising debt or equity, gains or losses realized as a result of redeeming debt or equity and direct incremental costs associated with acquisitions of businesses or assets.
- iv. excluding seed capital and co-investment gains, losses and related financing costs. The net returns on these investments are considered and presented separately from ENI because ENI is primarily a measure of the Company’s earnings from managing client assets, which therefore differs from earnings generated by its investments in Affiliate products, which can be variable from period to period.
- v. including cash tax benefits associated with deductions allowed for acquired intangibles and goodwill that may not be recognized or have timing differences compared to U.S. GAAP.
- vi. excluding the results of discontinued operations attributable to controlling interests since they are not part of the Company’s ongoing business, restructuring costs incurred in continuing operations.
- vii. excluding deferred tax resulting from changes in tax law and expiration of statutes, adjustments for uncertain tax positions, deferred tax attributable to intangible assets and other unusual items not related to current operating results to reflect ENI tax normalization.

Definitions and Additional Notes

The Company adjusts its income tax expense to reflect any tax impact of its ENI adjustments.

Adjusted EBITDA

Adjusted EBITDA is defined as economic net income before interest, income taxes, depreciation and amortization. The Company notes that its calculation of Adjusted EBITDA may not be consistent with Adjusted EBITDA as calculated by other companies. The Company believes Adjusted EBITDA is a useful liquidity metric because it indicates the Company's ability to make further investments in its business, service debt and meet working capital requirements. Refer to the reconciliation of U.S. GAAP net income attributable to controlling interests to ENI and Adjusted EBITDA.

Segment ENI

Segment ENI represents ENI for the Company's reportable segment, calculated in accordance with the Company's definition of Economic Net Income, before income tax, interest income and interest expense.

Methodologies for calculating investment performance:

Revenue-weighted investment performance measures the percentage of management fee revenue generated by Affiliate strategies which are beating benchmarks. It calculates each strategy's percentage weight by taking its estimated composite revenue over total composite revenues in each period, then sums the total percentage of revenue for strategies outperforming.

Equal-weighted investment performance measures the percentage of Affiliate scale strategies (defined as strategies with greater than \$100 million of AUM) beating benchmarks. Each outperforming strategy over \$100 million has the same weight; the calculation sums the number of strategies outperforming relative to the total number of composites over \$100 million.

Asset-weighted investment performance measures the percentage of AUM in strategies beating benchmarks. It calculates each strategy's percentage weight by taking its composite AUM over total composite AUM in each period, then sums the total percentage of AUM for strategies outperforming.

ENI operating earnings

ENI operating earnings represents ENI earnings before Affiliate key employee distributions and is calculated as ENI revenue, less ENI operating expense, less ENI variable compensation. It differs from economic net income because it does not include the effects of Affiliate key employee distributions, net interest expense or income tax expense.

ENI operating margin

The ENI operating margin, which is calculated before Affiliate key employee distributions, is used by management and is useful to investors to evaluate the overall operating margin of the business without regard to the Company's various ownership levels at each of the Affiliates. ENI operating margin is a non-GAAP efficiency measure, calculated based on ENI operating earnings divided by ENI revenue. The ENI operating margin is most comparable to the Company's U.S. GAAP operating margin.

ENI management fee revenue

ENI management fee revenue corresponds to U.S. GAAP management fee revenue.

ENI operating expense ratio

The ENI operating expense ratio is used by management and is useful to investors to evaluate the level of operating expense as measured against the Company's recurring management fee revenue. The Company has provided this ratio since many operating expenses, including fixed compensation & benefits and general and administrative expense, are generally linked to the overall size of the business. The Company tracks this ratio as a key measure of scale economies at BrightSphere because in its profit sharing economic model, scale benefits both the Affiliate employees and BrightSphere shareholders.

Definitions and Additional Notes

ENI earnings before variable compensation

ENI earnings before variable compensation is calculated as ENI revenue, less ENI operating expense.

ENI variable compensation ratio

The ENI variable compensation ratio is calculated as variable compensation divided by ENI earnings before variable compensation. It is used by management and is useful to investors to evaluate consolidated variable compensation as measured against the Company's ENI earnings before variable compensation. Variable compensation is usually awarded based on a contractual percentage of each Affiliate's ENI earnings before variable compensation and may be paid in the form of cash or non-cash Affiliate equity or profit interests. Center variable compensation includes cash and BrightSphere equity. Non-cash variable compensation awards typically vest over several years and are recognized as compensation expense over that service period.

ENI Affiliate key employee distribution ratio

The Affiliate key employee distribution ratio is calculated as Affiliate key employee distributions divided by ENI operating earnings. The ENI Affiliate key employee distribution ratio is used by management and is useful to investors to evaluate Affiliate key employee distributions as measured against the Company's ENI operating earnings. Affiliate key employee distributions represent the share of Affiliate profits after variable compensation that is attributable to Affiliate key employee equity and profit interests holders, according to their ownership interests. At certain Affiliates, BSUS is entitled to an initial preference over profits after variable compensation, structured such that before a preference threshold is reached, there would be no required key employee distributions, whereas for profits above the threshold the key employee distribution amount would be calculated based on the key employee economic percentages at its consolidated Affiliates.

U.S. GAAP operating margin

U.S. GAAP operating margin equals operating income from continuing operations divided by total revenue.

Consolidated Funds

Financial information presented in accordance with U.S. GAAP may include the results of consolidated pooled investment vehicles, or Funds, managed by the Company's Affiliate, where it has been determined that these entities are controlled by the Company. Financial results which are "attributable to controlling interests" exclude the impact of Funds to the extent it is not attributable to the Company's shareholders.

Annualized revenue impact of net flows ("NCCF")

Annualized revenue impact of net flows represents annualized management fees expected to be earned on new accounts and net assets contributed to existing accounts (inflows), less the annualized management fees lost on terminated accounts or net assets withdrawn from existing accounts (outflows), plus revenue impact from reinvested income and distribution. Annualized management fee for client flow is calculated by multiplying the annual gross fee rate for the relevant account with the inflow or the outflow. In addition, reinvested income and distribution for each segment is multiplied by average fee rate for the respective segment to compute the revenue impact.

Reinvested income and distributions

Net flows include reinvested income and distributions made by BrightSphere's Affiliate. Reinvested income and distributions represent investment yield not distributed as cash, and reinvested back to the portfolios.

n/m

"Not meaningful."