MORE THAN 200,000 **KIDS LEARN**

LIFE LESSONS

THROUGH GOLF

ANNUALLY

\$2.3 Billion

WAGES EARNED THROUGH **JOBS SUPPORTED** BY THE GOLF **INDUSTRY**

TOTAL JOBS SUPPORTED THROUGH THE **GOLF INDUSTRY**

66,200

ARIZONA ALLIANCE FOR GOLF

\$6.0 Billion

ECONOMIC ACTIVITY GENERATED BY THE GOLF INDUSTRY

\$518 Million

TAX **REVENUES GENERATED BY THE GOLF INDUSTRY**

\$100 Million

ESTIMATED ANNUAL CHARITABLE CONTRIBUTIONS FROM GOLF

\$2.24 Billion

IN PREMIUM VALUE **GOLF-ADJACENT PROPERTY**

GOLF PROPERTY SALE PRICES

18-40% HIGHER

THAN NON-GOLF **PROPERTIES**

2.4 Million

DOMESTIC OVERNIGHT **VISITORS TO ARIZONA** REPORT PLAYING GOLF **DURING THEIR VISIT**

ON AVERAGE GOLF TRAVELERS SPEND

2.9 Times More

THAN GENERAL TOURISTS

16.6 Million

TOTAL ROUNDS OF GOLF PLAYED EACH YEAR IN ARIZONA

ALL GOLF OPPERATIONS ACCOUNT FOR ONLY

OF DAILY **WATER USE**