# THE HARTFORD JUNIOR FIRE MARSHAL® PROGRAM: HOME FIRE RISK



## ACCORDING TO A SURVEY¹ CONDUCTED BY THE HARTFORD



#### More than 6 out of 10

Americans have a home fire escape plan in the event of a fire



#### NATIONAL SURVEY FINDINGS: HOME FIRE RISK



Behaviors known to cause home fires **markedly declined** since the months immediately preceding the COVID-19-related lockdown in 2020.



**45%** decrease in people overloading electrical sockets<sup>1</sup>



**64%** decrease in people falling asleep with a fire burning in the fireplace<sup>1</sup>



**75%** decrease in people leaving a lit candle near drapes and other flammable household items<sup>1</sup>



# TOP 150 U.S. CITIES WITH THE HIGHEST HOME FIRE RISK, RANKED BY THE HARTFORD HOME FIRE INDEX<sup>2</sup>

CITY	RANK	CITY RANK	CITY	RANK	CITY RA	ANK	CITY	RANK
Akron, OH	40	Cleveland, OH98	Jackson, MS	30	Newport News, VA	51	Shreveport, LA	2
Albany, NY	120	Columbia, SC103	Jersey City, NJ	12	Norfolk, VA	70	Spokane, WA	104
Albuquerque, NM	115	Columbus, OH39	Kansas City, MC	)76	North Las Vegas, NV	23	Spring, TX	36
Alexandria, VA	86	Corpus Christi, TX29	Katy, TX	37	Oakland, CA	129	Spring Valley, NV	124
Allentown, PA	136	Dayton, OH113	Knoxville, TN	114	Oceanside, CA	137	Springfield, MA	85
Anaheim, CA	66	Delray Beach, FL72	Lafayette, LA	25	Oklahoma City, OK	131	Springfield, MO	119
Anchorage, AK	93	Des Moines, IA142	Lake Worth, FL	60	Olympia, WA	108	St. Louis, MO	19
Ann Arbor, MI	139	Detroit, MI99	Lakeland, FL	110	Omaha, NE	94	St. Paul, MN	57
Arlington, VA	123	El Paso, TX117	Lancaster, PA	80	Orlando, FL	134	St. Petersburg, FL	46
Atlanta, GA	140	Eugene, OR74	Largo, FL	78	Overland Park, KS	107	Stockton, CA	6
Augusta, GA	9	Fayetteville, NC53	Las Vegas, NV	118	Paradise, NV	48	Syracuse, NY	71
Aurora, CO	145	Flint, MI84	Lawrenceville, (	6A 148	Pasadena, CA	82	Tacoma, WA	132
Aurora, IL	97	Fort Lauderdale, FL54	Lexington, KY	44	Peoria, AZ	105	Tallahassee, FL	22
Bakersfield, CA	27	Fort Wayne, IN128	Little Rock, AR	24	Philadelphia, PA	141	Tampa, FL	62
Baltimore, MD	96	Fresno, CA3	Long Beach, CA	A64	Phoenix, AZ	111	Tempe, AZ	35
Baton Rouge, LA.	20	Garland, TX150	Los Angeles, C	491	Pompano Beach, FL	45	Toledo, OH	122
Birmingham, AL	32	Gilbert, AZ81	Louisville, KY	34	Port St. Lucie, FL	130	Trenton, NJ	61
Boca Raton, FL	75	Glendale, AZ116	Marietta, GA	146	Raleigh, NC	33	Tucson, AZ	125
Boise City, ID	143	Glendale, CA90	Memphis, TN	5	Reading, PA	47	Tulsa, OK	31
Boston, MA	50	Grand Rapids, MI18	Mesa, AZ	73	Reno, NV	100	Vallejo, CA	26
Boynton Beach, F	L83	Greensboro, NC65	Miami Beach, F	L68	Richmond, VA	15	Vancouver, WA	147
Canton, OH	41	Henderson, NV121	Miami, FL	77	Riverside, CA	101	Virginia Beach, VA	49
Chandler, AZ	58	Hialeah, FL79	Miramar, FL	55	San Bernardino, CA	38	Visalia, CA	69
Charleston, SC	126	Hollywood, FL43	Mobile, AL	21	San Diego, CA	135	Washington, DC	109
Chattanooga, TN.	112	Honolulu, Hl133	Modesto, CA	1	San Francisco, CA	127	West Palm Beach,	FL52
Chesapeake, VA	56	Houston, TX42	Montgomery, A	L4	Santa Ana, CA	63	Wilmington, DE	14
Chicago, IL	28	Huntington Beach, CA88	Murfreesboro, T	N10	Santa Clarita, CA	95	Winston-Salem, N	C67
Chula Vista, CA	138	Huntsville, AL92	Nashville, TN	7	Santa Rosa, CA	102	Worcester, MA	87
Cincinnati, OH	8	Indianapolis, IN 149	New York, NY	13	Savannah, GA	144	Yonkers, NY	11
Clearwater, FL	59	Irvine, CA89	Newark, NJ	17	Scottsdale, AZ	106	Youngstown, OH	16

# **ACCORDING TO THE HARTFORD'S CLAIMS DATA<sup>3</sup>**

Top Causes of Fires





cooking/stove



heating sources

8%

#### Most Common Occurrences of Home Fires .....



Between Thanksgiving and New Year's

Overall highest occurrence of home fires



**Summer**Lightning fires



In the Two Weeks After Christmas

Electrical fires



Christmas Eve Cooking fires

#### **MULTI-YEAR COMMITMENT**



### 112 million+ children

Have learned about fire prevention and safety and have been deputized as Junior Fire Marshals since 1947





# More than \$1.5 million

Will be donated by The Hartford to local fire departments in the top 150 cities with the highest home fire risk

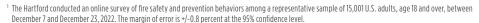


# 1.5 million kids (K-3)

Will learn fire safety educational lessons, become Junior Fire Marshals, and go from everyday kids to everyday heroes

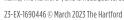


#### Learn more at TheHartford.com/jfm



<sup>&</sup>lt;sup>2</sup> The Hartford Home Fire Index is based on a combination of FEMA's National Fire Incident Reporting System data (NFIRS) and the survey results from residents in the cities within the largest 150 MSAs based on number of housing units. A rate of residential structure fires per 10,000 housing units was calculated for each MSA/city using the reported number of annual residential structure fires reported in NFIRS with the total number of housing units reported in the 2020 U.S. Census ACS DP-4 Demographic table. Standardized fire rates and survey scores were combined to produce a ranked, composite Home Fire Risk score for each MSA/city.

The Hartford Financial Services Group, Inc., (NYSE: HIG) operates through its subsidiaries, including underwriting company Hartford Fire Insurance Company, under the brand name, The Hartford\*, and is headquartered at One Hartford Plaza, Hartford, CT 06155. For additional details, please read The Hartford's legal notice at www.TheHartford.com.





Business Insurance Employee Benefits Auto Home

<sup>&</sup>lt;sup>3</sup> Based on The Hartford's claims data from 2020–2022 at the time the claim was reported