

THE HARTFORD JUNIOR FIRE MARSHAL® PROGRAM: HOME FIRE RISK



ACCORDING TO A SURVEY¹ CONDUCTED BY THE HARTFORD



More than 6 out of 10

Americans have a home fire escape plan in the event of a fire



NATIONAL SURVEY FINDINGS: HOME FIRE RISK



Behaviors known to cause home fires **markedly declined** since the months immediately preceding the COVID-19-related lockdown in 2020.



45% decrease in people overloading electrical sockets¹



64% decrease in people falling asleep with a fire burning in the fireplace¹



75% decrease in people leaving a lit candle near drapes and other flammable household items¹



TOP 150 U.S. CITIES WITH THE HIGHEST HOME FIRE RISK, RANKED BY THE HARTFORD HOME FIRE INDEX²

CITY	RANK	CITY	RANK	CITY	RANK	CITY	RANK	CITY	RANK
Akron, OH	40	Cleveland, OH	98	Jackson, MS	30	Newport News, VA	51	Shreveport, LA	2
Albany, NY	120	Columbia, SC	103	Jersey City, NJ	12	Norfolk, VA	70	Spokane, WA	104
Albuquerque, NM	115	Columbus, OH	39	Kansas City, MO	76	North Las Vegas, NV	23	Spring, TX	36
Alexandria, VA	86	Corpus Christi, TX	29	Katy, TX	37	Oakland, CA	129	Spring Valley, NV	124
Allentown, PA	136	Dayton, OH	113	Knoxville, TN	114	Oceanside, CA	137	Springfield, MA	85
Anaheim, CA	66	Delray Beach, FL	72	Lafayette, LA	25	Oklahoma City, OK	131	Springfield, MO	119
Anchorage, AK	93	Des Moines, IA	142	Lake Worth, FL	60	Olympia, WA	108	St. Louis, MO	19
Ann Arbor, MI	139	Detroit, MI	99	Lakeland, FL	110	Omaha, NE	94	St. Paul, MN	57
Arlington, VA	123	El Paso, TX	117	Lancaster, PA	80	Orlando, FL	134	St. Petersburg, FL	46
Atlanta, GA	140	Eugene, OR	74	Largo, FL	78	Overland Park, KS	107	Stockton, CA	6
Augusta, GA	9	Fayetteville, NC	53	Las Vegas, NV	118	Paradise, NV	48	Syracuse, NY	71
Aurora, CO	145	Flint, MI	84	Lawrenceville, GA	148	Pasadena, CA	82	Tacoma, WA	132
Aurora, IL	97	Fort Lauderdale, FL	54	Lexington, KY	44	Peoria, AZ	105	Tallahassee, FL	22
Bakersfield, CA	27	Fort Wayne, IN	128	Little Rock, AR	24	Philadelphia, PA	141	Tampa, FL	62
Baltimore, MD	96	Fresno, CA	3	Long Beach, CA	64	Phoenix, AZ	111	Tempe, AZ	35
Baton Rouge, LA	20	Garland, TX	150	Los Angeles, CA	91	Pompano Beach, FL	45	Toledo, OH	122
Birmingham, AL	32	Gilbert, AZ	81	Louisville, KY	34	Port St. Lucie, FL	130	Trenton, NJ	61
Boca Raton, FL	75	Glendale, AZ	116	Marietta, GA	146	Raleigh, NC	33	Tucson, AZ	125
Boise City, ID	143	Glendale, CA	90	Memphis, TN	5	Reading, PA	47	Tulsa, OK	31
Boston, MA	50	Grand Rapids, MI	18	Mesa, AZ	73	Reno, NV	100	Vallejo, CA	26
Boynton Beach, FL	83	Greensboro, NC	65	Miami Beach, FL	68	Richmond, VA	15	Vancouver, WA	147
Canton, OH	41	Henderson, NV	121	Miami, FL	77	Riverside, CA	101	Virginia Beach, VA	49
Chandler, AZ	58	Hialeah, FL	79	Miramar, FL	55	San Bernardino, CA	38	Visalia, CA	69
Charleston, SC	126	Hollywood, FL	43	Mobile, AL	21	San Diego, CA	135	Washington, DC	109
Chattanooga, TN	112	Honolulu, HI	133	Modesto, CA	1	San Francisco, CA	127	West Palm Beach, FL	52
Chesapeake, VA	56	Houston, TX	42	Montgomery, AL	4	Santa Ana, CA	63	Wilmington, DE	14
Chicago, IL	28	Huntington Beach, CA	88	Murfreesboro, TN	10	Santa Clarita, CA	95	Winston-Salem, NC	67
Chula Vista, CA	138	Huntsville, AL	92	Nashville, TN	7	Santa Rosa, CA	102	Worcester, MA	87
Cincinnati, OH	8	Indianapolis, IN	149	New York, NY	13	Savannah, GA	144	Yonkers, NY	11
Clearwater, FL	59	Irvine, CA	89	Newark, NJ	17	Scottsdale, AZ	106	Youngstown, OH	16

ACCORDING TO THE HARTFORD'S CLAIMS DATA³

Top Causes of Fires



electrical
39%



cooking/stove
12%



heating sources
8%

Most Common Occurrences of Home Fires



Between Thanksgiving and New Year's

Overall highest occurrence of home fires



Summer
Lightning fires



In the Two Weeks After Christmas

Electrical fires



Christmas Eve
Cooking fires

MULTI-YEAR COMMITMENT



112 million+ children

Have learned about fire prevention and safety and have been deputized as Junior Fire Marshals since 1947



More than \$1.5 million

Will be donated by The Hartford to local fire departments in the top 150 cities with the highest home fire risk



1.5 million kids (K-3)

Will learn fire safety educational lessons, become Junior Fire Marshals, and go from everyday kids to everyday heroes



Learn more at [TheHartford.com/jfm](https://www.TheHartford.com/jfm)



THE HARTFORD

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¹ The Hartford conducted an online survey of fire safety and prevention behaviors among a representative sample of 15,001 U.S. adults, age 18 and over, between December 7 and December 23, 2022. The margin of error is +/- 0.8 percent at the 95% confidence level.

² The Hartford Home Fire Index is based on a combination of FEMA's National Fire Incident Reporting System data (NFIRS) and the survey results from residents in the cities within the largest 150 MSAs based on number of housing units. A rate of residential structure fires per 10,000 housing units was calculated for each MSA/city using the reported number of annual residential structure fires reported in NFIRS with the total number of housing units reported in the 2020 U.S. Census ACS DP-4 Demographic table. Standardized fire rates and survey scores were combined to produce a ranked, composite Home Fire Risk score for each MSA/city.

³ Based on The Hartford's claims data from 2020-2022 at the time the claim was reported.

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