



2023 Travelers
Risk Index for
Business

#### WHAT'S DRIVING WORKERS TO DISTRACTION?

#### A GROWING CONCERN FOR BUSINESSES

**32%** of business leaders are concerned about their employees using technology while driving for work purposes, up from **26%** last year.

#### AND FOR GOOD REASON

**31%** of employees admit to getting into a crash or collision while driving for work because they're distracted, up from **26%** last year.

#### DISTRACTED DRIVING EXCUSES

**44%** of employees who take a work-related call while driving do so because it might be an emergency. **43%** say they believe they always need to be available for work.

### EMPLOYER EXPECTATIONS

**87%** of employers expect their employees to respond to work-related messages when they are out of the office during work hours.

## HERE'S WHAT EMPLOYERS CAN DO:

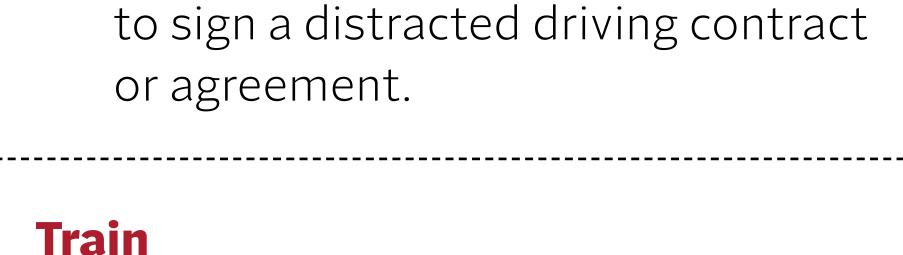


#### 74% of businesses have an official policy

Have a policy

about employees sending or receiving phone calls, texts or emails while driving for work purposes.

60% of those require employees





#### 87% of businesses formally train employees

on their distracted driving policy.



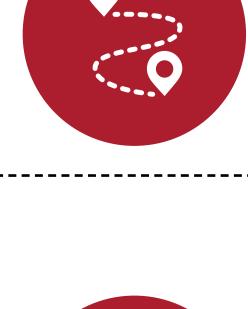
### 72% of companies discipline employees

Reinforce

who do not comply with their policy while driving for work purposes.

Monitor

**43%** of companies use technology to track



# employees when they are driving.

Speak up

Only **10%** of people say they've spoken up to a colleague who was driving distracted. **85%** of consumers who use a phone while driving say they would be less likely to if a passenger asked them to stop.

# TOP DISTRACTED DRIVING POLICY RULES:



Do not use a handheld device

while driving



before driving

e Travelers Risk In

Learn more about the Travelers Risk Index and techniques you can use to help put the brakes on distracted driving.

Visit travelers.com/distracteddriving

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