



2023 Travelers Risk Index for Business

WHAT'S DRIVING WORKERS TO DISTRACTION?

A GROWING CONCERN FOR BUSINESSES

32% of business leaders are concerned about their employees using technology while driving for work purposes, up from **26%** last year.

AND FOR GOOD REASON

31% of employees admit to getting into a crash or collision while driving for work because they're distracted, up from **26%** last year.

DISTRACTED DRIVING EXCUSES

44% of employees who take a work-related call while driving do so because it might be an emergency. **43%** say they believe they always need to be available for work.

EMPLOYER EXPECTATIONS

87% of employers expect their employees to respond to work-related messages when they are out of the office during work hours.

HERE'S WHAT EMPLOYERS CAN DO:



Have a policy

74% of businesses have an official policy about employees sending or receiving phone calls, texts or emails while driving for work purposes.

↳ **60%** of those require employees to sign a distracted driving contract or agreement.



Train

87% of businesses formally train employees on their distracted driving policy.



Reinforce

72% of companies discipline employees who do not comply with their policy while driving for work purposes.



Monitor

43% of companies use technology to track employees when they are driving.



Speak up

Only **10%** of people say they've spoken up to a colleague who was driving distracted. **85%** of consumers who use a phone while driving say they would be less likely to if a passenger asked them to stop.

TOP DISTRACTED DRIVING POLICY RULES:



Do not use a handheld device while driving



Check directions or set your GPS before driving

Learn more about the Travelers Risk Index and techniques you can use to help put the brakes on distracted driving. Visit travelers.com/distracteddriving

