



REAL AI FOR PARKING

HARDWARE. SOFTWARE. IMPLEMENTATION. SERVICE.

REALTIME REVENUE GENERATING AI FOR PARKING

With its unique advanced video-based AI, WiseSight brings monitoring and enforcement of curbside and surface lots parking to the next level by identifying, reporting, and managing in real-time vehicle movement and parking. By leveraging WiseSight advanced AI with enforcement and mobile payment platforms, WiseSight increases revenues to the municipalities, parking asset owners and operators by maximizing the potential of every single space, while keeping parking extremely simple for the drivers.

3 x REVENUE



HOW DOES IT WORK?

WiseSight management platform monitors in real-time the payment status of each vehicle and automatically notifies drivers to pay for their parking session, whether by Mobile App, Meter, or Payment Kiosk. Upon implementation of the WiseSight platform, the payment compliance of parkers begins to grow, and as result creates a revenue increase. Additionally, the management and enforcement of the parking asset become more efficient, and more revenues are generated from the cost reduction in operational expenses.



PARKING REVENUE

With its unique advanced video-based AI, WiseSight brings monitoring and enforcement of curbside and surface lots parking to the next level by identifying, reporting, and managing in real-time vehicle movement and parking. This results directly in a significant increase in parking revenues.



MAXIMIZE REVENUE TO SPACE UTILIZATION

By leveraging WiseSight advanced AI with enforcement and mobile payment platforms, WiseSight increases revenues to the parking asset owners and operators by maximizing the potential of every single space, while keeping parking extremely simple for the drivers.



PAYMENT COMPLIANCE

The revenues increase is accomplished by the encouragement of the clientele to perform payment for parking, rather than an enforcement action which results in a rise in payment compliance. The ease for the customer to perform a parking payment through the various local parking rules and regulations contributes as well to the increase in payment compliance.



CUSTOMER EXPERIENCE

As drivers park their vehicle and start walking to their destination, a text message is automatically sent to them as a reminder to make a payment. The text message includes a payment link to the appropriate service provider of the location they parked. The parker can now seamlessly perform a payment and be on their way. As result, customer satisfaction increases, due to the reduction of the risk to get a parking citation.



CITATION EFFICIENCY

The system provides the tools to be able to manage accurately and efficiently all parking assets. There is no longer a need for the officer to look up each vehicle's license plate to check if a payment occurred, or if the duration for payment has expired. The system provides seamlessly all the information the officer needs.

Municipalities that have already integrated WiseSight technology as part of their Smart-City services to their residents and visitors are reaping from its benefits; those include higher revenues and less traffic caused by drivers seeking parking.

WISESIGHT SYSTEM

WiseSight state-of-the-art imaging system constantly scans a monitored parking area. The system itself includes multiple camera lenses which are designed to capture every small detail of the vehicle, starting from the license plate (LPR), shape and color, unique identifiers such as sunroof and rims, dents, scratches, and even dirt, which altogether are analyzed by the built-in local processing unit that creates a unique identifier of the vehicle captured image.

Once the vehicle identifier is created, any other imaging systems installed throughout the monitored zone will stream their own vehicle-captured image to a centralized processing AI platform. The centralized platform analyzes all captures and creates a single trackable result of the vehicle movement through the parking lot or on-street curbside parking.

The imaging system supports infrastructure-less operation, powered with a built-in battery and rechargeable by a solar panel, along with integrated cellular network connectivity. The system is bundled with WiseSight comprehensive operator management platform.



MANAGEMENT PLATFORM

Once the system is operational and live feeds are streaming to the management platform, the captured data is used to monitor payment compliance for the various parking space types (hourly, daily, permit, and accessible), calculate and display revenues and the revenue potential of the monitored zone, show real-time vacancy and occupancy, analyze traffic and parking patterns, and enhance the monitored zone overall security. WiseSight management platform integrates with various enforcement and mobile payment platforms to create customer engagement for payment and to provide the necessary tools to the enforcement personnel.

LOCAL SERVICES

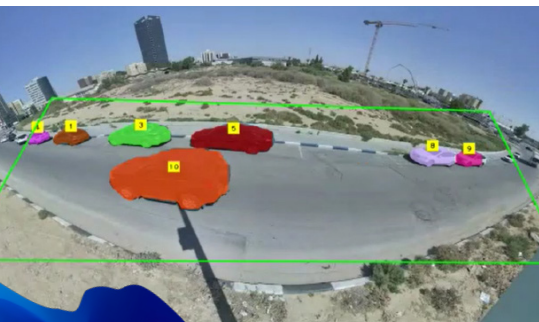
System implementation A to Z from by our local teams, including project scoping, design, installation, configuration, and ongoing local support. The physical installation and commissioning of the system are straightforward, and a successful implementation is ensured by our subject expert matters teams.



WISESIGHT PARKING APPLICATIONS

- Municipality
- Commercial
- Retail
- Residential
- Airport
- Event & Stadium

Transient and permit parking for on-street and surface lots.
Transient and permit parking for surface lots, dynamic pricing for premium parking.
Transient and permit parking for on-street and surface lots.
Transient and permit parking for on-street and surface lots.
Curbside drop off management, long term surface lots
– guidance to available space, or locating a passenger vehicle.
Guidance to available space, or locating a passenger vehicle.



OUR ACHIEVEMENTS



Implementation of WiseSight systems for dozens of municipalities, in the US, Europe, and the Middle east.



Implementation of multiple systems in commercial, medical facilities, bus terminals and construction sites.



Provide system services to major airports including LAX, PHX airports



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