



2023

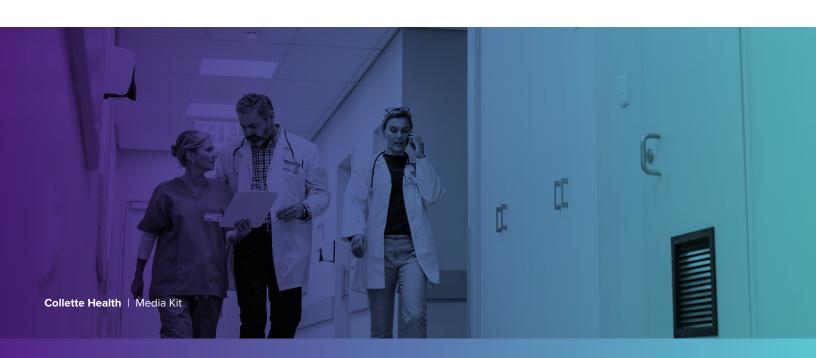
Media Kit



MEDIA KIT

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About Collette Health

Collette Health (formerly MedSitter) is the next generation of high-acuity virtual care. Collette Health's unique offering is its continuous clinical surveillance system, which seamlessly integrates virtual monitoring, virtual clinician observers, and advanced analytics. Collette Health uses these technologies together to enhance patient safety, improving the overall patient experience, and increasing patient satisfaction.

10:1

observation ratio

Hospital staffing shortages have presented significant challenges in meeting patient needs. Collette Health provides a solution by augmenting nursing staff with a 10:1 virtual observation ratio. This innovative approach empowers clinicians to effectively manage and monitor multiple patients, ensuring comprehensive and personalized care for each individual.

150

hospitals and health systems

150 hospitals and health systems trust Collette Health's cloud-based video surveillance software, virtual clinical observers, and actionable analytics to identify and intervene the highest-acuity patients, positively impacting patient experience and HCAPHS scores.

ΑI

Al-empowered presence

Collette Health's Al-empowered presence detection tool ensures that patients under observation are never ignored by their observers.

Collette Health's solution helps clinicians to:

- Proactively respond to high-acuity patient needs
- Positively impact patient experience score
- Offset high-acuity costs



Meet the Team

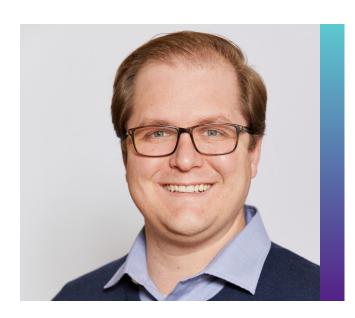


Holly Miller



President

Holly Miller is a dynamic healthcare IT leader, currently serving as the President of Collette Health, where she leverages her profound expertise in business scaling, stakeholder value creation, and complex problemsolving. For over 20 years, she has driven revenue growth in the acute and post-acute SaaS sectors. Miller's previous experience includes Chief Revenue Officer at PlayMaker, which led to a successful acquisition by Trella Health, backed by Cressey & Co. A fervent advocate for the digital transformation of healthcare, Holly is dedicated to implementing virtual care solutions and focusing on clinician experiences as pivotal strategies to mitigate the growing challenge of clinician burnout, thereby improving the experiences of both patients and providers.



Nicholas Luthy



Chief Product Officer

Nicholas Luthy is the Chief Product Officer at Collette Health, a role he has held since September 2021, following a brief tenure as the VP of Products.

Nicholas' technological expertise was fostered at Interactive Digital Solutions, Inc., where he served as Chief Product Officer and earlier as VP of Products and Marketing for over six years. Under his guidance at Collette Health, the team has focused on scalability and performance, making significant strides in cloudbased video and the emerging field of AI. Outside his work, he volunteers with underprivileged children, earning the Ruth Freund Award from "Motivate Our Minds," an educational program that helps children and families grow and flourish.

Accolades



KLAS Research

Collette Health Virtual Patient Observation

Emerging Solutions Spotlight 2023

July 2023

READ THE REPORT

Case Studies



Reid Health | April 2023

How Reid Health Decreased their Fall Rates by 32% with Collette Health

DOWNLOAD NOW



Finger Lakes Health | July 2023

Finger Lakes Health

Reduces Fall Rate by 32%

with Collette+ Staff

DOWNLOAD NOW



CentraCare | March 2022

How CentraCare Transitioned to Collette Health Remote Patient Observation in 8 Business Days

DOWNLOAD NOW

By the Numbers

32% ₩

On average, Collette Health clients see a 32% drop in their in-patient fall rate

14K

In Q1 of 2023, remote observers reported more than 14K avoided falls Collette Health is significantly less expensive than 1:1 observation. 50,000 hours of observation with 1:1 observers at \$19/hr will cost \$950,000. The same amount of observation under Collette Health will cost just \$95,000.

That is \$855,000 in realized savings

21% ₩

Since using Collette Health,
Reid Health has seen a 21% decrease
in direct care sitter hours





98.8%

98.8% of alerts have successfully led to observer redirection

CONTACT US

Media Contact

ColletteHealth@growwithfuoco.com



14701 Cumberland Rd, Suite 400 Noblesville, IN 46060

(317) 550-1778

info@collettehealth.com