

Reshaping the Future of the Modern Warehouse

Zebra's 2023 Warehousing Vision Study reveals the latest trends and technologies transforming warehouse operations.



Warehousing Industry Pressures and Priorities: (Percentage of Decision-Makers)



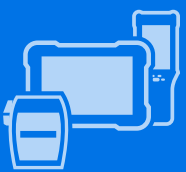
77%

Reduce Emissions



76%

Improve Performance



73%

Enable Workers with Easy-to-Use Devices



73%

Implement New Technologies



Modernization Plans Remain a Priority

(Percentage of Decision-Makers)

73%

have/plan to accelerate timelines of modernization projects.

69%

have/plan to increase funding for existing warehouse modernization plans.



Achieving the Perfect Order Profitability is Vital

81%

of decision-makers agree that missed SLAs pose a tremendous financial burden.

79%

of associates are worried about managing workloads and high-stress levels to meet productivity goals.



Automation, Augmentation and Labor Planning Take Center Stage

81%



of associates agree increased use of technology and automation would help frontline workers meet or exceed productivity goals.

69%

of decision-makers have or are planning to invest in automating workflows by 2024.



Supply Chain Resilience and Agility are Necessities

82%

of decision-makers agree improved operational visibility means more decisions can be automated for better staff and asset utilization.

To view the entire 2023 Warehouse Vision Study series, visit zebra.com/warehousingvisionstudy

To learn how Zebra can help your warehouse operations achieve a performance edge, visit zebra.com/warehouse