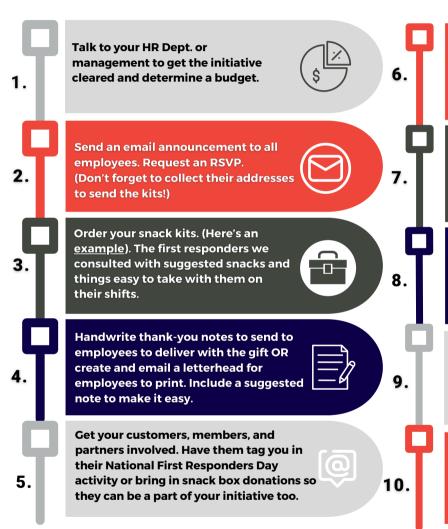
## STEPS FOR A SUCCESSFUL NATIONAL FIRST RESPONDERS DAY INITIATIVE



Once your employees choose the first responder location they want to visit, remind them to call or email the locations to make sure the time/day is okay to visit.



Encourage employees to take pictures of their own deliveries to send to your social media team. Franklin Madison will post them, too! Send to Delaney.Frazier@franklin-madison.com



Make the deliveries on or around October 28! Employees can deliver individually or together if they want to join forces.



Share stories of the day with each other on your internal chat channels. Post your pictures on social media, hang up at your location, and put them on your website.



(Optional) Create and send out a postevent survey to your employees to determine what could be improved upon next year and how you can do even more to thank your first responders.









