



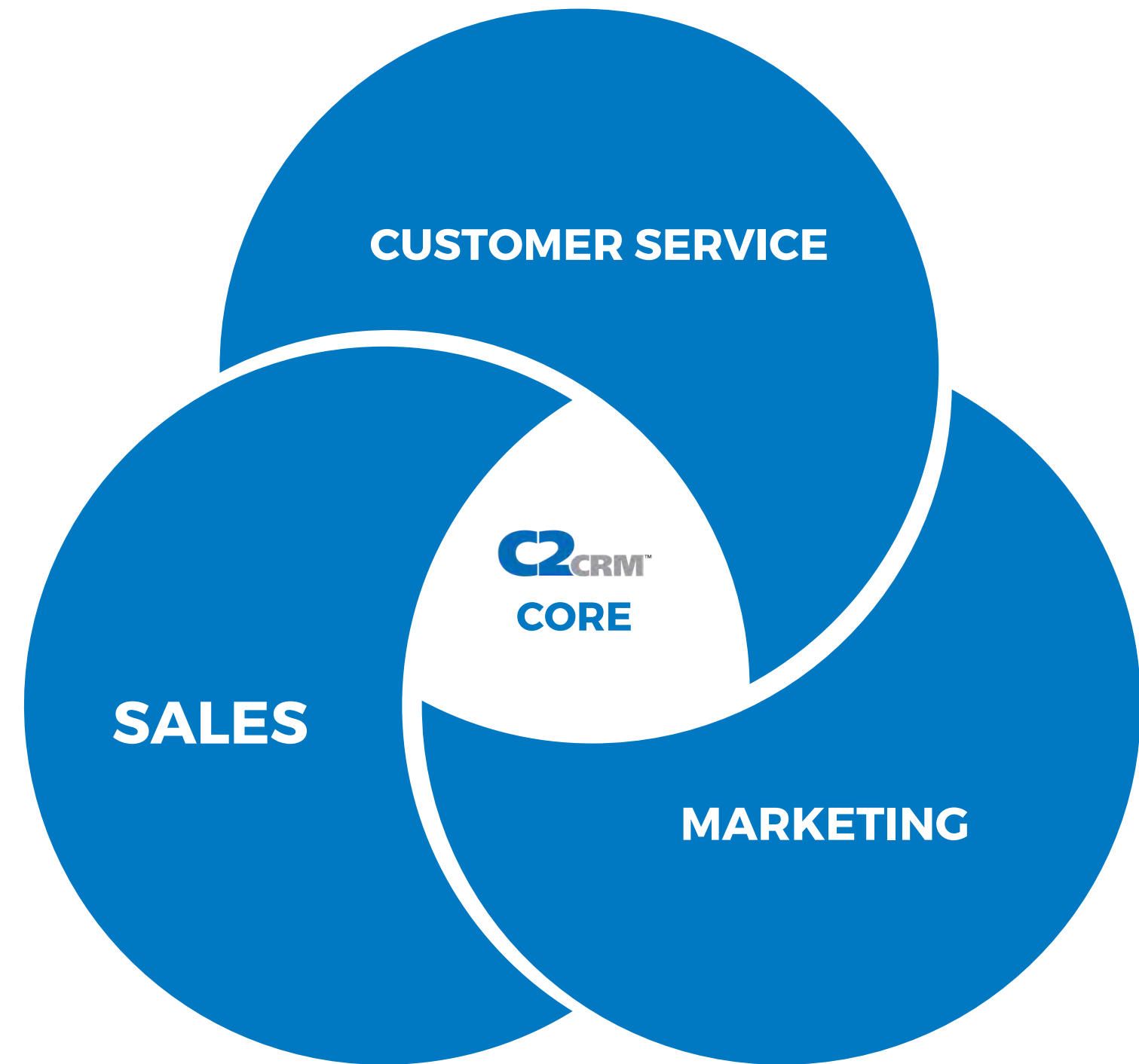
Affordable, Easy to Use, Robust CRM

Since 1993



FLEXIBLE CRM

- Relationship Management(CORE)
- Sales
- Marketing
- Customer Service



Buy only the modules that each user will need

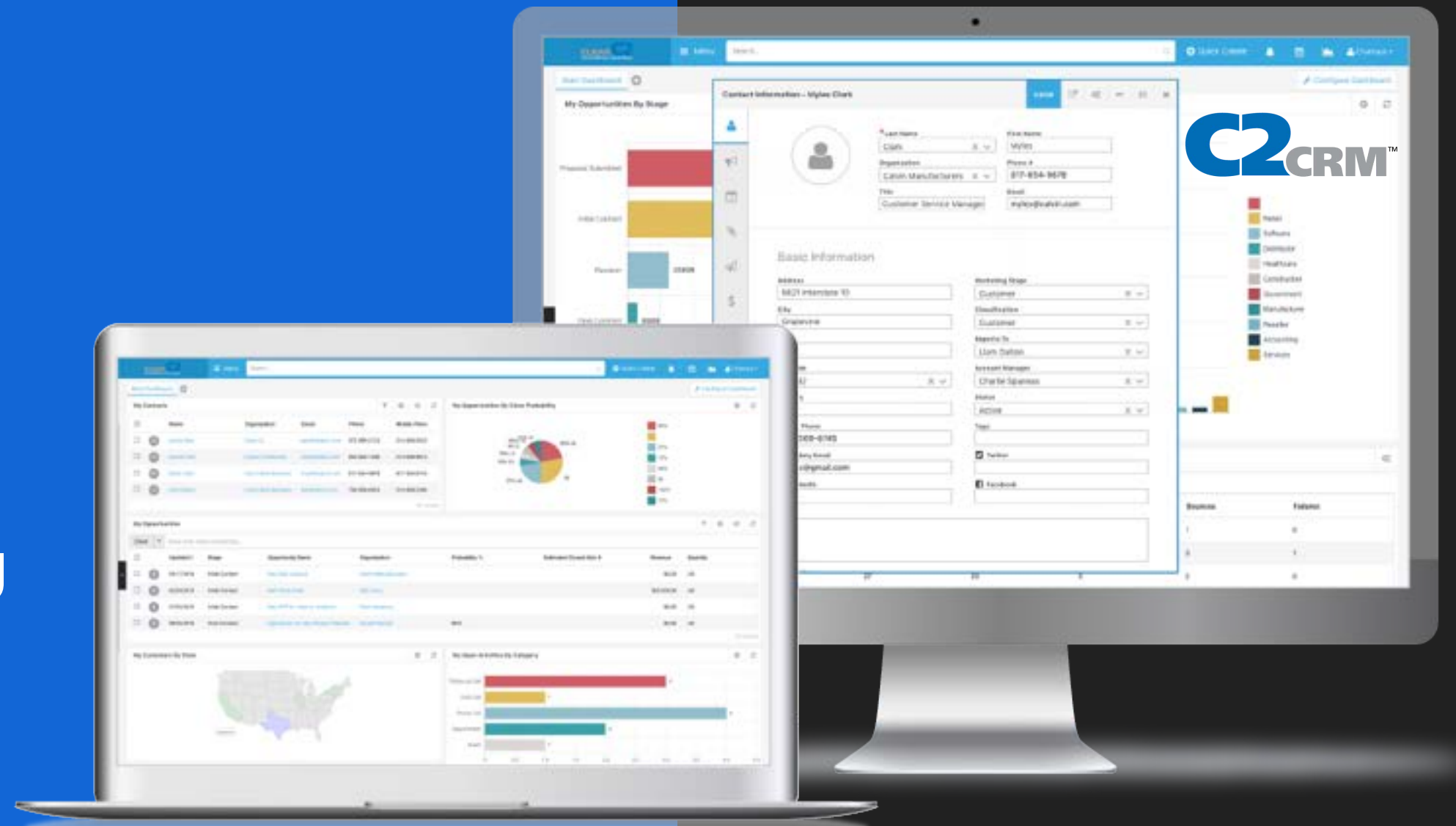
Relationship Management

- **Account & Contact Management**
- **Task & Activity Management**
- **Lead Management**
- **Custom Reporting**
- **Texting**
- **Privacy Controls / Security**
- **Custom Dashboards**
- **Automation / Workflows**
- **Email Integration**
- **Mobile Apps**
- **Geo Mapping**
- **Import & Export Tools**
- **Unlimited Records**
- **Unlimited Data Storage**



Sales Automation

- Pipeline Management
- Opportunity Creation & Tracking
- Quote Generation
- Forecasting
- Contracts & Invoicing
- Products & Services Catalog
- Sales Goal Tracking
- Sales Orders
- Quote Approvals
- Deal Reports



Marketing Automation

- Personalized Email Marketing
- Drip Campaign Management
- Trigger Responses & Reporting
- Custom Email Templates
- List Management
- Lead Scoring
- Business Card Reader
- Email Scheduling
- Form Builder and Survey Creation



Customer Service



- Customer Support Ticketing
- Helpdesk / Case Management
- Automatic Escalations
- Severity Assignments
- Knowledgebase
- Project Management
- Measure Case Metrics
- Phone System Integrations



Thank you for your consideration,

Charlie Spaneas

Sales and Marketing

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